

# BEAUTIFUL ITALIAN

COME VISIT THE ITALIAN COMPANIES AT  
**COSMOPORF CBE ASEAN**

**25 -27 JUNE 2025**

Bangkok, Queen Sirikit National  
Convention Center

**HALL 1**

K39-K50, L39-L50

ITA Lounge: K48

[madeinitaly.gov.it](https://madeinitaly.gov.it)





ITALIAN TRADE AGENCY

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## ITALIAN PAVILION FLOOR PLAN COSMOPROF CBE ASEAN 2025 HALL 1

**KLERAL**  
K47

**ITALIAN  
TRADE  
AGENCY**  
K48

**FISIOCOSMETICA**  
K45

**MORGAN**  
K43

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K41

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**ICC**  
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L40





Embassy of Italy  
Bangkok

I am honored to have the opportunity to give the welcome address for COSMOPROF CBE ASEAN, which returns to Bangkok for its 4th edition from the 25<sup>th</sup> to the 27<sup>th</sup> of June.

From its inception in Bologna in the late 1960s, COSMOPROF has quickly proved itself to be the leading global event in the beauty industry, thereby contributing to the global success of the Italian excellences in the cosmetic sector. Today, Italy is a major global exporter of cosmetics and perfumes, with an increased global interest driven by the quality and the innovation of the products guaranteed as well as by the standard of excellence which is guaranteed by the *Made in Italy*.

Asia is an important producer and consumer of cosmetics products, boasting the largest market share globally. The growth of COSMOPROF in Asia and the interest that the Bangkok events sparks on a yearly base is a demonstration of this, as well as a recognition of the role that Italy plays in the industry.

This year's Italian pavilion will welcome 20 companies, and I welcome you all to visit it, to strengthen your ties with participants from previous editions and meet this year's newcomers. It will be an opportunity to showcase the latest innovations and to develop interesting and fruitful partnerships with actors from Thailand and from the broader ASEAN region.

Let me reiterate the commitment of the Italian Embassy and the Italian Trade Agency in Bangkok to assist and facilitate the Italian cosmetics companies willing to explore opportunities in these thriving markets.

I would like to thank all those that have contributed to the organization of this important event and wish the Italian companies involved a fruitful and successful participation in this 4<sup>th</sup> edition of COSMOPROF CBE ASEAN.  
Thank you.



Paolo Dionisi  
Ambassador of Italy to the  
Kingdom of Thailand



Dear visitors,

It is with great pleasure that I welcome you to the Italian Pavilion at COSMOPROF CBE ASEAN 2025, held at the Queen Sirikit National Convention Center in Bangkok.

This year, we are proud to present 20 leading Italian companies in the beauty and cosmetics sector, organized by the Italian Trade Agency (ITA) and the Embassy of Italy in Thailand, in collaboration with Cosmetica Italia - the Italian Personal Care Association.

Italy has long been admired for its unique blend of tradition, creativity, and innovation in beauty. Our companies lead in sustainable practices, organic formulations, and the use of advanced technologies that continue to shape global beauty standards.

The Thai beauty market is thriving, with an expected growth of 11% in 2025. Skincare remains dominant, followed by hair care, with high demand for anti-aging products, dermocosmetics, and innovations

in biotechnology and beauty tech. Thailand's embrace of inclusive beauty also creates new opportunities that resonate strongly with Italian expertise.

At the Italian Pavilion, you will discover a curated selection of products—from luxurious skincare and professional haircare to cutting-edge devices and inclusive beauty lines. Our exhibitors are eager to share their passion and build connections across Southeast Asia.

On this occasion, I would like to invite you to explore the Italian Pavilion at booths K39-K50 and L39-L50, and the ITA Lounge at booth K48.

We are confident that you will find not only exceptional products, but also valuable collaborations rooted in Italian excellence.



**Paola Guida**  
Italian Trade Commissioner  
in Bangkok





Cosmetica Italia - the personal care association is the organization that represents the Italian cosmetics industry operating in both manufacturing and distribution. Its nearly 640 members account for more than 90% of the turnover generated by the Italian cosmetics industry and are particularly focused on the "culture of wellness". The turnover in 2024 exceeded 16.5 billion Euros, reaching 40 billion Euros with the entire cosmetics' industry economic system.

Since 1967 Cosmetica Italia has been partnering with Italian companies, spurring their growth and development by providing qualified assistance in the areas of technical information, regulatory, economics, promotions, and internationalization. The Italian cosmetics market is the third largest in Europe after Germany and France with a total consumption volume of over 13.4 billion Euros in 2024. In terms of employment, companies in the chain from production to distribution employ around 390,000 people.

Concentrating on the development and growth of the wellness industry, the Association focuses on those aspects that are more closely related to the market, to promotions and to processes of internationalization. Cosmetica Italia combines its traditional institutional mission with initiatives in various areas, including activities related to trade fairs in Italy and around the world: Cosmoprof North America in Miami, Cosmoprof Worldwide Bologna and Cosmopack, Cosmoprof CBE ASEAN in Bangkok, Cosmoprof North America in Las Vegas, Cosmoprof Asia in Hong Kong, and Cosmoprof India in Mumbai.

Cosmetica Italia - the personal care association

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🌐 [www.cosmeticaitalia.it](http://www.cosmeticaitalia.it)



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## AB COSM

✉ alberto.barbara@abcosmsrl.it  
🌐 www.abcosmsrl.it

BRAND: **AB COSM SRL**



## Hall 2 Stand L44

At AB COSM, we turn your vision into reality with exceptional skincare and makeup products.

As a leading contract manufacturer, we focus on crafting private label cosmetics that embody your unique brand essence.

With over 30 years of experience and a cutting-edge R&D team, we excel in pioneering formulations and offer comprehensive support.

Our collaborative approach guarantees your brand shines brightly.

At AB COSM, we make your "Creams come true."







## C.O.D. GROUP

✉ [sales@codgroup.it](mailto:sales@codgroup.it)  
🌐 [www.codgroup.it](http://www.codgroup.it)

BRAND: **Adaró**  
**Professional Hair Colour Specialists**



## Hall 2 Stand L48

C.O.D. Group is a Verona-based company operating in private label since 1994, present in 55 countries.

With our laboratory, we can customize any hair product to meet our clients' needs.

After 30 years of experience, we launched the brand Adaró Professional Hair Colour Specialists, focused on technical products for coloring, lightening, and toning.

Through our Adaró Academy, we support distributors and hairdressers in Italy and worldwide, helping them continuously improve their technical skills.

Adaró stands for excellence and innovation in the industry, offering ongoing training and customized solutions for flawless results.



# FARMAVITA

✉ [vendite@farmavita.it](mailto:vendite@farmavita.it)  
🌐 [www.farmavita.com](http://www.farmavita.com)

BRAND: **FARMAVITA**

**FarmaVita**<sup>®</sup>  
cosmetic research laboratories

## Hall 2 Stand L41

Since 1973

We are cosmetic manufacturers specialized in the production of hair colouring cream and hair care and styling products.

We have been operating in the hair professional cosmetic market for more than 40 years and we are present in over 70 countries that include Europe, Eastern Europe, Middle-East, Asia, Australia, South America, U.S.A .

Our modern plant is located in Locate Varesino: near Milan, 10 min. from the international Milan-Malpensa airport.



## FENIX GROUP

✉ [saleseast@fenixgroup.it](mailto:saleseast@fenixgroup.it)  
🌐 <https://www.endospheres.com/en/>

BRAND: **Endospheres**



## Hall 2 Stand K44

Founded by Romeo and Gianluca Cavalletti, Fenix Group represents the excellence of Italian innovation in the aesthetic industry.

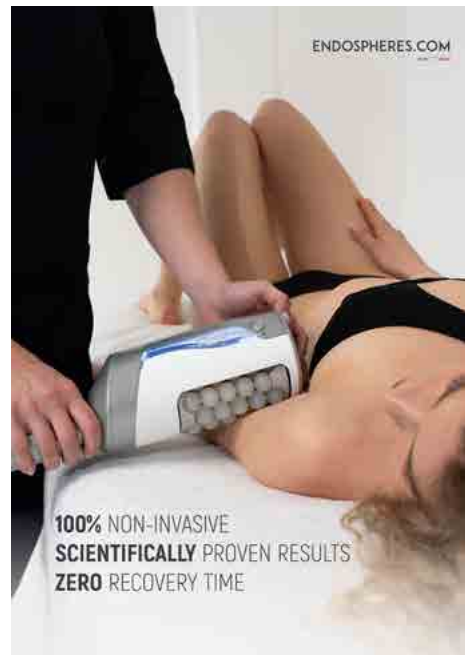
From its headquarters in Città Sant'Angelo, Italy, the company created Endospheres® – the original, patented technology based on Compressive Microvibration®.

Each device is the result of rigorous scientific research, advanced engineering, and the refined craftsmanship of Italian manufacturing.

Endospheres offers non-invasive treatments for face and body, delivering visible, lasting results with proven effectiveness.

Chosen by over 5,000 centers worldwide, Endospheres is a global benchmark for authenticity, scientific credibility, and unmistakable Made in Italy quality.

Originality and excellence have shaped the story of Fenix Group, setting new standards in the world of aesthetics.



# FISIOCOSMETICA

✉ info@fisio.it  
 🌐 www.fisio.it

BRAND: FISIOLINEA



**FISIO**  
 cosmetics

Natural & Deluxe Haircare

## Hall 2 Stand K45

Fisiocosmetica Was Born In 1970 In Tuscany, Italy. Immediately Created Fisiolinea, A Line Of Products Designed To Eliminate Scalp And Hair Issues.

Today The Woman Line And The Man Lines, With Products For Hair, Face, Beard And Body Complete The Range.

We Also Produce Tailor-Made Premium Private Label Products With High Quality Packaging.



## G.V.F.-GIVIEFFE

✉ [francesco.ioppolo@itelyhairfashion.it](mailto:francesco.ioppolo@itelyhairfashion.it)  
🌐 <http://itelyhairfashion.com>

BRAND: **ITELY**  
**HAIRFASHION - REVIVRE**

**ITELY**<sup>®</sup>  
HAIRFASHION

  
**REVIVRE**

## Hall 2 Stand L40

Itely Hairfashion and Revivre, part of G.V.F. - GIVIEFFE S.P.A., operate from Milan's BIOLIFE Medical and Beauty Village, home to the BIOLIFE Academy, center of excellence for professional training of international beauty professionals.

Itely Hairfashion specializes in high-performance hair color, combining Italian creativity, innovation, quality, and maximum safety.

Revivre offers advanced scalp treatments, effective hair care programs, and a professional skincare line, meeting the growing global demand for premium beauty products. Both brands are backed by certified quality, cutting-edge Italian research, and complete distributor support.

We are seeking reliable partners for long-term collaborations to develop and grow our brands worldwide. Let's connect and explore new business opportunities together!



# GA.MA

✉ [ecartin@gama.eu](mailto:ecartin@gama.eu)

🌐 [www.gamaprofessional.com/it](http://www.gamaprofessional.com/it)

BRAND: **GA.MA ITALY**  
**PROFESSIONAL**



## Hall 2 Stand L45

Founded in 1969 by Mario Gardini, in Bologna (IT), GAMA Italy Professional is a premier global electrical hair tools company renowned for its innovative and cutting-edge hair and beauty technology, inspired by the professional market, to fulfill and exceed the everyday needs of consumers and salon professionals.

It is one of the oldest Italian manufactures of professional electric tools for hairdressers, such as straighteners, hairdryers, curling irons, clippers and trimmers.

The launch of the revolutionary iQ Perfetto has marked a new stage in the company's history, revolutionizing the professional hairdryer market.

Today, the brand is present in over 60 countries all over the world. Our headquarters are located in San Pietro in Casale (BO), and our four production sites are in Brazil, Argentina, Italy and China.



## GREENHUB

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🌐 [www.nebiolina.com](http://www.nebiolina.com)

BRAND: **NeBiolina**



## Hall 2 Stand L50

The NeBiolina brand was established in 2015 by the GreenHub company, specialising in Eco-Organic Cosmetics.

NeBiolina embodies a vision of wellbeing and beauty, where self-care and respect for the environment go hand in hand.

This commitment begins with the careful selection of ingredients and results in safe, effective products that nurture both the consumer and the planet.

To be able to embrace every stage of growth and the well-being of the adult, in our line you will find products created specifically for the care of Newborns, Kids and Adults. NeBiolina gently envelops and protects you, offering a soothing sense of care for you and your loved ones.



# ICC

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 🌐 [www.icc-italy.com](http://www.icc-italy.com)

BRAND: **ICC SRL**



## Hall 2 Stand L42

ICC SRL is a young, dynamic company specialising in the production of nail polish, make-up, skincare and haircare products.

With a strong focus on sustainability, ICC follows the principles of the 4Rs: Reduce, Reuse, Recycle and Recover.

Their mission is to create high quality products with a low environmental impact, exporting Italian style all over the world.







## KAARAL

✉ [export@kaaral.com](mailto:export@kaaral.com)  
🌐 [www.kaaral.com](http://www.kaaral.com)

BRAND: **Baco, Maraes,  
Style Perfetto, K05,  
Purify, DevPlus,  
Manniskan, Extra K,  
Curlyss, Blonde Elevation**

**KAARAL**  
PASSION IS AT THE HEART OF BEAUTY

### Hall 2 Stand K39

Kaaral is a family-owned Italian company, producing and distributing haircare products worldwide. For more than 40 years, the Company has been building an important network with professional salons and distributors from all over the world. Kaaral production facilities are located in Italy. The Company has been awarded the 100% Made in Italy Certification.

Kaaral is also certified according to: Quality UNI EN ISO 9001:2015, Environment UNI EN

ISO 14001:2015, GMP (Good Manufacturing Practices) UNI EN ISO 22716:2007, and Security UNI ISO 45001:2018. Research and development are Kaaral strengths. Each product formula is studied and developed by the Company's Lab. The Kaaral products embody a perfect balance between scientific research, innovation and market trends.

The environmental commitment is a key aspect in the production chain, from renewable energy to packaging materials. Kaaral also provides Private Label services to a discerning clientele.



## KLERAL SYSTEM

✉ sales@kleral.com  
🌐 www.kleral.com

BRAND: KLERAL



### Hall 2 Stand K47

Founded in Turin in 1968 by the Marianella family, Kléral System is today a leading manufacturer of professional hair care & beauty products.

Thanks to creativity, passion and advanced technologies, Kléral is currently exporting to over 80 countries across five continents and can offer comprehensive and customized service to develop and supply innovative & original private labels "Made in Italy". 50 Years of experience combined with an R&D department and Marketing & Sales are able to provide customers a wide range of hair care and beauty products.

Last but not least, all Kléral System products are entirely manufactured in Italy and certified by UNI EN ISO 9001-2015.

The company boasts over 600 formulas for products that are checked step by step and tested.

Kléral System is sensitive to the environment and seriously committed to developing and delivering innovative new lines of organic products, free of dangerous ingredients.





# KMAX INTERNATIONAL

✉ sales@kmaxinternational.com

🌐 <https://k-max.com/>

BRAND: **kmax milano**



## Hall 2 Stand K42

Concealing, Stimulating,  
Volumizing, Healing: specific  
lines to meet different needs.

To take care of the  
appearance of hair and  
aesthetically hide its thinning  
4 actions for three complete  
product lines to take care of  
your hair in all its aspects,  
both from the outside and  
from the inside.

Externally to hide the areas  
that present thinning thanks  
to the keratin fibers that give  
an immediate redensifying  
effect, and to give style and  
volume with specific products.  
Internally to stimulate the  
physiological process of hair  
regrowth, slowing down hair  
loss by working directly on the  
metabolism of the hair follicle.



## LAB37

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 🌐 [www.lab37group.com/it/](http://www.lab37group.com/it/)

BRAND: **BBCOS**



## Hall 2 Stand L49

In the heart of picturesque Cherasco, in the province of Cuneo, is located a company that has conquered the global beauty market with its innovative and high-quality products: Lab37 Strategically located, Lab37 is able to guarantee efficient distribution not only in Italy but worldwide.

BBCos hair pro is more than just a brand; it's a spokesperson for style and an irreplaceable ally for hairdressers in their beauty salons.

The company distinguishes itself through its entirely Made in Italy production, an added value that gives its products an internationally recognized and appreciated style.

With meticulous attention to quality and innovation, BBCos has carved out an important place in the hair care sector, offering professional solutions that meet the needs of a constantly evolving market.





# LUXURYA PARFUM S.A.S. DI NEGRI LUISA

✉ [imma@divinityparfum.it](mailto:imma@divinityparfum.it)  
🌐 [www.luxuryaparfum.it/](http://www.luxuryaparfum.it/)

BRAND: **Divinity Parfum,**  
**Maison Rina.C**

**Luxurya®**  
ITALY

## Stand L47

Luxurya Parfum is an Italian company specialized in the production of perfumes and home fragrances.

We offer products that embellish environments and create unique sensory experiences.

Our flexibility allows us to create a wide range of fragrances, designed to meet the desires of all our customers.

We are proud to offer 100% Made in Italy products, synonymous of quality and reliability.



## MORGAN

✉ antonio.morgante@morganpharma.it  
🌐 <https://morganpharma.it>

BRAND: Immuno Xidil



Morgan Pharma is a pharmaceutical company focused in Dermatology and Gynecology for 30 years.

It is committed to identifying the primary needs for skin care and respect through with product distribution in the pharmaretail channel.

Key products: IMMUNO XIDIL, OLEOCUT DS-AC. Social channels: Facebook and Instagram.

Award: IMMUNO XIDIL men's vials named COSMO TRENDS 2022 innovative product in ASIA during COSMOPROF SINGAPORE 2022.

## Hall 2 Stand K43



## OFICINE CLEMAN

✉ [oficine@oficineclemàn.it](mailto:oficine@oficineclemàn.it)  
🌐 [www.oficineclemàn.it](http://www.oficineclemàn.it)

BRAND: **VERALINFA**  
**NETTARIS**



**Oficine Clemàn**

## Hall 2 Stand L43

Oficine Clemàn was established in 2003 and has been active in the dermocosmetic sector for over 20 years, operating through Herbalist Shops, Pharmacies, and Parapharmacies, offering its contribution to beauty care.

Our mission is rooted in science, research, and nature. We aim to create high-performance cosmetic products, rich in natural-origin ingredients, enhanced by refined fragrances and elegant packaging.

Thanks to the careful balance between cosmetic science and natural elements, we develop innovative formulas that make active ingredients found in nature truly functional and effective for face and body care.

Over the years, passion and commitment have led to the creation of complete product lines for both women and men, marketed under different brand names.

Our headquarters are located near Mantua, and all our products are proudly developed and manufactured in Italy.



## OYSTER COSMETICS

✉ info@oystercosmetics.it  
 🌐 www.oystercosmetics.com

**BRAND: OYSTER**  
**COSMETICS - NYCE**  
**- PURA KOSMETICA -**  
**FREECOLOR - DAHLIA -**  
**REGIA - LIBERA E BELLA**  
**- ARGAN SILK - FASHION**  
**COLORE ELITE - FASHION**  
**COLORE PLUS - FASHION**  
**COLORE NATURA -**  
**PIEGAVIVA**

**Oyster**  
 C O S M E T I C S

### Hall 2 Stand K40

Oyster Cosmetics has been producing hair cosmetics and skincare products since 1983 and its particular area of expertise is hair dyes.

We offer personalised solutions, thanks to our experience in both the professional and

consumer channels, through our own Oyster branded lines and Private Label projects as well.

We distribute our products in over 80 countries worldwide, developing formulas and products that meet the needs of all hair types.





## PLANBIO COSMETICS

✉ planbiocosmetics@gmail.com  
🌐 www.uvia.it

BRAND: **UVIA**



### Hall 2 Stand L39

UVIA redefines functional intimate aesthetics with a premium, sustainable, and proudly Italian approach. We present an innovative device developed to work in synergy with V-Serum, our pro-age treatment designed to restore hydration, elasticity, and vitality to the vulvar area.

At the core of V-Serum lies an exclusive patented extract from organic Nero di Troia grape pomace, rich in polyphenols with proven antioxidant, anti-inflammatory, and antimicrobial action.

Together with a leading Italian manufacturer of professional beauty technologies, we introduce a new protocol dedicated to female wellbeing during peri- and post-menopause. Performance, science, and beauty converge to celebrate a healthier, more empowered intimacy – 100% Made in Italy



THE FUTURE  
OF FUNCTIONAL  
INTIMATE BEAUTY



**POWERED BY NATURE.  
PERFECTED BY TECHNOLOGY.  
MADE IN ITALY**

## PROFESSIONAL BY FAMA

✉ [silvia.teli@professionalbyfama.com](mailto:silvia.teli@professionalbyfama.com)  
 🌐 [www.professionalbyfama.com](http://www.professionalbyfama.com)

BRAND: **Bulbs&Roots;**  
**Professional by Fama**



**BULBS&ROOTS**  
 YOU. HAIR. WE CARE.

## Hall 2 Stand K41

For over 40 years, Professional by Fama has been a leading force in the beauty industry.

Specializing in color innovation and exclusive treatments, in 2019, Professional by Fama founded Bulbs&Roots: eco-conscious brand, committed to sustainability and environmental responsibility. With cruelty-free, vegan-certified formulations and packaging made from recycled materials, Bulbs&Roots creates beauty products that respect nature without compromising on quality.

Each product is designed to minimize environmental impact, contributing to a more sustainable future.



## TECNOLAB

✉ [info@timatic.it](mailto:info@timatic.it)  
🌐 [www.timatic.it/index.php/it/](http://www.timatic.it/index.php/it/)

BRAND: **Timatic**



## Hall 2 Stand L46

Tecnolab, under the brand name Timatic®, produces advanced systems and equipment for the extraction of active ingredients, natural oils, aromas and essences from plants and the plant kingdom as a whole; it also manufactures machines for the treatment and processing of medicinal and officinal plants and equipment for the preparation of cosmetics, food supplements and other food products.

The ability to predict and often anticipate market developments, adequate organization and planning of company strategies, a high level of expertise and proficiency, constant research and development as well as a strong commitment to complete customer satisfaction have allowed the company to grow and consolidate business relationships ranging from cosmetics to the pharmaceutical world, from food to liqueur related businesses.

The company, whose manufacturing center is located in Spello, a real green lung of Italy, exports its know-how all over the world, being a market leader. In Spello, a magnificent place in the Umbrian countryside, a real green lung of Italy, exports its know-how all over the world, being a market leader.





**ITA Talk/Cosmo Onstage**  
at **Cosmoprof CBE ASEAN 2025**  
On **26 June** at **17:00**

# Topic The Italian Beauty Touch Innovation, *Heritage*, **Lifestyle**



KLÉRAL

kmax<sup>®</sup>  
MILANO

bbcos<sup>®</sup>  
HAIR·PRO

FarmaVita<sup>®</sup>  
cosmetic research laboratories

KARAR  
PASSION IS AT THE HEART OF BEAUTY

IT&LY<sup>®</sup>  
HAIRFASHION

REVIVRE

MORGAN  
PHARMA

Oyster  
COSMETICS

MADE IN ITALY  
ICC

NeBiolina



BULBS & ROOTS  
HAIR CARE

endoSPHERES<sup>®</sup>



FISIO  
cosmetics  
Natural & Deluxe Haircare



TECNOLAB  
Climatic



Luxurya<sup>®</sup>  
ITALY

ab  
cosm



ITA<sup>®</sup>  
ITALIAN TRADE AGENCY

GAMA<sup>®</sup>  
ITALY PROFESSIONAL







Italian Trade Agency



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ITA - Italian Trade Agency



@itatradeagency

