

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA
27 July - 2 August 2026



Peru Ships First 20-Ton Banana Shipment to China for New Market Diversification

Peru dispatched its first 20 tons of qualified green bananas to China after gaining market access in Dec 2025, with strict phytosanitary standards supervised by Senasa. Peru's banana exports hit 144 million USD in 2023 and reached 130 million USD from Jan-Nov 2024, previously relying on European and US buyers. Shorter shipping times via Chancay Port help preserve fruit freshness, and the China market will reduce Peru's reliance on traditional export destinations. **(Asia Fruit)**

Controlling Shareholder of Tsingtao Beer Plans Share Increase Worth 150 - 300 Million USD

Tsingtao Brewery Group and its concerted parties intend to increase holdings in the company's A-shares and H-shares within six months, with the first batch of about 4.57 million USD purchase completed. The move reflects long-term optimism over the beer sector. **(Sina)**

Smart Agricultural Machinery Speeds Up China's Summer Sowing

China's summer sowing reached peak intensity in July 2026, heavily driven by smart farm machinery. According to the Ministry of Agriculture and Rural Affairs, automated rice transplanters, BeiDou-guided seeders, and plant-protection drones were deployed across major grain-producing regions, significantly boosting planting efficiency for late rice and corn while advancing agricultural modernization nationwide. **(Xinhua)**

Freshippo to Close Multiple Beijing Stores in Early August for Business Restructuring

Freshippo will shut three Beijing outlets in early August 2026 due to high rents and intense local retail competition. It replaces stores with front warehouses under 147,800 USD apiece to sustain its over 60% online sales share. The brand keeps expanding new stores across lower-tier cities in North China for new growth. **(Business Observer)**

China's Imports of Vodka & Liqueurs Slump Sharply in H1 2026

Data from the General Administration of Customs of China shows China's vodka imports hit 2.7394 million liters from January to June 2026, a year-on-year drop of 48.76%, nearly halving the volume; liqueur imports reached 6.0141 million liters, falling 43.64% year on year. For June alone, vodka import volume and value tumbled 69.73% and 57.85% year over year respectively, while liqueur import volume and value slid 35.02% and 35.22%. **(Spirits Business)**