

NEWSLETTER
FOOD AND BEVERAGE/AGROINDUSTRY/HORECA
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China grants market access to 15 food categories from Belt and Road countries

China's General Administration of Customs granted market access to 15 categories of food products from 10 countries, including South Africa and Belarus, paving the way for more food products from Belt and Road countries to reach Chinese dining tables at a faster pace. In the first three quarters of this year, China's food trade with these countries reached 915.24 billion yuan (about 128.92 billion U.S. dollars), up 2.5 percent year on year. **(Xinhua)**

New factory of Coca-Cola bottler starts operation in central China

A new factory of Swire Coca-Cola Ltd. was put into operation in Zhengzhou, capital of central China's Henan Province. The new factory is the first world-class factory that has been unveiled in the company's 1.69 billion-U.S. dollar investment commitment in China. It covers an area of nearly 200 mu (13.33 hectares), with an investment of over 900 million yuan and an annual production capacity of over 1 million tonnes. **(Xinhua)**

China's coarse-grain foods gain popularity amid rising health awareness

Quinoa meal bars, buckwheat tea and millet cakes -- all made from coarse grains -- are emerging as new favorites in China's food consumer market. According to a market analysis by Market Monitor, a Chinese consulting firm, the global whole grain food market, defined similarly to coarse grains, is projected to reach 65.6 billion U.S. dollars in value by 2027, while the market in China is expected to exceed 31.74 billion US dollars. **(Xinhua)**

Average price of August wine imports surged nearly 50% YoY

The General Administration of Customs has recently released the wine import data for August 2025. The total import value was approximately 127 million US dollars, reflecting a marginal decline of 0.89% compared to the same period in the previous year. The average import price reached approximately 8.04 US dollars per liter, marking a year on year increase of 46.77%, which indicates a significant rise in the unit value of imported wine. **(WBOGlobal)**

Shandong Yisheng bolsters broiler position

Following a recent shipment of 12,000 white feather broiler breeder chickens from France, Shandong Yisheng Livestock & Poultry Breeding Co Ltd in Yantai, Shandong province, has boosted its year-to-date imports to 174,000 sets, commanding a major share of China's total. This volume solidifies the company's leading role in supplying the nation's white feather broiler breeding stock, according to the company. **(China Daily)**