

## NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA  
29 December 2025 - 4 January 2026



### **New platform facilitating Ethiopian coffee entry into the Chinese market launches in central China**

The Ethiopia Coffee (China) Trading Center was officially inaugurated on Saturday, 27th December in Zhuzhou City, Hunan Province, to leverage Ethiopia's advantages in coffee origin and promote the entry of its premium coffee into the Chinese market. The launch was part of the first China-Ethiopia Coffee Economic and Trade Cooperation Conference held in the city. **(Xinhua)**

### **China imposes temporary anti-subsidy measures on EU dairy imports**

China will impose temporary anti-subsidy measures on certain dairy products originating from the European Union (EU) starting from the 23rd December 2025. The measures will take the form of temporary countervailing duty deposits. The probe was initiated on Aug. 21, 2024, upon the application of the Dairy Association of China and the China Dairy Industry Association. **(Xinhua)**

### **Vietnamese jackfruit officially approved for export to China**

On December 19, the General Administration of Customs of China issued an announcement stating that, in accordance with relevant laws and regulations and the requirements for phytosanitary measures for export to China, starting June 1, 2026, the import of fresh jackfruit from Vietnam that meets the requirements will be permitted. **(China Fruit Portal)**

### **Eighteen batches of alcoholic beverages were banned from import in October**

Recently, the General Administration of Customs released information on food and cosmetics that were denied entry nationwide in October 2025. This list includes 18 batches of alcoholic beverages, including 16 batches of sake and fruit wine, 1 batch of wine, and 1 batch of beer. Notably, 89% of the alcoholic beverages denied entry in October were imported from Japan. **(Wine Business Observer)**

### **Coffee chains get creative as competition heats up**

During the third quarter 2025, Tims China added 15 new stores, the company's total revenue for the quarter reached 358 million yuan (\$50.83 million). Peet's Coffee has also seen momentum in its business in China, according to its half year results, the company in the Asia-Pacific region reported that organic sales growth of 8.4% was driven by a 7.7% increase in prices and 0.7% increase in volume and mix. **(China Daily)**