

PROGRAM / PROJECT 2023, ITALIAN TRADE AGENCY JAKARTA OFFICE

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|---|---------------------------------|------------------------|----------|-----------------------------------|--|-----------------------------------|---|---|
| YEAR | : 2023 | | | | | | | |
| MONTH | PROGRAM TITLE | SCHEDULE | PLACE | CO-PARTNER | INDUSTRY | PROGRAM DESCRIPTION | OFFICIAL WEBSITE | NOTE |
| January | SIGEP 2023 | January 21 - 25, 2023 | Rimini | IEG EXPO | Food and Beverage | Visit to the fair and B2B meeting | www.sigep.it | 10 companies selected |
| | VICENZAORO | January 20 - 24, 2023 | Vicenza | IEG EXPO | Jewelry | Visit to the fair and B2B meeting | www.vicenzaoro.it | CANCELLED |
| February | FIRENZE HOME TEXTSTYLE | February 11 - 13, 2023 | Florence | ACROPOLI SRL | Industrial Textile | Visit to the fair and B2B meeting | https://firenzehome textile.com/en | 6 delegation confirmed |
| | HOMI Milano | February 17 - 20, 2023 | Milan | FIERAMILANO | Jewelry, accessories, fashion | Visit to the fair and B2B meeting | www.homifashionjewels.com | invitation spread (24/11/22). 1 buyer interested |
| | MICAM MILANO | February 19 - 22, 2023 | Milan | ASSOCALZATURIFICI | Footwear | Visit to the fair and B2B meeting | www.micam.it | 2 buyers selected |
| March | Bologna Children Book Fair 2023 | March 6 - 9, 2023 | Bologna | Associazione Italiana Editori | Book publishing | Visit to the fair and B2B meeting | https://bolognachildrensbookfair.com/en/home/878.html | |
| | CIBUS | March 29 - 30, 2023 | Parma | Fiere di Parma | Food and Beverage | Visit to the fair and B2B meeting | www.cibus.it | Invitation directly from Fiere di Parma |
| | COSMOPROF WORLDWIDE BOLOGNA | March 16 - 20, 2023 | Bologna | BOLOGNA FIERE | Cosmetics, personal care, spa, nails | Visit to the fair and B2B meeting | https://www.cosmoprof.com/en/ | 4 companies to be selected by Rome |
| April | MIART 2023 | April 14 - 16, 2023 | Milan | Club degli Orafi and Fiera Milano | Fine arts, Art Firm, Art Gallery | Visit to the fair and B2B meeting | https://www.miart.it/ | |
| | Sol & Agrifood 2023 | April 2 - 5, 2023 | Verona | Verona Fiere | Organic products | Visit to the fair and B2B meeting | https://www.solagrifood.com/ | Send 1 delegate |
| | 55th Vinitaly 2023 | April 2 - 5, 2023 | Verona | Verona Fiere | Wine | Visit to the fair and B2B meeting | https://www.vinitaly.com/ | Send 1 delegate |
| May | Italian Design Day | May 15 - 24, 2023 | Virtual | Embassy and IBAI | Multisector - related to Nusantara development | Webinar and Virtual B2B meeting | | Rescheduled from April |
| | Zoomark 2023 | May 15-17, 2023 | Bologna | BOLOGNA FIERE | Pet Food, Pet accessories, Pet Industry | Visit to the fair and B2B meeting | http://www.zoomark.it/en/home/2804.html | |
| June | B(U)Y Design Project | June 4 - 9, 2023 | Florence | CSM and Distretto Interni Design | Interior design, Architecture, Furniture | Visit to the Fair and B2B Meeting | https://buydesign.toscana.it/#project | 2 or more Companies to be selected |
| June | Pitti Uomo 2023 | June 13 - 16, 2023 | Florence | Commune di Firenze | Mens Wear, Shoeswear, Mens Fashion | Visit to the Fair and B2B Meeting | https://uomo.pittimmagine.com/en | |
| August | Indo Leather and Footwear 2023 | August 3 - 5, 2023 | Jakarta | Assomac | Leather Tannery, Footwear Manufacturing | Launch the Fair and B2B Meeting | | Collaborate with Assomac to invite Italian companies to showcase their business in ITA's institutional booth. |