ITALIAN TRADE AGENCY

ITA Beijing Office

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
12 - 18 October 2026



China's H1 2026 Wine Export Performance
China's wine exports reached 75.10 million USD in the first half of 2026, rising 186.79% year-on-year, with export volume at 2.28 million litres, up 14.76% from the prior period. Singapore became the top destination for China's bottled wine exports amid diversified overseas market expansion. **(WBO)**

China August 2026 Wine Import Data Released
China imported 18.88 million litres of wine in August 2026 worth 118.00 million USD, up 18.75% in volume while value decreased 7.48% year-on-year; imports from New Zealand and Germany recorded sharp growth. The average import price declined, reflecting stronger demand for entry-level imported wine products. **(WBO)**

Whisky Import Value Rises in China Jan-Aug 2026
China's whisky imports reached 23 million litres from January to August 2026. Although the volume dipped 3.3% year-on-year, the import value climbed over 20%, reflecting a high-end consumption trend. UK whisky was the main driver of value growth, with its import value surging by more than 50%. **(Spirits Business)**

Vietnamese Pomelo and Limes Approved for Export to China
China has granted market access for fresh pomelo and limes from Vietnam. Registered orchards and packing facilities must follow Chinese plant quarantine rules before shipments enter China. This approval adds two more fruit varieties to Vietnam's export basket to the Chinese market. **(China Daily)**

China Accelerates Technological Upgrading in Food Processing Machinery Sector
China's Ministry of Industry and Information Technology has introduced new guidelines to accelerate the digital transformation of the food processing machinery sector. The initiative promotes intelligent sorting, automated packaging, and energy-efficient thermal processing equipment. Domestic manufacturers are investing over €1.2 billion in smart automation to enhance food safety standards. **(Ministry of Industry and Information Technology)**