

NEWSLETTER

FOOD AND BEVERAGE/ AGROINDUSTRY/HORECA 22 - 28 December 2025



McDonald's expands presence to all provincial regions of Chinese mainland

Fast-food giant McDonald's opened its first restaurants in northwest China's Ningxia Hui Autonomous Region and Qinghai Province this weekend, extending the brand's presence to all provincial-level regions of the Chinese mainland. Data from McDonald's China shows that as of November 2025, McDonald's had opened over 7,500 restaurants in more than 280 prefecture-level cities on the Chinese mainland. **(Xinhua)**

China to export chilled pork to Singapore for first time

China (Chongqing and the provinces of Heilongjiang and Hunan) will begin exporting chilled pork to Singapore for the first time, officials and an exporter in Hunan Province in central China said. The expansion of bilateral food trade comes more than a year after Singapore resumed importing frozen pork from China, following years of import bans imposed in 2018 due to the global African swine fever epidemic. **(Xinhua)**

China's jujube exports increased by 26.74%.

Following the implementation of new international standards for quality control and grading of agricultural and food products, data shows that China's jujube exports reached 35,600 tons in 2024, a year-on-year increase of 26.74%. The export qualification rate rose to 98.7%, and the average unit price increased by 12.5%, effectively enhancing the international market competitiveness and recognition of Chinese jujube products. **(China Food Safety Net)**

17 Tons of Hainan passion fruit exported to Belarus for the first time

According to the Hainan Daily, a shipment of 17 tons of high-quality passion fruit, valued at nearly 390,000 yuan, was recently dispatched to Belarus, marking the first time Hainan has exported passion fruit to Belarus. To ensure the smooth export of the passion fruit, Haikou Customs' Yecheng Customs focused on the core needs of fresh agricultural products—short shelf life and high customs clearance efficiency—and tailored a specific solution. **(China Fruit Portal)**

Chile doubles number of 'Cherry Express' vessels

The latest Chilean cherry season started on Dec. 5, marked by the arrival of the season's first Cherry Express vessel at Guangzhou's Nansha Port, Guangdong province, carrying approximately 370 containers of fresh cherries. Data from ProChile, a trade promotion organization at Chile's Ministry of Foreign Affairs, show that in 2024, Chile exported a total of \$3.09 billion worth of cherries, among which over 90% were exported to China. **(China Daily)**