

NEWSLETTER

E-COMMERCE
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JD reports profit drop for 2025

Chinese e-commerce platform JD reported a decline in annual profit for 2025 due to heavy investment in its food delivery business. Fourth-quarter revenue reached 352.3 billion yuan (about 49 billion U.S. dollars), up 1.5 percent year-on-year. CEO Xu Ran said the company will focus on improving efficiency while continuing to expand food delivery and instant retail services. (**China Daily**)

Guangxi launches AI-powered cross-border e-commerce platform

Guangxi unveiled its AI+E-commerce OPC incubation base in Nanning to support Chinese firms entering ASEAN. Over 4,000 participants received training, and 1,000+ companies have been served. Firms use AI for full cross-border operations, while Cambodia-China trade cooperation advances in agriculture, with AI-driven smart farming and dual-direction agricultural trade projects underway. (**China news**)

Weihai launches China's first "pre-inspection warehouse" for cross-border e-commerce

Weihai inaugurated the nation's first cross-border e-commerce retail export pre-inspection warehouse, embedding customs checks directly in platform logistics. About 30% of parcels can now ship one day earlier, cutting average clearance time by over three hours and reducing domestic logistics costs by 20%. The system enables one-stop procedures: storage, sorting, declaration, inspection, packing, and transit. (**Finance.sina**)

Doubao tests In-App AI shopping

Doubao, a leading Chinese social AI app, started testing an AI "in-app shopping" feature in February, allowing users to order and pay directly within the app. During the 2026 Spring Festival, it reached 145 million DAU. The feature covers maternal, beauty, and home products, linking to high-rated TikTok merchant stores, enabling seamless purchases without app switching. (**DSB**)

E-commerce platforms launch "Spring veg" season

Chinese e-commerce platforms are promoting niche spring vegetables this season, offering over 125 varieties including rare wild greens and edible flowers. Prices for items like Banlangen greens fell nearly 40% due to favorable harvests. Platforms also introduced innovative products such as spring-vegetable dumplings, juices, and ready-to-eat dishes, enhancing variety, flavor, and accessibility for consumers. (**BJNews**)