

NEWSLETTER

FASHION/PERSONAL CARE/LEISURE

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China's fast fashion market to grow at 10.19% CAGR

The China fast fashion market reached \$19.79 billion in 2024 and is estimated to reach \$47.47 billion by 2033, growing at a Compound Annual Growth Rate (CAGR) of 10.19%, fueled by increasing urban consumption, online and offline retail integration, continuous strong demand for affordable seasonal fashion collections, and evolving consumer preferences toward trendy, sustainable apparel. **(Deep Market Insights)**

China's travel & tourism sector forecast to hit record \$13.7 trillion in 2025

China's travel and tourism sector is forecast to contribute a record \$13.7 trillion to the national economy in 2025, surpassing pre-pandemic levels, supporting more than 83 million jobs, while expanding domestic leisure travel, hospitality investments, and infrastructure development across both urban and regional destinations. **(World Travel & Tourism Council)**

China's luxury leisure travel market to grow at 8.15% CAGR

The China luxury leisure travel market was valued at \$89.59 billion in 2024 and is projected to reach \$181.50 billion by 2033, growing at a Compound Annual Growth Rate (CAGR) of 8.15%, driven by increasing domestic and international demand, premium service offerings, experiential tourism growth, rising high-income consumer spending, and enhanced transportation and hospitality infrastructure. **(Deep Market Insights)**

China's jewelry market projected to reach \$144.8 billion by 2033

China's jewelry market generated \$90.04 billion in 2024 and is expected to reach \$144.8 billion by 2033, growing at a CAGR of 5.5% from 2025 to 2033. Rings remain the largest and fastest-growing segment, accounting for over 34% of total revenue in 2024. The market's expansion is driven by increasing consumer demand, evolving fashion trends, and a growing middle class. **(China Gems and Jewelry Association)**

Platinum jewelry demand in China expected to grow by 15% in 2025

After a decade-long downturn, China's platinum jewelry market is showing signs of recovery. In 2024, platinum jewelry reported a 1% demand growth. With ten new platinum jewelry showrooms opening in Shuibei in 2025, forecasts for platinum jewelry fabrication demand have been revised upwards to a 15% year-on-year growth, reaching 474 koz in 2025. **(China Platinum Association)**