

NEWSLETTER

E-COMMERCE

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Food delivery boom drives record e-commerce growth ahead of Double 11

China's e-commerce sector surged in Q3 as food delivery rivalry intensified, QuestMobile reported. Daily delivery orders doubled from 100 million in May to over 200 million in August, with Taobao's monthly active users nearing 1 billion. Online retail rose 9.8% year-on-year, instant commerce sales climbed 24.3%, and online service consumption grew 20.2% nationwide. **(China Economic Net)**

Guangzhou cross-border e-commerce surges to 169.1 billion yuan in first three quarters

Guangzhou's cross-border e-commerce imports and exports reached 169.1 billion yuan (\$23.3 billion) from January to September, boosting the city's total foreign trade by 12.5%. Industry leader Shein has invested over 15 billion yuan (\$2.1 billion) in smart supply chain projects across Guangzhou and nearby cities, strengthening exports and industrial collaboration in the Greater Bay Area. **(21jingji)**

Hangzhou airport cross-border e-commerce exports top 109,400 tons

From January to September 2025, Hangzhou Airport's cross-border e-commerce exports reached 109,400 tons, up 24.98% YoY and nearly 70% of total export cargo. Total import-export cargo hit 179,400 tons, rising 7.96%. Full-freighter flights handled 78.3% of cargo, growing 5.6%, while belly cargo on passenger planes increased 17.5%. International routes expanded to Central Asia, Eastern Europe, and nearby markets. **(Hangzhou Municipal Committee of the Chinese People's Political Consultative Conference)**

Chinese e-commerce giants take Double 11 global

The 2025 "Double 11" shopping festival will expand to 20 countries, marking its first global rollout, according to KPMG. The report says Chinese e-commerce giants like Alibaba, Shein, and Temu are shifting focus overseas as domestic growth slows. In Southeast Asia, Chinese platforms now account for about 50% of B2C GMV, while expanding across Latin America, the Middle East and Europe. **(Huanqiu.com)**

Fresh e-commerce platforms eye China's silver economy

China's fresh e-commerce platforms are seeking to tap the growing "silver economy" as seniors remain cautious about buying groceries online. While over 60% of users are aged 25–35, many older consumers still prefer traditional markets. Experts say improving app interfaces, simplifying operations, and building trust could help bridge this "digital gap" and unlock a market of nearly 300 million seniors. **(Finance and Investment Post)**