Ministry of Foreign Affairs and International Cooperation

100 ITA 1926 — 2026 ITALIAN TRADE AGENCY
A CENTURY OF PROMOTING MADE IN ITALY WORLDWIDE

Opportunitaly

ITALIAN STARTUP



ITALIA

SMART CITY EXPO WORLD CONGRESS
3 - 5 NOV 2026

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ITA
ITALIAN TRADE AGENCY

TRADE AND INVESTMENT

OPEN DOORS TO A WORLD OF OPPORTUNITIES

ITA - Italian Trade Agency is the government agency, part of the Ministry of Foreign Affairs and International Cooperation, that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and an extensive network of 87 offices in 74 countries, ITA provides information to foreign companies wishing to establish business relations with Italian partners.

In the framework of the Italian industrial system, the technologies applicable to the development of smart cities are characterized by their innovation: ideas and experiences to be reproduced in order to create a network of subjects that can promote innovation in the territories, energy efficiency, sustainable mobility, digital agenda, social innovation, urban governance. The Italian Trade Agency has always been on the side of Italian companies, organizing Italian pavilions at the most important international trade fairs, business visits to Italy, workshops and seminars abroad to present Italian technologies and ideas.

ITA also provides assistance, advice, promotion and training to Italian small and medium-sized enterprises. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world. Our Madrid office is the ideal gateway to the Spanish and Portuguese markets.

At Smart City, Italy is represented by 54 companies, 8 of which in collaboration with Sardegna Ricerche and 10 with Lazio Innova, and to highlight their participation, we have defined a detailed activity plan, including this brochure, which aims to provide visitors with an easy reference tool to identify the exhibiting companies and provide useful information for future reference.

On this occasion, I wish you a fruitful visit to our pavilion, confident that Smart City will be the best opportunity to further develop and strengthen the relationship between you and the Italian companies of the Smart City technology sector.

Giovanni Bifulco
Director of ICE Madrid Office

ICE, Agencia italiana para el Comercio Exterior, es una organización gubernamental que promueve la internacionalización de las empresas italianas, de acuerdo con las líneas estratégicas del Ministerio de Asuntos Exteriores y Cooperación Internacional.

La Agencia italiana para el Comercio Exterior facilita, desarrolla y promueve las relaciones comerciales y de negocios entre Italia y los mercados extranjeros – prestando una especial atención a las necesidades de las Pymes, sus consorcios y asociaciones – y apoya la exportación de bienes y servicios "Made in Italy" a los mercados internacionales.

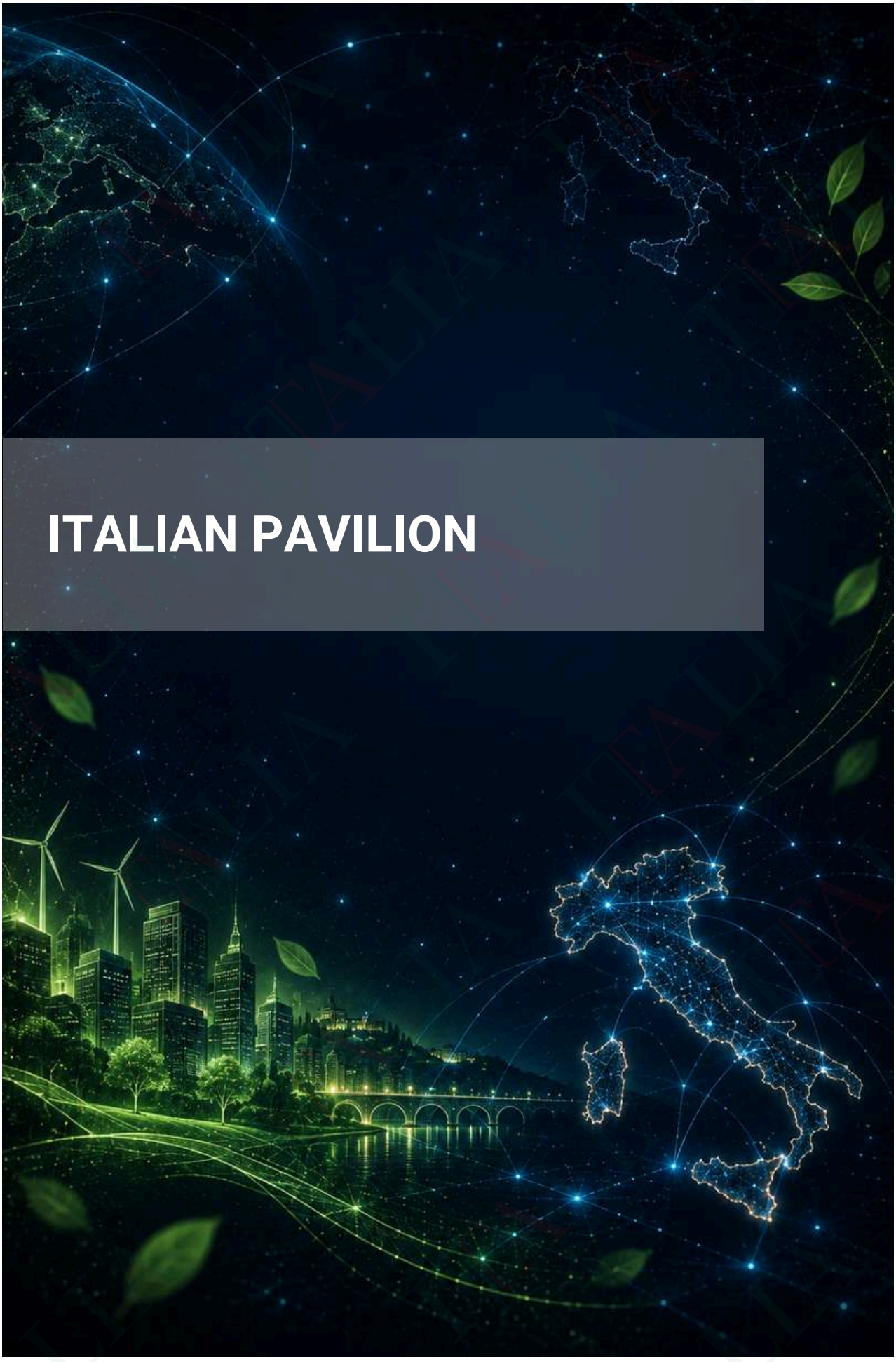
La red ITA, a través de su sede central en Roma, una oficina en Milán y una red mundial vinculada a Embajadas y Consulados, ofrece información, asesoramiento, promoción, formación y cooperación en los sectores de la industria, bienes de consumo y servicios.

La Agencia italiana para el Comercio Exterior colabora con las Regiones italianas, Cámaras de Comercio, Asociaciones industriales y de Comercio y con otras organizaciones públicas y privadas. Las empresas extranjeras que deseen más información sobre productos, servicios o empresas italianas pueden visitar: www.ice.it/it/mercati/spagna/madrid.

Cada año, la red mundial de oficinas ICE lleva a cabo cientos de proyectos promocionales y ofrece servicios personalizados y asesoramiento a miles de empresas italianas. La Agencia italiana para el Comercio Exterior también ayuda a las empresas extranjeras que deseen establecer o ampliar negocios y relaciones comerciales con empresas italianas o invertir en Italia.

Los principales servicios que ofrece la Agencia italiana para el Comercio Exterior a las empresas italianas para incrementar el flujo de exportaciones e inversiones entre Italia y el resto del mundo son:

- Información y asesoramiento;
- Estudios de mercado y de sectores;
- Búsqueda de socios comerciales;
- Visitas a ferias internacionales y distritos industriales;
- Apoyo a las inversiones en Italia y en el extranjero.


ITALIAN PAVILION

ITALIAN PAVILION

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A.I. Tech develops AI Video Analytics for Smart Cities, improving urban safety, mobility and operational efficiency.

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Advanced Consulting

AC2 provides high-value-added products and services resulting from the strong integration of expertise across Engineering, ICT, and R&D. The company operates in a multidisciplinary environment, delivering engineering and IT services primarily for major infrastructure projects in the telecommunications, railway, motorway and road transport, energy and electricity, Real Estate, and Smart City sectors.
AC2 stands out from traditional engineering companies thanks to its ability to provide ICT services supporting engineering activities and infrastructure management.
In particular, its SMART DAM platform enables the management of complex assets and infrastructure. Through systems and sensors that collect static and dynamic physical parameters, integrated with AI and IoT technologies, the platform enables infrastructure digitalization and the creation of Digital Twins, a key element in the development of Smart Cities.

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Archimede is an Italian innovative startup developing ArchMesh, a modular off-grid IoT system that combines autonomous energy, hybrid terrestrial and satellite connectivity, edge computing, and a low-code software platform. Designed for areas where power and reliable networks are unavailable, ArchMesh collects and processes field data locally, transmits only relevant information, and enables remote bidirectional control of connected assets. Its modular architecture supports applications ranging from smart irrigation and agriculture to energy, infrastructure, logistics, and mission-critical environments. Archimede's strategy focuses on reducing deployment complexity, connectivity costs, and operational downtime while enabling scalable, replicable installations worldwide. The company is supported by the European Space Agency ecosystem and is validating its technology through industrial partnerships and pilot projects.

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ARCHIMEDE
connect the impossible

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Asymmetrica develops digital solutions that transform fragmented data into actionable intelligence, helping cities and complex systems improve quality of life and environmental sustainability. Through CityConn, its open and interoperable platform, the company connects environmental sensors, legacy systems, external sources and applications within a unified ecosystem built on international standards.

By integrating information on traffic, energy consumption, air quality, public lighting, waste management and industrial processes, Asymmetrica enables administrators and operators to understand what is happening and respond effectively. Artificial intelligence and intelligent rules support operational automation, while Digital Twin technology allows users to simulate scenarios and assess potential decisions.

Asymmetrica turns underused information into practical value, supporting better services, more efficient resource management and informed planning. Its mission is to make cities more responsive, transparent and sustainable, bringing technology closer to the everyday needs of people, communities and the environment.

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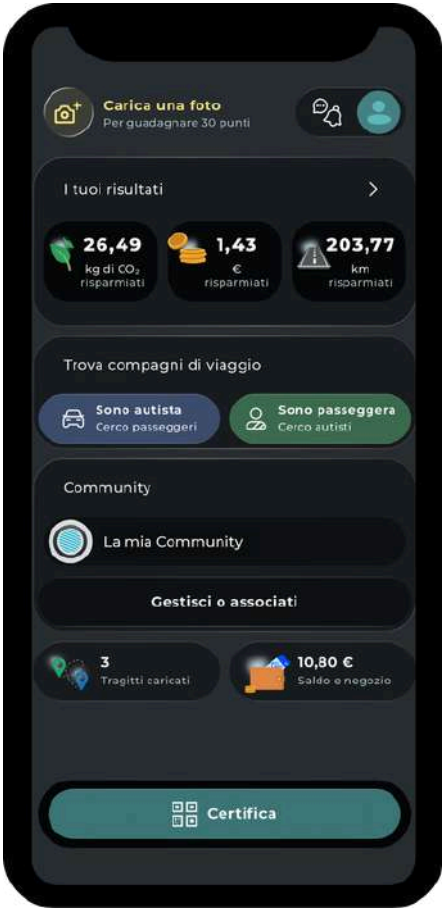
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BLIMP is a Data Company that empowers smarter decisions through urban data. By combining AI-powered computer vision, sensorless technologies, and multiple data sources, we deliver accurate and privacy-compliant insights for Smart City applications. Our solutions support public administrations and organizations in monitoring and optimizing urban mobility, public safety, tourism and events, parking, digital public spaces, public transport, smart building and smart lighting. Through scalable edge and cloud technologies, BLIMP transforms complex urban data into actionable intelligence, helping municipalities reduce the cost of public services, improve citizens' quality of life through better service delivery, and enable the creation of new, data-driven public services.

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Jojob Real Time Carpooling: Italy's leading corporate carpooling platform, connecting colleagues for smarter, greener daily commutes across companies nationwide.

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Real Time Carpooling

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BusForFun Business is the European leader in B2B integrated mobility solutions, helping complex organizations to run and improve their employees transportation services.
Our software is designed to move commuters in a greener, smarter and safer way.
The power of our AI technology allows us to quickly build optimized routes to meet your community mobility requirements.
BusForFun Business may concretely act as your own “External Mobility Manager”, supporting you in working out your “Home-Work Travel Plan”, as well as providing you with detailed sustainability reports.
BusForFun Business’ smart mobility web-apps are available for employees, companies and drivers.
BusForFun is constantly committed to minimizing CO2 emissions to improve every client company’s environmental responsibility.

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business BUSFORFUN

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MOBIPAR



Mobipar is far more than an app for paying for parking. For citizens, it locates available spaces, starts and extends a parking session, handles digital payment and sends a reminder before the time runs out.

For municipalities and parking operators, it is a complete management system: real-time monitoring of revenue and occupancy, reporting by area and by pay station, management of subscriptions, resident permits and differentiated tariffs, oversight of parking attendants, and historical data to plan mobility policy. One dashboard instead of several separate systems.

Mobipar is a brand of Società Cooperativa Città di Lucca, active in parking and mobility for over thirty years. Every feature comes from work in the field: thirty years of hands-on management amount to thirty years of studying the sector. The result is a reliable tool, built on what parking managers actually need and immediately usable for citizens.

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MOBIPAR

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DigitalPlatforms is an Italian technology company delivering advanced solutions for Smart Cities and critical infrastructures. Through its SmartX business unit, the company designs and develops interoperable platforms, communication networks and intelligent field devices for the remote monitoring and management of public lighting, energy distribution and urban services.

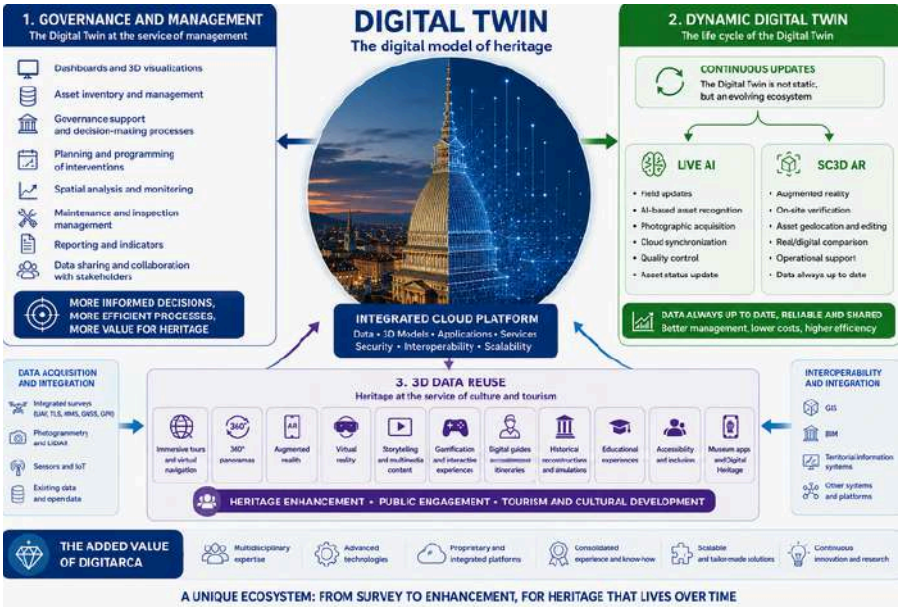
Leveraging proprietary technologies, open standards such as TALQ, and decades of international experience, DigitalPlatforms helps cities and utilities improve energy efficiency, operational performance and sustainability. Its scalable solutions enable real-time data collection, predictive maintenance and the integration of multiple urban services within a single, secure ecosystem.

Today, DigitalPlatforms supports hundreds of municipalities and infrastructure operators worldwide, driving the digital transformation of cities through innovation, reliability and a strong commitment to environmental sustainability.

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Digitarca is an Italian technology SME specializing in the development of Digital Twins and advanced software platforms for the digital management of urban, infrastructure, and real estate assets. By integrating high-precision surveys—using Mobile Mapping Systems, laser scanners, drones, and ground-penetrating radar—with GIS, BIM, and Artificial Intelligence technologies, it creates digital ecosystems capable of supporting the entire asset lifecycle. The new 2026 release of the proprietary platform SmartCity3D® introduces a significant evolution in Digital Twin management, with advanced features dedicated to the integration and visualization of BIM models, Gaussian Splatting, and 3D Tiles SuperMesh, enabling the simultaneous management of ultra-high-fidelity geometric representations and interoperable information models. Thanks to proprietary AI models for automatic asset recognition and collaborative cloud tools, Digitarca transforms complex geospatial data into intelligent platforms for advanced planning, monitoring, and asset management.

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Easyvia helps cities continuously monitor road pavement conditions and manage the entire maintenance process, from detection to repair.

Proprietary IoT sensors installed on vehicles already operating across the city continuously collect pavement data during normal driving, without requiring dedicated inspection vehicles or periodic survey campaigns.

AI algorithms automatically detect, locate and assess road defects such as potholes and surface deformations, keeping road condition data constantly updated.

Easyvia goes beyond monitoring, with a web platform and mobile app that support the entire maintenance process, from identifying and prioritizing critical issues to planning interventions, assigning field activities, tracking work progress, documenting repairs and reporting results.

By combining continuous monitoring with end-to-end maintenance management, Easyvia helps cities and road operators make road maintenance more timely, efficient and data-driven.

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EngiNe is a dynamic and highly technological company that specializes in the design, implementation, and management of systems for detecting traffic violations, traffic control, automatic number plate recognition (ANPR) structural health monitoring (SHM) both static and dynamic, and solutions for Smart Roads and Smart Cities. Founded in 2003 by engineers from the University of Siena's engineering department, EngiNe has developed a unique blend of advanced academic research processes and the efficiency demands of the private sector. EngiNe's expertise in traffic technology has facilitated the development of systems in a market segment characterized by a high level of research and development. Since its inception, EngiNe has focused on proposing the latest technologies in traffic control. Through its commitment to continuous innovation, EngiNe has consistently remained a step ahead, delivering the most advanced technological solutions available in the market. The core portfolio of EngiNe consists of a comprehensive range of solutions for violation detection and traffic control.

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ENGINE
ZENITA GROUP

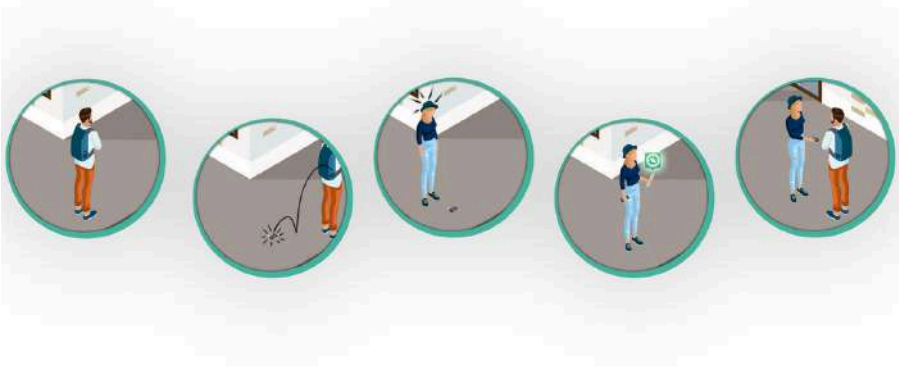
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Founded in Milan in 2019 by Avvale Group and Fabrizio Fiocchi, ESGeo supports more than 150 clients across multiple industries in managing ESG data, impacts, risks and opportunities. Its technology streamlines the entire sustainability process, from data collection and value-chain due diligence to double materiality assessment, collaborative reporting and compliance with CSRD, ESRS and other European requirements. ESGeo helps companies improve data reliability, reduce implementation time and enhance the value of their sustainability performance. Alongside its technology platform, ESGeo provides tailored advisory services delivered by certified analysts, covering ESG policies, sustainability reporting, financial stakeholder requests, supply-chain due diligence, proprietary ESG rating models, and ESG and reputational risk assessment.

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FindMyLost is a smart city SaaS platform that digitalises and centralises lost-and-found management across municipalities, airports, railway stations, public transport networks, and other public or private facilities. Through one secure digital environment, operators manage item registration, AI-assisted classification and matching, multilingual search, ownership verification, user communication, collection, delivery, and performance monitoring.

Accessible 24/7 from any browser and fully responsive on mobile devices, FindMyLost requires no additional hardware and integrates with existing systems and workflows. Its modular, multilingual, and scalable architecture supports complex ecosystems involving multiple operators and locations.

The platform also creates a legally valid, traceable database of lost items and related activities, strengthening accountability and compliance. By enabling paid services and worldwide shipping, FindMyLost transforms lost-and-found operations from a cost centre into a potential revenue centre, while improving efficiency, recovery rates, transparency, and the overall citizen and passenger experience.

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FINDMYLOST

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Flowy develops AI-powered solutions that make public transport smarter, more efficient and passenger-centric. Our platform includes People Flowy: an advanced passenger counting and mobility analytics system providing real-time occupancy, Origin-Destination matrices and operational insights, and Flowypass, a seamless Be-In Be-Out ticketing solution that enables passengers to travel without scanning tickets or interacting with validators.

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The Smart Cities & Communities Lombardy Cluster manages the strategic and operational activities of the regional network dedicated to urban innovation. The cluster bridges enterprises, universities, research centers, and public authorities to develop smart solutions across energy, mobility, security, environment, air quality, and digital transformation. Its core activities include project coordination and stakeholder engagement with businesses, public administrations, and European clusters. The cluster organizes technical events, webinars, and business matching sessions to foster collaboration and technological scouting. Additionally, it supports members in securing regional, national, and EU funding, while expanding the network through strategic partnerships in aerospace, Earth Observation, and smart mobility. It drives communication and dissemination for complex projects and supports Lombardy Region's international missions. Ultimately, the cluster focuses on integrating emerging technologies—such as AI, IoT, digital twins, and Earth Observation—into urban and metropolitan innovation strategies.

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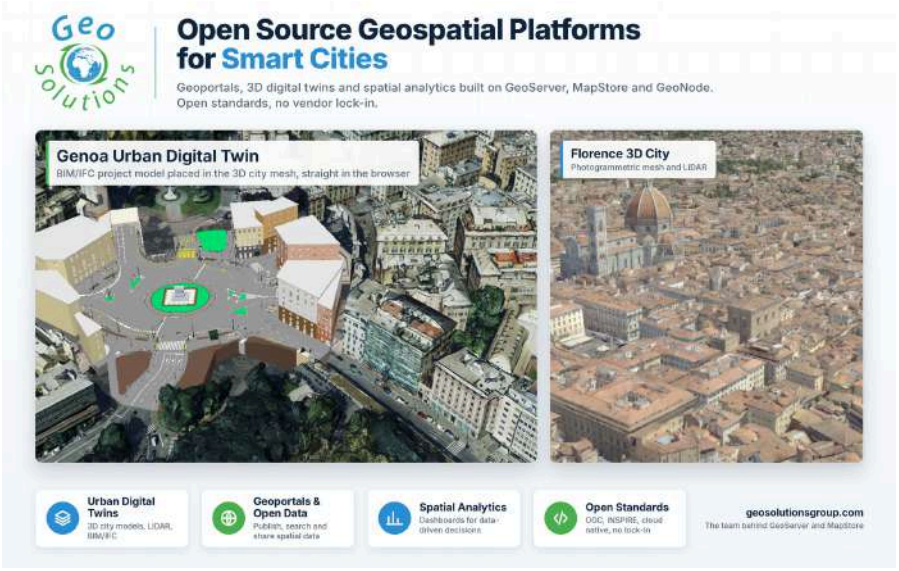


Fybra provides AI-powered Building Automation solutions that transform existing buildings into smart, energy-efficient assets without invasive retrofits. Our wireless IoT platform continuously monitors indoor environmental conditions and automatically optimizes HVAC operation, reducing energy consumption while improving occupant comfort. Designed for schools, public buildings, offices and commercial facilities, Fybra enables municipalities and facility managers to accelerate decarbonization, comply with energy regulations and lower operating costs. The platform integrates seamlessly with existing systems and delivers real-time analytics, predictive insights and remote management, making buildings more sustainable, resilient and ready for the smart cities of tomorrow.

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fybra
Indoor Air Quality and Energy Efficiency

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Founded in 2006, GeoSolutions is a global open-source geospatial company with headquarters in Italy and an office in the United States. Our team includes core developers and steering committee members with commit rights on the leading open-source geospatial projects, including GeoServer, MapStore, GeoNode and GeoNetwork, which we actively maintain and evolve.We deliver mission-critical platforms to over 300 government agencies, international organizations, and private companies worldwide, through Enterprise Support, Subscription, Professional Training, and custom development services. GeoSolutions is ISO 9001:2015 and ISO 27001:2022 certified, and an OGC Member since 2016. Learn more at https://www.geosolutionsgroup.com.

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Since 2017, we have investigated how efficient was the infrastructure technical inspection process and the cost associate to. Those inspections were obsolete for the tools used, of low quality because not a robust process was followed, dangerous for the operators and unscheduled. So, we asked ourselves, “is there a better way to assess infrastructures safety or their maintenance status?”. Since 2017, we develop a vision, we talk to the market players and in 2021 Inspectiondrone was established. Combining three disruptive technologies (drone, AI and satellite), we can now say that technical inspections are easy, harmless, repeatable and fast! At a fraction of the traditional method cost.

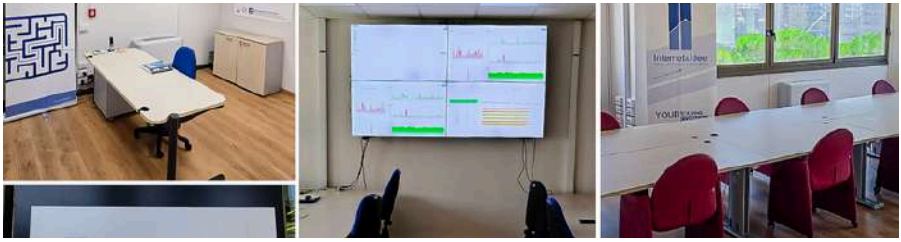
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INSPECTION DRONE
AI vision, beyond limits

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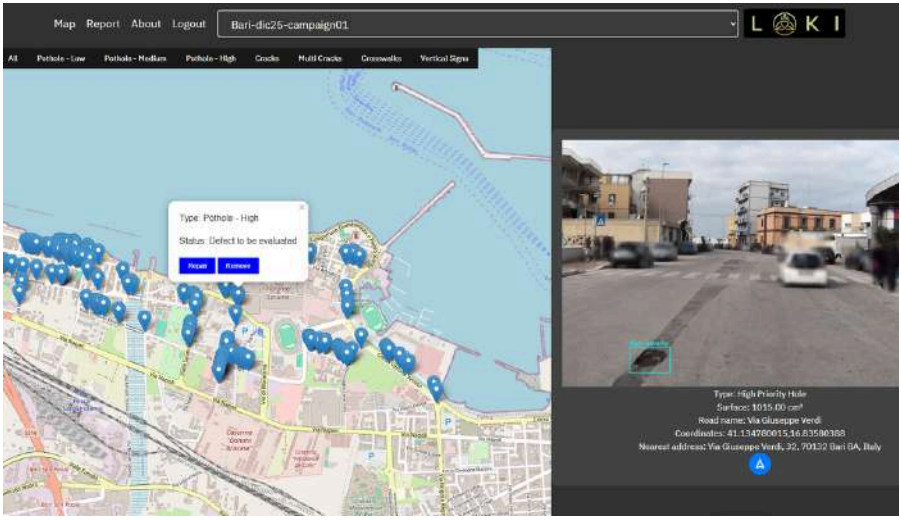
Founded in 1998, Internet & Idee supports Italian and international companies in their digital transformation journeys. Combining a people-centric, consultancy-driven approach with deep technical expertise, the company helps clients strengthen and evolve their ICT ecosystems through certified professionals who deliver measurable business value.



Leveraging advanced AI, Cyber Security, Data Intelligence and Cloud solutions, Internet & Idee enables organizations to optimize processes, unlock data-driven insights, and enhance cyber resilience. Backed by multiple quality and industry certifications, the company also provides strategic planning services driven by continuous investment in research, innovation, and emerging technologies. Recognized as an Innovative SME, Internet & Idee operates commercial offices in Milan, Bologna, and Bari, along with a software factory and a next-generation Security Operations Center in Naples, providing real-time cyber threat monitoring and business continuity support.

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LOKI develops a light digital twin of roads for asset inventory and degradation analysis from images. The plug-and-play hardware can be installed on any type of vehicle and acquires images and data, that AI anonymizes and analyzes in the cloud. Asfalto Sicuro® identifies asphalt defects, AIPECRA detects and classifies architectural barriers at pedestrian crossings and MUNINN creates the digital inventory of horizontal and vertical signs.

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OpenMove provides ITS software services and technologies for MaaS projects. All services are provided through the OpenMove Suite, a white-label MaaS platform that includes the modeling / integration of mobility services, intermodal journey planner, on-demand transport, Account-Based ticketing, payment and clearing.

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Medielettra is a company specializing in design, installation and maintenance of electrical, electronic, air conditioning systems, for the production of electricity from renewable sources, for the distribution of electricity, for telecommunications, fire prevention and of Data Center monitoring, control and management systems.

It provides customized Data Center solutions, managing IT infrastructure —including servers, networking, storage, and processing resources—along with full monitoring capabilities. The company develops DCIM (Data Center Infrastructure Management) solutions to measure, monitor and correlate devices, applications and processes, featuring user-friendly, custom dashboards for operators.

Additionally, Medielettra offers Medielettra OneDC, an All-in-One, transportable, ready-to-use Data Center, Available as a pre-configured or custom solution, it integrates IT infrastructure, power supply, cooling and security into a single compact, reliable unit. Ideal for businesses seeking business continuity, ease of management and maximum data protection.

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MEDIELETTRA
diamo...energia al tuo futuro

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Next is a modular electric vehicle, i.e. capable of interlocking with other identical modules even while on the move, with specialized modules that enable the convoy to perform for several different uses (transportation of people or goods, logistics, luggage storage, cafeterias, shops or other services, extra battery capacity, just to name a few possibilities). Once joined, the vehicles can open their front and rear doors and allow passengers to move between the pods to regroup according to their destinations or desired activities, then have the empty modules disjoin and flow back into the traffic to pick up new passengers and achieve the most traffic-efficient route and fleet management.

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Park Smart Srl is an Italian company specializing in smart mobility and digital parking solutions for cities and public operators. Its edge platforms integrate real-time parking management, computer vision -based monitoring, and user-friendly mobile services to improve urban traffic flow and optimize parking resources. Park Smart supports municipalities and transport agencies with scalable, secure systems that enable electronic payments, data analytics, and automated control of parking areas. The company focuses on reliability, interoperability, and continuous innovation, helping cities transition toward smarter, more sustainable mobility ecosystems.

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ParkForFun is the European leader in mobility engineering, specializing in traffic management and parking solutions. The company partners with businesses (B2B), public administrations (B2G), and event promoters (B2B2C), delivering integrated and tailored solutions for events, cities, and organizations.
#Consulting: Our consulting team analyzes each client's specific needs, developing
customized strategies to optimize mobility and achieve project objectives.
#Technology: Through its proprietary platform and real-time monitoring dashboard, ParkForFun provides complete control over bookings and ensures efficient operational management.
#Operation: Leveraging extensive industry expertise, ParkForFun designs and manages temporary parking facilities while coordinating on-site mobility flows, ensuring operational efficiency, safety, and a seamless experience for both organizers and end users.

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PARKFORFUN BUSINESS

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Pradella Sistemi is an innovative Italian company specializing in the design, production, and installation of smart urban furniture for Smart City and Smart Land projects.
We develop modular, high-tech solutions that integrate IoT connectivity, electric charging stations, and sustainable mobility systems. Our portfolio includes photovoltaic e-bike racks, multifunction charging columns (such as PILA), interactive smart benches (PANKA), and patented defibrillator enclosures (TECATECH).
With over 4,000 active charging points installed in Italy and abroad, and a strong portfolio of international patents, Pradella Sistemi supports public and private entities in creating connected, accessible, and environmentally responsible urban spaces.

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SISTEMI

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Mãcqua is an innovative, open-face wearable air purifier designed for urban resilience and worker safety. Powered by patented water-based filtration technology, it captures particulate matter, allergens, and heavy metals directly into water, drastically reducing solid filter waste and Total Cost of Ownership (TCO) for organizations. Its ergonomic, neck-worn design ensures natural breathing, full facial visibility, and clear communication for frontline staff and citizens. While optional carbon modules target VOCs, its core water system requires zero consumables, guaranteeing an eco-friendly footprint.

Beyond personal protection, mãcqua is engineered to evolve into a mobile IoT node for smart cities—collecting environmental data to provide public administrations with actionable insights into hyper-local air quality. Designed for integration with municipal platforms, it supports Green Public Procurement goals, enables evidence-based health policies, and transforms a protective device into a dynamic community data asset

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mãcqua

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Sis-Ter Srl SB brings innovation through consultancy and services within the city landscape, particularly in spatial computing applications, data management and data visualization.
The company offers consulting, design, research and development services in the field of geomatics and Decision Support Systems. Sis-Ter targets problems related to knowledge management mainly applied to assets management and territorial analyses. Innovation and integration of skills led to the foundation of GeoSmart.Lab (Research Laboratory on Geographical Sciences and Technologies and Smart Cities), R&D hub accredited to the Emilia-Romagna High Technology Network.
Sis-Ter is ISO 9001, ISO/IEC 27001, 27017 and 27018 certified.

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Founded by Giulia Agrosì, Architect and International Urban Planner with over 27 years of experience across Europe, Africa and the Middle East, SmartCity Corporation develops integrated strategies for smarter and more sustainable territories.

Our "Be Smart in the City" model is an Urban Governance Operating System connecting data, interoperability and intelligence to transform fragmented services into coordinated urban ecosystems.

In Kosovo, through the AICS-funded OPIK project, the model has been applied across governance, digital transformation, infrastructure, mobility, environment, agriculture, cultural heritage and social inclusion.

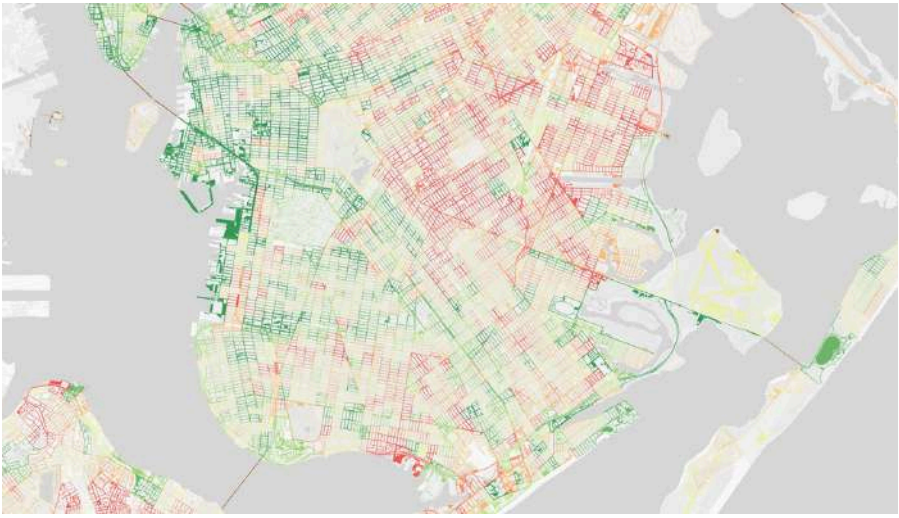
Our vision is to create scalable urban ecosystems generating measurable social, economic and environmental value.

BUILD A NEW ERA WITH US

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Established in Milan in 1989, Systematica is a transport planning and mobility engineering consultancy operating worldwide through offices in Milan, Rome, New York and Mumbai. Its multidisciplinary team of engineers, urban planners and architects supports public and private clients across a wide range of scales, from regional and city planning to major urban developments, transport infrastructure and complex buildings. Systematica combines advanced data analytics, modelling and simulation with a people-centred approach to design accessible, efficient and sustainable mobility systems. Through research-led innovation and extensive international experience, the company helps cities and developers address contemporary mobility challenges, improve connectivity and create more inclusive, resilient and liveable urban environments.

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WiseTown is an integrated smart city platform designed to help cities become more efficient, resilient, inclusive and environmentally sustainable, while fostering active citizen participation. Built around the city's Digital Twin, it can be seamlessly integrated with the existing IT infrastructure of public authorities. WiseTown collects and combines data from environmental sensors, IoT devices, open data platforms, satellite and geospatial information, and local authority datasets. Machine learning and artificial intelligence transform these data streams into actionable insights, predictive indicators and relevant trends. The platform enables public administrations to monitor environmental conditions, optimise urban resources, assess planning decisions and anticipate challenges such as air pollution, urban heat, climate risks, mobility pressures and energy consumption. Its citizen engagement tools also strengthen communication between communities and local authorities, supporting a more collaborative, transparent and inclusive approach to urban development. WiseTown turns urban data into knowledge, knowledge into informed decisions, and informed decisions into measurable environmental and social benefits.

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MOVIDA (Modular Vigilance Distribution & Audio Architecture) is inspired by the power of human hearing—the only sense that continuously detects events without being directed toward them.

Powered by AI-driven Acoustic Intelligence, MOVIDA monitors the urban environment 24/7, detecting, classifying, and geolocating sound events in real time. Acoustic data are transmitted to the OOIP platform, where they generate a dynamic geographic noise map, enabling continuous monitoring, historical analysis, and instant alerts.

From screams and breaking glass to vandalism, collisions, gunshots, and abnormal noise, MOVIDA transforms sound into actionable intelligence, providing cities with greater situational awareness and faster decision-making.

Listen first. Detect earlier. Respond smarter.

Because the Smart City of the future doesn't just watch the city—it listens to it.

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TrueSense is an Italian deep-tech company and technology platform provider specializing in Ultra-Wideband (UWB), radar sensing and embedded AI for safer, smarter and more efficient environments. Its platforms enable centimetre-level indoor positioning, real-time tracking of people and assets, occupancy monitoring, presence and fall detection, and contactless vital-sign sensing.

TrueSense offers modular hardware, development kits, embedded algorithms, positioning software and dashboards that can be integrated into customized products and end-to-end solutions.

Applications include smart buildings, industrial and urban infrastructure, logistics, emergency response, assisted living and context-aware services. By processing data locally at the edge, TrueSense delivers accurate, low-latency insights while supporting privacy and energy efficiency. Through advanced ranging, 3D localization and intelligent radar sensing, TrueSense turns physical-space data into actionable information for safer operations and better decision-making.

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GLOR delivers integrated mobility and smart city services in one ecosystem for citizens and administrations.
Born from the experience of VAIMOO, the bike-sharing system chosen by European capitals and active in 50 Italian cities, GLOR extends this same made in Italy technology, offering complementary services: monitoring and ticketing for local public transport, parking management, and environmental sensors for weather, air quality, energy and waste.
For citizens, this means accessing all city services through a single app: payments, transport, sharing, parking. For administrations, it means having a unified governance, reducing operational complexity and simplifying coordination.
GLOR is part of Gruppo Angel, an Italian industrial holding with over 3,500 employees, among world leaders in advanced technologies.
Our mission is to support administrations in designing, integrating and evolving city services so they function as a single system, putting citizens' needs at the centre.

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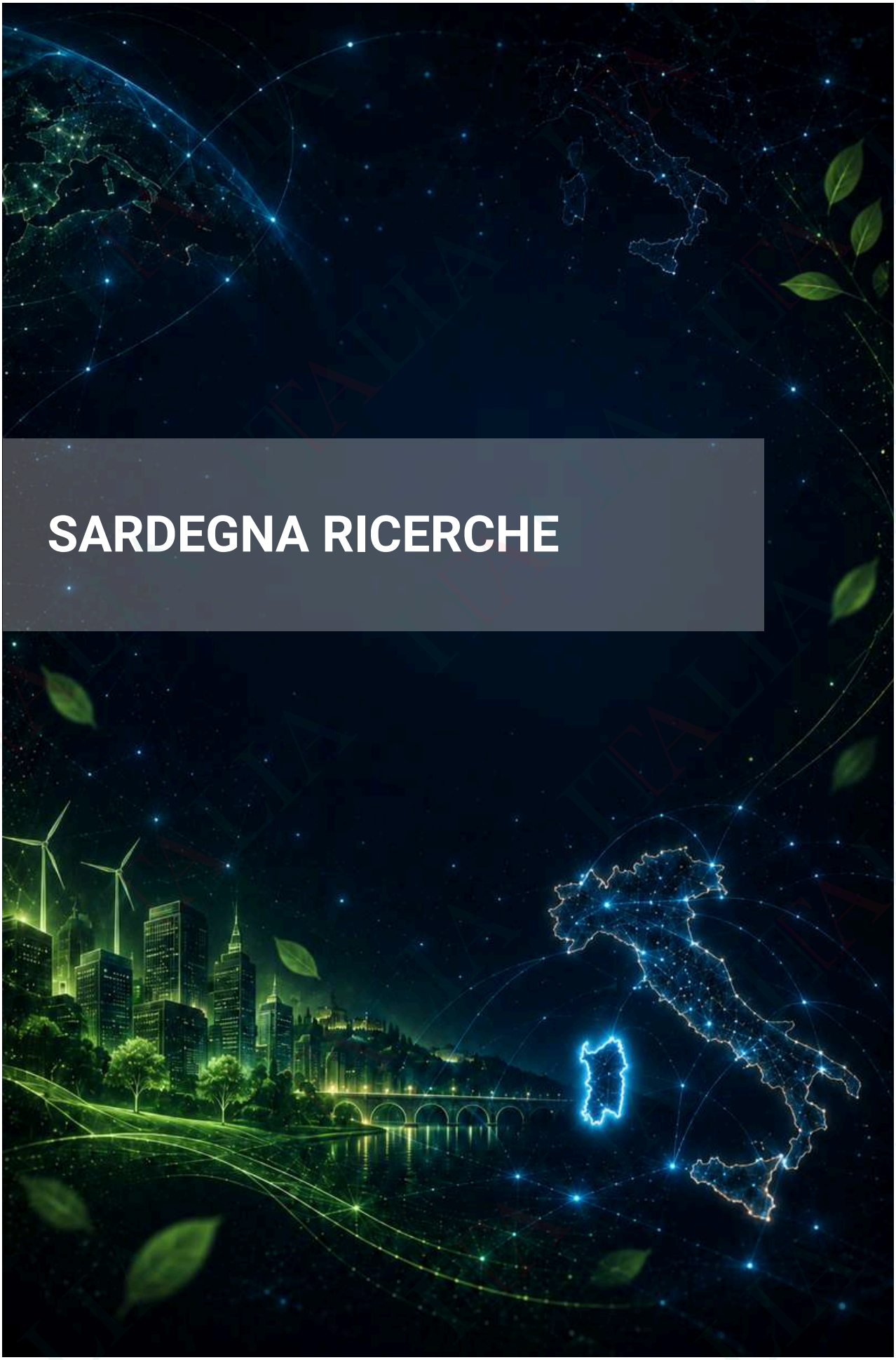


TimelapseLab produces intelligent industrial devices for remote monitoring of construction sites, together with AI based software.

TIMELAPSELAB
MONITOR YOUR CONSTRUCTION SITE

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SARDEGNA RICERCHE

Sardegna Ricerche is the regional agency for innovation and research in Sardinia, Italy. It is the founder and managing body of the Science and Technology Park of Sardinia and it supports the development of startups and innovative enterprises by providing funding, technical assistance, and access to research infrastructures.

The agency plays a key role in nurturing Sardinia's innovation ecosystem through startup grants, incubation services, mentoring, and connections to universities, research centers, and investors. It offers tailored programs to help early-stage companies validate their business models, develop prototypes, and access national and EU funding opportunities.

With a strong focus on sectors such as ICT, life sciences, cleantech and agritech, Sardegna Ricerche has helped launch and grow hundreds of high-tech startups across the region. By bridging science, entrepreneurship, and policy, it drives sustainable innovation and contributes to the economic transformation of Sardinia.



A Warm Welcome to Smart City Expo World Congress 2026!

Sardinia's innovation journey is accelerating towards a greener, more connected future, and Sardegna Ricerche is proud to help lead the way by taking part in this prestigious international event for the second consecutive year. As the regional agency for research and innovation, we work at the intersection of public policy, tech transfer, and entrepreneurship to turn ideas into solutions for resilient, people-centric cities.

Our commitment to sustainability runs deep. We support entrepreneurs, startups and innovative SMEs in turning ideas, research and emerging technologies into viable solutions and growing businesses. By fostering connections between companies, research and public institutions, we help build an innovation ecosystem ready to address the challenges of contemporary cities.

Here in Barcelona, for the 2026 edition of Smart City Expo World Congress, we are accompanying a curated delegation of 8 Sardinian companies operating across four key areas of smart-city innovation: Enabling Technologies, Living & Inclusion, Infrastructure & Building, and Mobility. Together, these companies showcase a cross-section of Sardinia's innovation ecosystem and its capacity to develop technologies that can make cities more intelligent, sustainable, accessible and responsive to the needs of citizens.

This year, Sardegna Ricerche also participates as the local node of the Enterprise Europe Network (EEN). In this role, we strengthen our capacity to connect Sardinian companies with European partners, funding opportunities, and cross-border collaboration initiatives that can accelerate their growth and internationalization.

Our goal is simple: connect Sardinia's capabilities with global partners to pilot solutions, scale faster, and create long-term value for cities and citizens.

On behalf of Sardegna Ricerche, I invite you to meet our teams, explore collaboration opportunities, and discover why Sardinia is an emerging hub for deep tech, clean energy, and digital innovation.

Let's drive sustainable, innovative and highly-livable cities for a positive impact – together!

See you at Smart City Expo World Congress 2026!

Director General of Sardegna Ricerche
Dr. Carmen Atzori

SARDEGNA RICERCHE

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Baggy Lockers is a fast-growing travel-tech company providing 100% automated, premium self-service luggage storage solutions.
We add value to underutilized urban spaces by building a scalable network in the smart storage industry, developed through both directly operated locations and commercial partnerships. We offer a high-yield, turnkey business model with no staff required and minimal operating costs.
We solve last-mile tourism logistics by setting ourselves apart through service excellence. Our locations deliver a superior customer experience by guaranteeing: dedicated and rapid customer support, free Wi-Fi connection with device charging stations, and maximum security via continuous video surveillance and included insurance coverage on all luggage.
We bridge sustainable tourism and smart infrastructure, turning luggage storage into a profitable commercial asset.

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GreenShare is conducting advanced trials using artificial intelligence in public transportation, leveraging predictive algorithms and machine learning to convert raw data into actionable insights for operational and maintenance optimization.
A key application is real-time driving behavior monitoring. By analyzing sensor data from accelerometers and gyroscopes, the AI evaluates trip smoothness to enhance safety and passenger comfort, meeting European UNI EN 13816:2002 standards.
Additionally, the research targets intelligent passenger flow management. By integrating historical data, passenger counters, and external variables such as weather conditions, the predictive models forecast vehicle crowding and significantly improve the accuracy of real-time arrival estimates at bus stops.

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HEDRA STUDIO is an Italian architecture and innovation company based in Sardinia, specialising in advanced design, Construction 4.0 and digital technologies for buildings, spaces and territories. We integrate architecture, interior design, drone surveying, 3D scanning, BIM, digital twins, rendering, virtual and augmented reality, parametric design and 3D printing. We support the entire process, from surveying and design to prototyping, visualisation and project communication. HEDRA develops solutions for construction, smart cities, cultural heritage and tourism, using digital tools to monitor, simulate and enhance buildings, construction sites and territories. Through digital fabrication, rapid prototyping and immersive experiences, we transform data and complex ideas into tangible and interactive solutions. We collaborate with public authorities, companies and cultural institutions on projects combining architecture, technology, sustainability and local identity, and we are actively seeking international partnerships and collaborative innovation projects.

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Kode is an innovative SME developing Artificial Intelligence and Data Science solutions for industry, civil infrastructure, logistics, and mobility. Since 2012, we have been turning complex data and processes into intelligent systems for analysis, prediction, and operational decision-making.

Our expertise includes machine learning, computer vision, geospatial AI, optimisation, digital twins, and decision-support systems. We work on concrete industrial challenges, combining heterogeneous data, AI models, and domain knowledge to develop solutions for real-world environments.

We collaborate with companies, universities, and research centres, bringing AI technologies from experimentation to production, with a focus on efficiency, safety, and sustainability.

Kode
From Data to Knowledge

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STAM is an Italian technology company developing digital solutions for the construction and infrastructure sectors.
We help companies simplify and improve day-to-day site management through a single AI-powered platform that brings together workflows, documentation, progress tracking and operational reporting.
One of the platform's key strengths is its natural interaction. Site personnel can simply speak or write to report completed activities, issues, delays or other relevant information. The system automatically transforms these inputs into structured, actionable project data, reducing manual reporting and improving the quality and availability of information for project teams.
Our solutions are already used by Italian companies and can be tailored to each organisation's specific processes, workflows and information requirements.
At SCEWC, we are looking to connect with project managers, site managers, BIM managers and construction companies interested in making site management simpler, more efficient and data-driven through AI and natural-language interaction

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MASTERING EXCELLENCE

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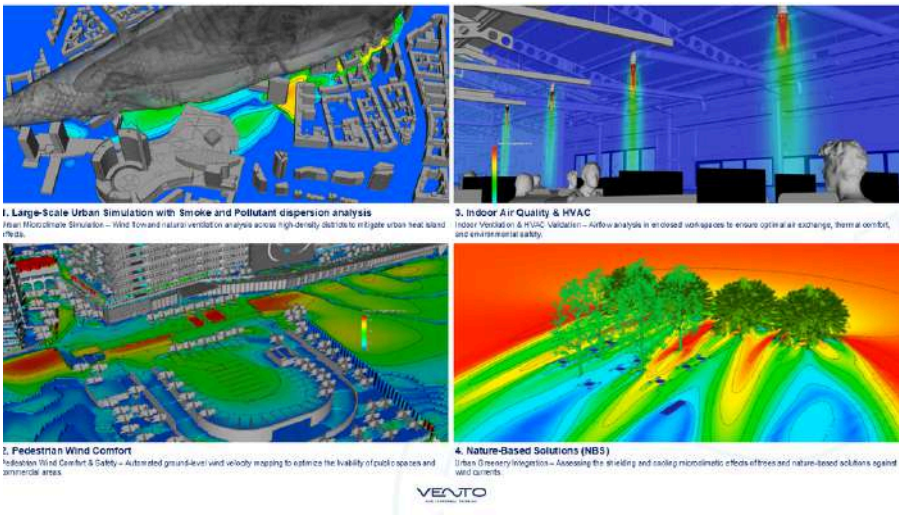


The Big Wave is an Italian technology company developing Fenicio®, a modular smart-city platform that connects physical places, people and real-time data. Fenicio® combines BLE/IoT sensors, Digital Twin technologies, accessible mobile services and management dashboards to help public authorities and destination managers understand visitor flows, monitor environmental conditions and deliver contextual digital experiences. Accessibility is built in, with solutions for blind and visually impaired users, deaf users and people with cognitive disabilities. The platform has already been deployed in municipalities, cultural sites and territorial networks in Italy. Its modular architecture allows deployment from a single point of interest to an interconnected smart destination, integrating with existing digital ecosystems. At SCEWC, The Big Wave is seeking cities, system integrators and technology partners for pilot projects, platform integration and international rollout, particularly in Spain and other European markets.

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THE BIG WAVE

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We are Vento CFD, specializing in wind engineering and Computational Fluid Dynamics (CFD) for the built environment and AEC sector. We help municipalities, smart city planners, urban utilities and engineering partners address urban heat islands, poorly ventilated urban microclimates, pedestrian wind discomfort and localized high-wind safety risks through CFD workflows integrated with BIM models and geometric Digital Twins. Our strength is the ability to manage complex 3D architectural and infrastructure geometries while preserving the level of detail needed for reliable environmental analysis. This helps cities and partners make faster, better-supported design and planning decisions, backed by over 30 years of R&D and proven experience across diverse urban projects. At SCEWC, we are interested in meeting organizations that are addressing these challenges and discussing how CFD simulation can support their projects and urban strategies

VENTO
NON CONFORMAL THINKING

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WiData is an innovative SME specializing in urban monitoring technologies and data analytics. Our Xplore solution, helps cities, public authorities, and service providers transform information from different sensors and systems into a single, integrated view of the urban environment. The platform collects and analyzes data on mobility, people, environment, energy, and other urban phenomena, making it possible to monitor what is happening, identify correlations, and support planning and service management. Xplore is modular and can integrate existing infrastructure and systems, progressively expanding as the city's needs evolve. The solution is already used by several municipalities, including Cagliari, where more than 500 sensors across 300 locations feed into a single urban monitoring system. At SCEWC26, we'll present the next evolution of Xplore, featuring more immediate ways to access information, including an integrated chatbot that allows users to query data and KPIs using natural language.

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LAZIO INNOVA

The Lazio Region - The Lazio Region is the regional government and public authority for the Italian region that includes Rome. Through Lazio Innova, its regional development agency, it implements programmes supporting business growth, innovation, internationalisation and investment attraction, providing funding opportunities and specialised services to businesses.

Lazio Region is a leader in Italy's ICT market and production sector. It ranks first among Italian regions in terms of ICT expenditure and is home to the headquarters of many multinational corporations and major national companies, alongside hundreds of innovative SMEs and a highly developed digital and creative industries sector.

The Lazio Region is taking part in the 2026 edition of the Smart City Expo Congress with a selected delegation of companies coordinated by Lazio Innova, the Lazio Region's in-house company responsible for planning and managing initiatives aimed at fostering economic growth, territorial development, innovation and access to finance.

Lazio Innova's mission is to position Lazio as a leading Region of Innovation with a strong international outlook. It is responsible for implementing specific development and internationalisation projects, managing venture capital funds primarily targeting regional start-ups and innovative SMEs, and supporting technology transfer and the broader innovation, competitiveness and internationalisation process.

These activities are designed to help Lazio companies strengthen their position within international value chains, particularly in strategic sectors such as Aerospace and Security, Agri-food, Culture, Life Sciences, Mobility, Sustainable Energy, Digitalisation and Industry 4.0.

https://www.lazioinnova.it/

@LazioInnova @LazioInnova @LazioInnova @LazioInnova

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LAZIO INNOVA

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Blue Cinema TV is an innovative SME specialising in the R&D of patented Deep Tech technologies that integrate Spatial Computing, natural interaction and Digital Humanism. Its patented OLOS® methodology introduces multilingual interactive virtual humans into real-world environments and creates new ways for people to engage with places, information and services. OLOS®Glasses extends this approach to wearable optical see-through devices: virtual storytellers and guides become part of indoor and outdoor spaces, while users retain direct visual contact with the physical environment. Customisable, multilingual and accessible, OLOS® solutions provide a human-centred interface for smart cities and communities, with applications across culture, tourism, healthcare, education, science, hospitality and public services. Blue Cinema TV collaborates with universities and research centres and seeks technological and industrial partnerships to support its international development.

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Dea Solar Consulting is an Italian company based in Rome, founded by Nicola De Angelis, inventor of DEAVOLT URBAN GRID™: an AC charging module that mounts on existing street-lighting poles, with no excavation and no new ground occupied.

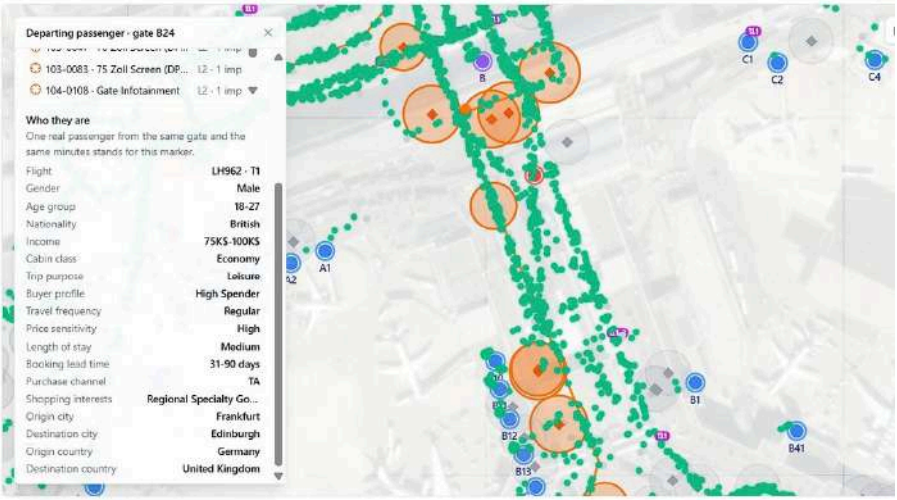
Each unit provides two independent Type 2 charging points, 3.7 kW each, fed by its own low-voltage supply point, electrically separate from the lighting circuits: the pole only provides mechanical support. MID-certified metering per outlet, a type A RCBO with 6 mA DC fault detection per outlet, OCPP 1.6 with an upgrade path to 2.0.1, and a mobile-first interface with no display or card reader.

Designed for overnight charging in residential streets without private garages. Patent and utility model filed in Italy in May 2026. The project is now seeking the industrial structure and capital to move from engineering to production.

DEAVOLT
URBAN GRID

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E23 turns passenger movements into airport intelligence: who travels, where they dwell and what drives commercial value.

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FlexyGrid is a Balancing Service Provider (BSP) enabling distributed energy resources to generate revenues for their owners through flexibility markets, while supporting Distribution System Operators (DSOs) in managing grid constraints and growing electricity demand.

FlexyGrid aggregates and orchestrates flexible assets, including BESS, EV charging infrastructure, generation, commercial and industrial (C&I) loads, and other controllable resources. By connecting distributed assets across the city into dispatchable flexibility, FlexyGrid unlocks new revenue streams for asset owners. FlexyGrid digital platform combines real-time monitoring, AI-based forecasting, optimization algorithms and remote control to maximize the profitability of asset owners and respond to market signals and grid requirements.

FlexyGrid enables value stacking by combining energy market participation for the same flexible asset allowing to maximize the economic value by leveraging their flexibility across energy markets, rather than relying on a single revenue stream.

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iComfort develops advanced IoT and software solutions for smart buildings, workplaces and urban infrastructures, enabling organisations to monitor, integrate and manage data from heterogeneous sensors, devices and building systems through a single digital platform. Its solutions cover indoor environmental quality, energy efficiency, space occupancy, workplace management, safety and operational performance.

By combining real-time monitoring, analytics, automation and open integration capabilities, iComfort transforms complex building data into actionable information for facility managers, operators and decision makers.

The platform can be deployed in cloud or on-premise environments and is designed to support scalable multi-site projects across offices, public buildings, cultural venues and complex infrastructures.

iComfort's goal is to make buildings healthier, more efficient, safer and easier to manage, while providing organisations with a flexible technological foundation for data-driven services and future smart city applications.

iComfort
SMART AND SUSTAINABLE PLACES

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La Leva S.r.l. has operated in Rome's real estate sector for over 50 years, while Studio Sintesi has contributed for nearly four decades to urban planning, architectural design and major urban transformation programmes. Founded by architect Siro Cinti, Sintesi applies a multidisciplinary methodology integrating planning, architecture, infrastructure and environmental sustainability.The long-standing partnership between La Leva and Studio Sintesi brings together development and construction capabilities with strategic planning and design expertise, providing a coordinated framework for the definition and implementation of complex urban initiatives.Città Verde, a smart, gas-free district in Rome, reflects this integrated approach through an affordable housing programme combining residential development, environmental performance and quality of life.This consolidated partnership provides an integrated framework for addressing contemporary urban development through coordinated planning, design and implementation, with a long-term perspective on environmental, social and economic sustainability.

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CITTÀVERDE

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LotzArt is an Italian startup that turns WhatsApp into interactive, narrative and participatory experiences powered by AI. Visitors scan a QR code or tap a link and start chatting instantly: no app to download, no barriers to entry.

Through messages, audio, map links and multimedia content, LotzArt transforms places into experiences, content into storytelling and communication into interaction. Our AI assistants inform, guide, tell stories and engage citizens and visitors in their own language, anytime.

We design tailored solutions for cities, museums, events and hospitality: City Narrative for urban storytelling and tourism, Chat Museum for cultural sites, AI Event Guide for festivals and conferences, and Guest Experience for hotels and venues.
A lightweight, sustainable and scalable way to make places smarter and more human. One chat, infinite experiences.

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Multiva is an Italian company specialized in advanced odor management, environmental treatment and professional cleaning solutions for cities, waste facilities, wastewater treatment plants, industrial sites and other critical environments. We combine high-performance odor neutralization technologies with engineered high-pressure misting systems, osmogenic barriers and customized technical solutions designed around real operating conditions.

Our approach goes beyond supplying products. We analyze the source of the problem, design the most effective solution and support the customer through installation, commissioning, training and ongoing technical assistance.
Multiva helps operators reduce odor nuisance, improve environmental quality and manage sensitive areas more efficiently, with practical, reliable and scalable systems.
We don't mask odors, we engineer their control.

Multiva
ODOR CONTROL

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Omnia BPM Srl is an Italian company developing Omnia Platform, a composable low-code and Full Stack AI platform. The platform includes:
Low-code and BPM engine: data models, forms, rules, approvals and automated workflows, from small apps to entire information systems.
Smart Applications: ready-made apps for document and asset management, ITSM, project and portfolio management, surveys, inspections and many more. Document management: classification, OCR, AI data extraction and template-based generation.
Integration and IoT: APIs and connectors to existing systems; sensor data and events trigger processes. Omnia AI Director: orchestrates generative AI, predictive models, RAG and AI agents, with governance and human oversight. The city's Second Brain: the organisation's own knowledge, made accessible through AI and turned into action.
Deployable on-premise or in the cloud, with no vendor lock-in. ISO 9001 and ISO 27001 certified.

OMNIA PLATFORM

EFFORTLESS AI APPS. LIMITLESS POTENTIAL

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Spaceexe develops high-precision GNSS and IoT solutions for smart mobility and advanced positioning applications. The company designs and integrates low-power, miniaturized systems for the real-time positioning, monitoring and tracking of people, vehicles and assets, with a strong focus on reliability, accuracy and operational efficiency. Its expertise combines satellite navigation, IoT connectivity, embedded systems and data processing to deliver solutions suitable for complex and dynamic environments. Spaceexe technologies support applications ranging from urban and shared mobility to fleet management, logistics, sports and infrastructure monitoring. The company is also active in the development of innovative GNSS-based services aimed at improving positioning performance where conventional solutions may be affected by challenging operating conditions. Through participation in research and innovation projects, including activities supported by the European Space Agency, Spaceexe contributes to transforming satellite technologies into scalable, market-oriented solutions for mobility and location-based services.

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