

The Italian AG Tech Pavilion at World AG Expo 2019



International Agri-Center

4500 South Laspina St Tulare, CA

North Exhibits T46, T48

FEBRUARY 2019
WORLD
AG EXPO

FEBRUARY
12th – 14th



ITALIAN TRADE AGENCY

1300 Post Oak Blvd. Suite 775 Houston, TX 77056
 Tel: +1 (281) 888 4288 / Fax: +1 (281) 974 3100
 Email: houston@ice.it
 Web: www.ice.it
 Contact: Antonietta Baccanari



BOOTH #T46 - T48

The Italian Trade Agency is the government organisation which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development. ITA provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ITA operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.

FEDERUNACOMA



*Italian Agricultural Machinery
 Manufacturers Federation*
 Via Venafrò, 5
 00159 Roma - ITALY
 Tel: +39 06 432981 / Fax: +39 06 4076370
 Email: info@federunacoma.it
 Web: www.federunacoma.it

BOOTH #T46 - T48

FederUnacoma, the Italian Agricultural Machinery Manufacturers Federation groups the manufacturers of agricultural implements, self-propelled machines, tractors, gardening machinery, engines for agriculture and components for the various sectors represented. FederUnacoma provides the member companies with the services they need to improve company operations and achieve sustainable business development such as studies and statistics, technical standards, internationalization, exhibition events, communication, training.

WELCOME LETTER

Dear Visitors,

I would like to extend to all of you a warm welcome to World Ag Expo 2019 and its host city, Tulare.

This year the Italian Pavilion, organized in collaboration with Federunacoma, the Italian Agricultural Machinery Manufacturers Federation, will present a selection of 11 Italian companies, leaders in the sector. Collectively, they will exhibit a wide range of advanced technologies, products and services, able to meet the highest customers' requirements, even tailor-made.

The Italian Pavilion is a unique opportunity to discover the state of the art of Italian technology in the agricultural machinery sector. The United States are the second export market for the Italian companies operating in this industry; the Italian agricultural machinery exports in the US increased by 10.8% in the first 7 months of 2018. In the same period, Italian tractors scored a +29.5%.

The Italian agricultural machinery industry is vibrant and eager to establish new relationships around the world. Our task, at the Italian Trade Agency, is to facilitate these connections. World Ag Expo 2019 is a wonderful opportunity to make these connections happen.

We are pleased to welcome you at the Italian Pavilion: let us know if we can be of any help.

We are looking forward to working closely with you.

Sincerely,

Antonietta Baccanari
 Italian Trade Commissioner

ITALIAN PAVILION AT WORLD AG EXPO 2019

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ITALIA

Agricultural Machinery

SECTOR TREND – 2018

29.5% increase in Italian tractors export in the U.S. in the first 7 months of 2018



EXPORT TO USA (Million of €)	2016	2017	% 17/16
TRACTORS	110,711	122,498	10.6
AGRICULTURAL MACHINERY	391,183	315,805	-19.3
TOTAL	501,894	438,303	-12.7

Source: Research and Statistics
Department of FederUnacoma

Jan./July 2017	Jan./July 2018	% 18/17
68,299	88,454	29.5
197,957	219,300	10.8
266,256	307,754	15.6

USA is the 2nd Top destination country for Italian Agricultural machinery

Italy is the 5th supplier of agricultural machinery in the U.S.

High level of innovations



High level of innovation



Leader in the world in walking tractors and specialized tractors



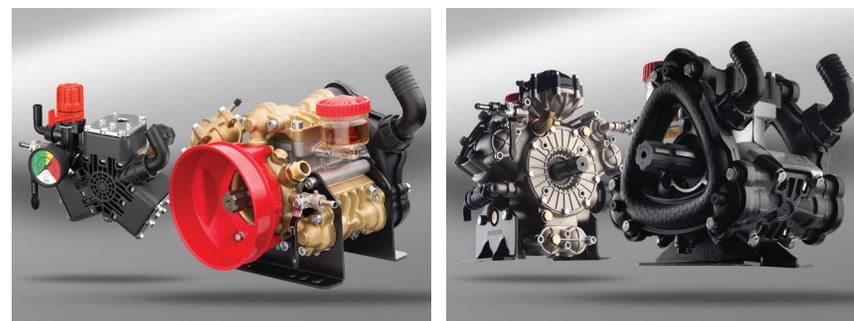
Widest range of agricultural machinery and equipment



AMA USA INC is the North American Division of the AMA Group. The AMA Group of companies designs and manufactures components and systems for off highway vehicles and implements. They include: steering columns, steering wheels, operator seats, instruments, PTO drivelines, hydraulic cylinders, tillage and cutting wear components, three point hitch parts, cab interior trim composites and exterior composite body panels.

AMA USA

5350 Lakeview Parkway South Drive, Suite D
Indianapolis, IN 46268 USA
Tel: +1 (317) 329 6590 / Fax: +1 (317) 329 6591
Email: info@amasainc.com
Web: www.ama.it / www.amasainc.com
Contact: Giuliano Cacucci



Annovi Reverberi, founded in 1958, is a leading Italian manufacturer of diaphragm pumps for crop, orchard and vineyard spraying, fertigation and seeder treatments, street cleaning and firefighting installations, and a wide range of high pressure triplex plunger pumps for a multitude of industrial cleaning applications. We also offer a range of high pressure washers. Innovation, technology and quality are our guiding principles. First Choice When Quality Matters.

ANNOVI REVERBERI

Via Martin Luther King, 3 41122 Modena - ITALY
Tel: +39 059 414411 / Fax: +39 059 253505
Email: infoar@annovireverberi.it
Web: www.annovireverberi.it
Contact: Steve Panasuk
Email: SteveP@ARNorthAmerica.com



Bellon has been producing mowers and mower-conditioners since 1976. With more of forty years' experience in the agricultural sector, Bellon sells its products in Italy and all over the world. Always attentive to market requirements, Bellon offers a wide range of high-performance machinery, adapting to all types of soil and crops. What makes Bellon a successful company is not only the ability to produce quality and innovation but also the fact that it is geared to the future without losing sight of its traditional values: efficiency, dependability and attention to the customer. Bellon is a company firmly rooted in its local area but its territorial dimension is no obstacle to a global view of the market. For many years now, Bellon has been exporting its machinery all over the world where it is known for its commitment, the dependability and quality of its products, and its skills and expertise.

BELLON

Via Belladoro, 17 35010 Cadoneghe - ITALY
 Tel: +39 0497 00930 / Fax +39 0498 870003
 Email: info@bellon.it
 Contact: Daniela Bellon

US Contact: Southern Farm Machinery Ltd Union Grove NC



Forty years of history on top of agricultural mechanization in the world make BARGAM one of the most famous European producers of boom spraying, fan spraying and land working machines. BARGAM is a company in the forefront in the agricultural machines and equipment sector thanks to the company care, innovation and dynamism together with professionalism and experience. Sprayer machines (mounted, trailed and self propelled with spray boom from 8 to 42 m), fan sprayers (mounted and trailed with traditional and electrostatic function), Hay machines (round balers with fix and variable chamber, wrappers, bale cutters), heartwork (shredders, rotary tillers).

B GROUP - BARGAM

Via Bicocca, 16 40026 Imola - ITALY
 Tel: +39 0542 648511
 Email: info@bgroup.info
 Web: www.bgroup.info



ELCA, established in Italy since 1991, engineers, produces and sells its quality radio and cable controls worldwide, providing its customers with full operational satisfaction and services for standard and custom needs. The operator acts with a transmitting unit, handheld or waistbelt, that mounts dedicated actuators (pushbuttons, selectors, potentiometers, joysticks); commands are sent at distance to the receiving unit, installed in the controlled machine. There are different levels of safety, according to norms and customer needs.

ELCA serves: industry (lifting, logistic, automation, processes), construction and concrete, agriculture, forestry, logistic, vehicles equipment, ecology, sustainability, mobile hoist, materials mining, drilling operations.

ELCA “must”: to provide the highest standard of service, quality components, reliable and easy to operate products, safety and design.

ELCA

Via del Commercio, 7/b 36065 Mussolente - ITALY
 Tel: +39 0424 578500 / Fax: +39 0424 578520
 Email: info@elcaradio.com
 Contact: Domenico Didonè



Geoline® is Tecomec's brand name of a product line designed for the agriculture sector and it mainly includes components and accessories for spraying and fertilizer application machines. The Geoline® trade mark has grown in recognition around the world, and we are considered to be a winning alternative for those seeking top quality accessories and parts. Our catalogue of over 2300 items has grown from the company's innovative way of thinking and outstanding design capabilities, offering the possibility to fully equip sprayers of all styles.

Tecomec is leader in three different product lines:

1. Accessories and parts for chain saws and brushcutters - Tecomec®
2. Accessories and parts for orchard and crop spraying machines - Geoline®
3. Accessories and parts for industrial high pressure cleaners and washers - Mecline®

GEOLINE BY TECOMECC

Strada della Mirandola, 11 42124 Reggio Emilia - ITALY
 Tel: +39 0522 959001 / Fax: +39 0522 959060
 Email: salesdept@tecomec.com / sales_dept@geoline.it
 Web: www.tecomec.com / www.geoline.it
 Contact: Paolo Tiricola (Area Manager) / +39 3358 354363

NERÒN[®] PUMPS



The Italian company Neròn Pumps, thanks to his patent, has developed a high pressure water pump, hydraulic driven, capable to reach up to 1000 bar outlet water pressure. It is the smallest, the most compact, versatile and powerful pump in the world! The Neròn pump finds its application in any mobile machines like tractors, harvest machines, plaster machines, concrete pumps, urban cleaning vehicles, asphalt machines, excavators, ditching machines, refuse collection vehicles, sweepers and more others. This precious tool becomes the essential component for the maintenance of your equipment, for cleaning vehicles, hoses and pipes, removing the mug from the tractor wheels, removing concrete incrustations, removing old paint, graffiti, cleaning cement drums and benches, side walks, walls, removing rubber from airport runways and roads, restoration and plaster removal, removing rust, dust in tunnels and mines. Feel free to visit us at our booth and you will discover that the Neròn pressure washer is compact, light, versatile, quick to install and it is the perfect component for other different application where high pressure is required.

NERÒN PUMPS

Via Locatelli, 13 24020 Ranica - ITALY
Tel: +39 035 5290389
Email: info@neron.it / Web: www.neron.it
Facebook: Neròn pumps / Instagram: [neron_pumps_srl](https://www.instagram.com/neron_pumps_srl)
Neròn North America LLC
Contact: Annamaria Bertocchi (Sales director)

POLMAC^{SRL} SPRAYING EQUIPMENT



Polmac has been manufacturing components and accessories for sprayers for more than half a century, with great care taken to protect the environment and the operators' health. Designing these sprayers has helped Polmac realize that the field requires the measurement, monitoring, and management of the chemical products used for crop protection and to increase crop yields. The purpose of our research has always been to find the best working solutions. In fact, Polmac's equipment allows you to quickly and simply achieve: greater precision in the amounts applied, greater safety of operations, observance of the strictest standards, and excellent end results. Depending to the quality of the edge it is possible to combine the wheels with or without polishing.

POLMAC

Via Statale Sud, 137 41037 Mirandola - ITALY
Tel: +39 0535 20004 / Fax: +39 0535 26595
Email: info@polmac.it / Web: www.polmac.it
US Contact: AR North America Inc.
140-8 1st Avenue Northeast Fridley, Minnesota USA 55432
Web: www.arnorthamerica.com



Repossi Macchine Agricole designs and manufactures agricultural machinery, in particular for haymaking (raking) and breeding. Founded in 1898 and now in its fourth generation, it looks to the future thanks to innovative and patented solutions. Clean forage (-75% in dust contamination) is a benefit that users of our machinery can achieve, as well as high working speed (14 mph) and proven reliability. We reach these goals thanks to different technologies, such as wheel rakes, comb-rakes, rotary rakes and rotary tedders. Our latest product is RA-Rake, a double-wheel rake, that received important funding in 2017 through a European Commission program for innovation, called Horizon 2020. No other rake on the market combines this level of forage quality, speed and ease of operation, according to tests recently performed by the University of Milan. Small implements for two-wheel tractors (such as belt rakes and rotary shredders) complete our product line.

REPOSSI MACCHINE AGRICOLE

Via V. Emanuele II, 40 27022 Casorate Primo - ITALY
 Tel: +39 (0)2 9056625 / Fax: +39 (0)2 9051308
 Email: info@repossi.it / Web: www.repossi.it
 US Contact: Roberto Pini



Simol is the European leader manufacturer of jacks, jockey wheels and landing legs for agricultural implements. Simol offers a unique range of products in terms of high quality and variety and develops on request tailored and customized products. Simol products can be supplied ready for installation, with special finishing processes available on request thanks to the extremely flexible customer-oriented structure which is able to provide rapid solutions to satisfy the most specific requirements. Simol has developed a patented dual speed system which comprises a mechanism inside the gearbox of jacks without affecting dimensions and styling. This is now available also on several small and lightweight jacks. Simol today also produces the unique range of jacks fully compliant with the requirements of ISO12140 for agricultural machinery, agricultural trailers and trailed equipment.

SIMOL

Via Fiocchetti, 14 42045 Codisotta di Luzzar - ITALY
 Tel: +39 522 976728 / Fax: +39 522 976821
 Email: sales@simol.com
 Contact: Marco Manzotti (Export Manager)
 USA OFFICES:
 2316 Arbor Street Houston, TX 77004
 Tel: +1 (832) 516 8125 / Mobile: +1 (865) 385 4350
 Email: sales.usa@simol.com



ITALIAN TRADE AGENCY



Italian Trade Agency USA Locations

1. Italian Trade Agency Los Angeles
1900 Avenue of the Stars, Suite 350
Los Angeles, CA 90067

Tel: +1 (323) 879 0950 / Fax: +1 (310) 203 8335
Email: losangeles@ice.it

2. Italian Trade Agency New York
33 East 67th Street
New York, NY 10065

Tel: +1 (212) 980 1500 / Fax: +1 (212) 758 1050
Email: newyork@ice.it

3. Italian Trade Agency Chicago
401 N. Michigan Avenue, Suite 1720
Chicago, IL 60611

Tel: +1 (312) 670 4360 / Fax: +1 (312) 670 5147
Email: chicago@ice.it

4. Italian Trade Agency Houston
1300 Post Oak Blvd., Suite 775
Houston, TX 77056

Tel: +1 (281) 888 4288 / Fax: +1 (281) 974 3100
Email: houston@ice.it

5. Italian Trade Agency Miami
1 SE 3rd Avenue, Suite 1000
Miami, FL 33131

Tel: +1 (305) 461 3896 / Fax: +1 (786) 497 8900
Email: miami@ice.it

Visit the Italian Trade Agency on the Internet:
www.ice.it