

UPDATES FROM

ITALY @ AEEDC 2022

MONDAY 31 JANUARY 2022



WITH GLOBAL EXPORTS STEADILY INCREASING TO € 560 MILLION IN 2020, THE UAE IS A SIGNIFICANT MARKET FOR ITALY

Italy confirm its position as a leading supplier to the UAE dental market with **€24 million worth of dental products exported to the Emirates in 2020 and €17 million in the first nine months of 2021.**

At the upcoming **26th UAE International Dental Conference & Arab Dental Exhibition (AEEDC Dubai)** Italy is participating as a **Guest of Honor**. The Italian Trade Agency, in collaboration with the Embassy of Italy in the UAE, the Consulate General in Dubai and Italian Dental Industry Association (UNIDI) is supporting **46 exhibitors** during the three-day event, an increase from 35 companies last year.

The Italian dental sector has grown by 4.5% in the last decade reaching a total of **1.026 billion Euros**, corresponding to a quarter of the total turnover of the private health sector.

Figures at the end of 2020 show that the global demand for Italian dental products is continuing at pace, with exports increasing by 47% over the last decade to Euro 560 million, and over Euro one billion in industrial production.

46

SMEs at the Italian Pavilion

€ 24 million

worth of dental products
exported to the UAE in 2020

€ 560 million

global export value of Italian
dental products

Italy excels in dental technology development, production and manufacturing and the global export market for dental products is now almost entirely dominated by Italian producers.

Italy has built a strong trade relationship with the UAE over the past 10 years and it's now the **UAE's 6th global supplier.**

Italian products are now a core part of this country's dental offering enabling people in the UAE to have access to the highest-quality dental care and the latest technological advances.

In particular, there has been a significant increase in the demand of **Italian dental drilling equipment, whose import to the UAE increased by +330% in the first 9 months of 2021.** For the same period, imports of dental chairs increased by 105%; dental instruments and appliances by +68%; artificial teeth by +64%; dental prosthetics by +35% and X-ray apparatus by +25%.

VISIT US!

Tuesday-Thursday

1-3 February

10am-6pm

Hall 4
Dubai World
Trade Centre

Scan to download
exhibitor profiles

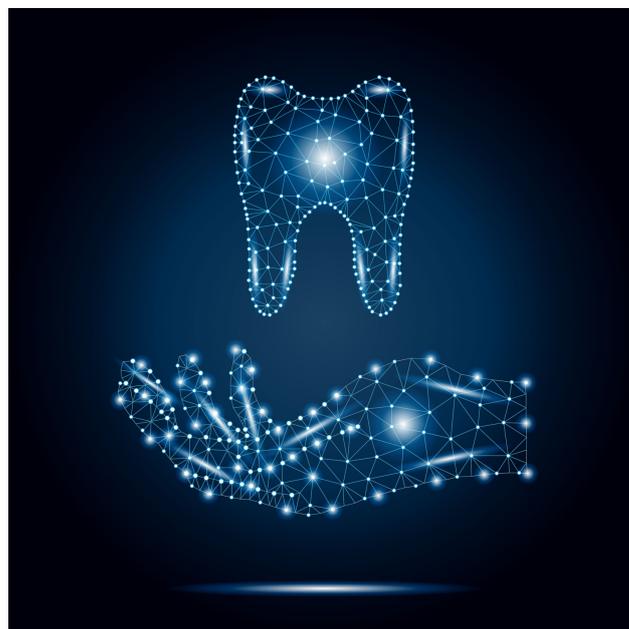


For more updates, follow
@ITAdubai



GET TO KNOW THE EXHIBITORS AT THE ITALIAN TRADE AGENCY PAVILION

1. 3DIEMME SRL
2. 4tek SRL
3. 8853 SPA | Div. 88dent
4. Advan SRL
5. Andrew Medical SRL
6. Aries Medical SRL
7. Bart Medical SRL
8. Bontempi -Bmed
9. Cimsystem SRL
10. CO.N.CE.P.T. S.R.L.
11. Dental Manufacturing SPA – Ruthinium
12. Dental Market SRL
13. Dental Tech
14. Dentalfarm SRL
15. Dispotech SRL
16. Easyfor SRL
17. EGSolutions
18. Eurocom di Poletto Renato
19. Eurocompress
20. Faro SPA
21. Flotecno SRL
22. G.Comm SRL
23. Galbiati Italia SRL
24. Gentilin SRL
25. GF Dental Di Ficuciello Antonino
26. Ghimas SPA
27. Lancer Global
28. LED SPA
29. Leonardo Acrylic Teeth c/o Teethline
30. Major Prodotti Dentari SPA
31. Medency SRL
32. Media Lab SPA
33. MGF SRL
34. Pastelli SRL
35. Pierrel Pharma SRL
36. Reddish Stone SRL
37. Rhein 83 SRL
38. ROEN S.A.S.
39. Saratoga Dental
40. Sia Orthodontic Manufacturer SRL
41. Smiler Pro SRL
42. Sogeva SRL
43. Swiss & Wegman SRL
44. Tecnodent SRL
45. Tressis Italia SRL
46. Trident SRL



Scan to download exhibitor profiles



About UNIDI

UNIDI – Italian Dental Industries Association – gathers the best Italian manufacturers of equipment and consumables for dentists and dental technicians: more than a hundred companies providing products which are compliant with the requirements laid out by the EU legislation, and therefore safe and effective for the end users.

In over 50 years of activity, UNIDI has actively contributed to the growth of the Italian dental industry. Today Italy is one of the global leading countries in terms of business volumes, technological innovation and exports of dental equipment and materials.

UNIDI promotes the “Made in Italy” dental products and companies and supports its members’ export strategies by organizing Italian pavilions, creating business matches, and drafting an important internationalization plan in cooperation with ITA – the Italian Trade Agency - in both emerging markets and industrialized Countries.

To request a meeting: dubai@ice.it