ITALIAN TRADE AGENCY

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NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
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China's Spirits Imports Surge Led by Strong Brandy and Whisky Inflows
According to Chinese customs data, China's spirits imports reached 10.66 million liters in September, up 6.43% year-on-year, with import value surging 52.89% to USD 226 million. Brandy remained the top import category with a 73.8% surge, while whisky imports jumped 79.72%, underscoring resilient high-end consumer demand. **(Spirits Business)**

China's Bottled White Wine Imports Expand as Consumer Tastes Diversify
According to General Administration of Customs data, China's imports of bottled white wine reached 15.22 million liters in the first half, up 12.66% year-on-year, valued at USD 95.08 million (a 15.2% increase). The robust performance highlights a structural shift as Chinese consumers increasingly embrace refreshing, aromatic white wines over traditional reds. **(Wine Business Observer)**

China's Fresh Fruit and Product Imports Surpass USD 15.4 Billion
According to Chinese customs data China imported USD 15.46 billion worth of fruits and related products in the first eight months, up 6.3% year-on-year, with August imports surging 20.6% to USD 2.16 billion. Thailand remained the largest supplier at USD 6.43 billion, driven by robust retail appetite for premium tropical fresh produce. **(Asiafruit)**

China Wine Imports Retain Value Growth Despite Overall Volume Contraction
According to Chinese customs data, China imported 157 million liters of wine in the first three quarters, down 5.34% year-on-year. However, import values remained resilient as average unit prices rose over 11%, demonstrating a pronounced market upgrade toward premium labels. **(Sommelier)**

China Imposes Provisional Anti-Dumping Measures on US and Mexican Pecans
Following anti-dumping investigations, China's Ministry of Commerce issued preliminary rulings imposing provisional cash deposits on imported pecans from Mexico and the United States. Mexican producers face margins between 17.8% and 51.6% to counter domestic market injuries. **(Vino Joy News)**