

ITALIAN SMART LIVING

Elegance You Can Live In

◀ Kigali 27-30 September 2025 ▶



OpportunItaly
Driving business growth with Italian excellence.



Ministero degli Affari Esteri
e della Cooperazione Internazionale

ITA 
ITALIAN TRADE AGENCY



Artigiani
Imprenditori
d'Italia



ITA[®]

ITALIAN TRADE AGENCY

Layout and graphics

Export Promotion Department

Nucleo grafica@ice.it

© cienpies | www.123rf.com

ITALIAN TRADE AGENCY

Italian Trade Agency - Trade Promotion Section of the Italian Embassy

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



ROME OFFICE

🏠 Via Liszt 21 | 00144 Roma, RM - Italy
🌐 www.ice.it
🌐 madeinitaly.gov.it

ADDIS ABABA OFFICE

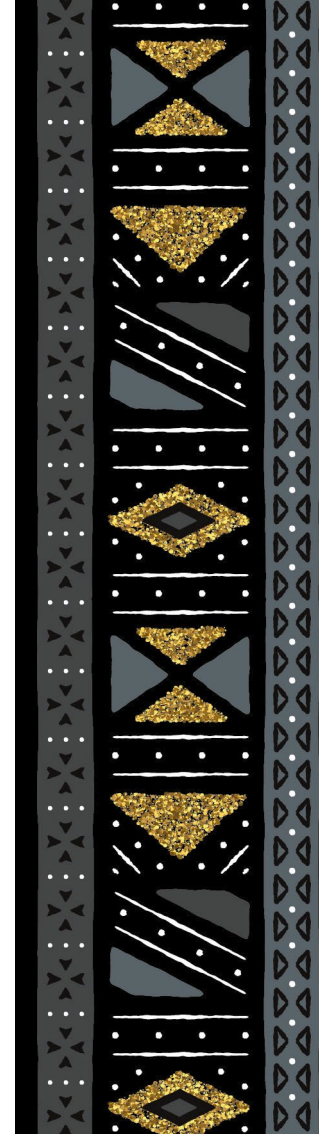
🏠 Villa Italia - Kebeṇà - P. O. Box 1105
2555, Addis Ababa
☎ 00251/111240770
✉ addisabeba@ice.it

Italian Trade Agency 

@ITAttradeagency 

ITA - Italian Trade Agency 

@itatradeagency 



WELCOME OF AMBASSADOR OF ITALY TO UGANDA

In the beautiful setting of Casa Italia, we are proud to present Italian Smart Living—the first exhibition in Kigali entirely dedicated to Italian design.

Casa Italia itself stands as a symbol of Italian excellence: a place where quality, creativity, and enduring value come together to inspire dialogue and collaboration.

Italian Smart Living offers a unique opportunity to showcase the Made in Italy values in Rwanda. Fourteen Italian companies will participate, each offering a distinctive vision of Italian craftsmanship—blending tradition, flexibility, and innovation.

This initiative aims to foster long lasting connections between the new generation of East African architects, developers, interior designers, and Italian companies. It is in this spirit of collaboration and cultural fusion that we celebrate the essence of Italian identity.



Mauro Massoni
Ambassador of Italy to Uganda,
with jurisdiction over Rwanda



Ambasciata d'Italia Kampala

WELCOME OF DIRECTOR - ADDIS ABABA ITA OFFICE

From 27 to 30 September, Kigali will come alive with the beauty and creativity of Italian Smart Living—the very first showcase of Italian interior design in Rwanda, organized by the Italian Trade Agency (ITA) in collaboration with CNA, the Italian Confederation of Craft Trades and Small- and Medium-Sized Enterprises, with the support of the Italian Ministry of Foreign Affairs and International Cooperation. Fourteen Italian companies will share the essence of Made in Italy: passion for quality, the courage to innovate, and the timeless elegance of our design tradition. Through guided visits, B2B encounters, and a roundtable, this event becomes a true celebration of style, creativity, and craftsmanship.

Italian Smart Living also reflects Italy's broader mission: ITA working as a bridge between Italian businesses and international partners, and CNA showcasing the strength of Italy's SMEs—firms that combine artisanal heritage with flexibility and innovation.

More than an exhibition, Italian Smart Living is a bridge: connecting Italian excellence with the energy and vision of East Africa's dynamic markets, and shaping together a future where design meets development.



Claudio Pasqualucci
Director of Addis Ababa Office



ITALIAN TRADE AGENCY

CNA - ARTIGIANI IMPRENDITORI D'ITALIA

CNA, the National Confederation of the Craft Sector and Small and Medium Enterprises, established in 1946, has been representing and protecting the interests of craft companies, SMEs, and all forms of self-employed workers for over sixty years.

The mission of the CNA is to enhance crafts and small and medium enterprises.

This objective is pursued through a structured and widespread organization, a system of companies providing integrated services and tailored consulting to enterprises and their members with assistance, information, and innovative solutions.

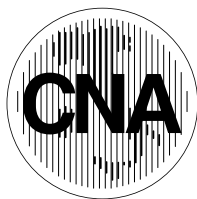
CNA Headquarters

🏠 Piazza M. Armellini, 9A – 00162 Roma

☎ +39 0644188.271-508-523

✉ internazionale@cna.it

🌐 www.cna.it



**Artigiani
Imprenditori
d'Italia**

CASA ITALIA

R.M. Casa Italia Ltd. is the creation of two identities with different expertise and long-term presence in the market: (R) Rashid Yusif, Managing Director of Surfaces Furnishings Group with four sectors: Carpetland, Curtainland, Rugland and Officeland located in U.A.E. for the past 29 years. The company of more than 250 people, operates showroom in Dubai and Abu Dhabi and offices in Doha, Bahrain and Riyadh.

(M)Marco Moscardi, Managing Director of Palazzo Romano General Trading LLC, an export company in UAE for more than 25 years marketing Italian quality & a leading company focusing on residential projects and supplying furniture for offices, indoor areas and hotel industry.

Our expert team delivers prestigious projects and offers premium global selections of floorings, furnishings, home accessories and building materials making us the preferred choice due to our commitment to quality and customer satisfaction.

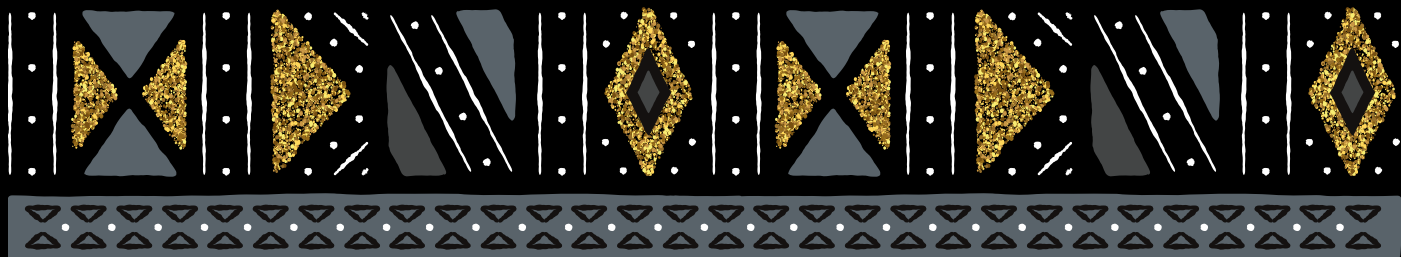
🏠 KG 560 St, Kigali, Ruanda

☎ +250 252610519

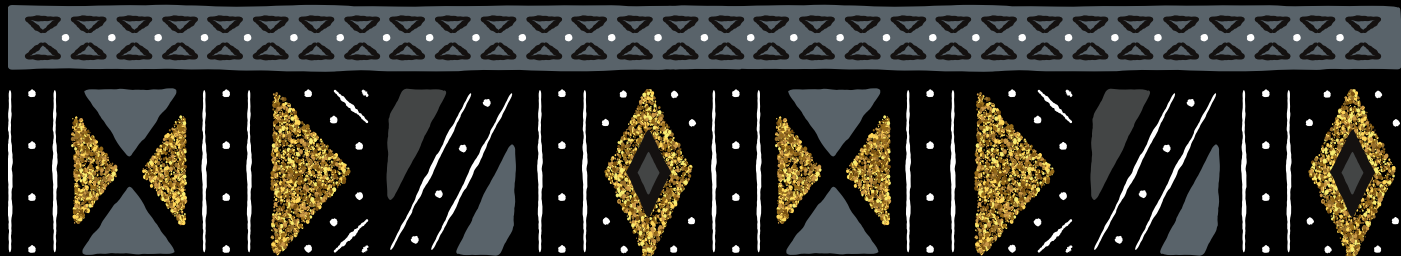
✉ info@rmcasaitalia.com

🌐 www.rmcasaitalia.net





ITALIAN COMPANIES



INDEX

ART IN ROLLS BY MEZZALUNA	10	LUXURY WINDOWS ITALIA	17
AXIS	11	MODENESE LUXURY INTERIORS	18
CASSIGOLI EDITIONS	12	NARDI	19
CERAMICARTE DERUTA	13	OTC DOORS	20
DOIMO CONTRACT	14	TALENTI	21
FORMITALIA GROUP	15	TARGET POINT	22
GREGGIO	16	TOMASELLA	23

ART IN ROLLS BY MEZZALUNA

🏠 Via Zapirovič SN | 06053 Deruta (PG)
☎ +39 0759710061
✉ info@mezzalunaitalia.com
🌐 www.mezzalunaitalia.com | www.artinrolls.com


For over 50 years, we've been creating custom home accessories under the Mezzaluna brand. We are specialized in the creation and production of hand-painted wallpaper under the ART IN ROLLS brand. We create unique pieces, designed specifically for each project.

Quality and functionality first of all.

Need it for wet areas? Thanks to special water-based finishings they are also suitable for wet areas such as the kitchen, bathroom and spa.

It's easy to ship and install. Our wallpaper is produced on large rolls, easy to ship and install. We ship them worldwide. You'll get instructions on how to install your wallpaper and we are always at your disposal with our remote assistance service.

Art is everywhere



Art in rolls®

BESPOKE HANDPAINTED WALLCOVERINGS

by MEZZALUNA



AXIS

🏠 Via Frate Egidio 4 | 06081 Assisi (PG)

☎ +39 075 8044723

✉ export@axiscucine.it

🌐 www.axiscucine.it

aXis
MADE IN ITALY

We design and manufacture modern and contemporary kitchen furniture, born from the perfect harmony of Italian style and craftsmanship.

For over 60 years, our company has been blending the mastery of the best Italian artisan tradition with the most advanced technologies. Made in our state-of-the-art Italian plant, our kitchens are designed to become the beating heart of your home—unique spaces where aesthetics and functionality exist in perfect balance.



CASSIGOLI EDITIONS

🏠 Via di Compiobbi 2C | 50012 Firenze (FI)

☎ + 39 05049490

✉ l.bindi@cassigolieditions.com

🌐 www.cassigolieditions.com

Cassigoli Editions is a brand of exclusive and highly elegant Home Accessories. Cassigoli products represent the perfect mix between luxury, craftsmanship and exclusivity of processing and raw materials.

One of our goals is the custom made. Thanks to our strong know-how that comes from the fashion system, as suppliers of some of the top international luxury griffe, we are able to develop and produce any kind of Home Accessories in top luxury way.



CASSIGOLI
MADE IN ITALY



CERAMICARTE DERUTA

🏠 Via dell'Industria 4 | 06053 Deruta (PG)

☎ +39 3382711496

✉ info@ceramicarteruta.it

🌐 www.ceramicarteruta.it

We begin our production on Mount Etna Sicily, with the careful selection of the finest lava stone. Forged by the three elements earth, fire and water, our eternal lava stone is harder than granite and far more resistant. In Deruta, our 800 years of ceramic tradition transform our lava stone into a work of art that will last for generations. The colors and gloss of our surfaces come with a 100 year warranty in any outdoor conditions anywhere in the world. Your designs and imagination guide our passion for a result that translates in pure emotions, that our surfaces evoke to families around the world.



ARREDI PER SEMPRE



DOIMO CONTRACT

🏠 Via Aldo Moro 26 | 31010 Moriago della Battaglia (TV)

☎ + 39 0438890699

✉ info@doimocontract.it

🌐 www.doimocontract.it

Doimo Contract carries out turnkey projects, positioning itself as a qualified partner for the client.

The experience gained over the years allows us to define methods, timelines, and costs while supporting the project owner throughout the entire project management process.

Thanks to our technical expertise, we are able to handle large customized orders, overseeing all phases of the project: from the development and production of sample furniture, through the industrialization of the complete project, to logistics and final installation.



FORMITALIA GROUP

🏠 Via Corticella 5-7-9 | 51039 Valenzatico Quarrata (PT)

☎ +39 0573790066

✉ info@formitalia.it

🌐 www.formitalia.it



Founded in Tuscany, FORMITALIA Group is a global reference in luxury furnishings, blending Italian craftsmanship and contemporary design. Its collections, present in over 50 countries, villas, executive offices, real estate projects and superyachts. Exclusive licenses with Warner Bros. and DC Comics bring creations inspired by Batman, Superman and The Joker. Collaborations with fashion brands like John Richmond enrich the portfolio, completed by the DIDI Collection in crystal and stones and MIRABILI – Art of Living, limited-edition furnishings and contemporary artworks created by internationally renowned artists and architects.



GREGGIO

🏠 Via della Provvidenza 7/a | 35030 Sarmeola di Rubano (PD)

☎ +39 0498686299

✉ f.bonetto@greggio.it

🌐 www.greggio.it

Rino Greggio Argenterie designs, produces and markets items in sterling silver, silver-plated alloy and silver-plated glass for the world of international luxury.

Greggio follows every phase of the process exclusively in Italy, respecting high quality and style standards on products which range from splendid cutlery to elegant silver trays, up to the most refined accessories. Greggio products are present in prestigious private residences, royal houses and in the best hotels in the world.



GREGGIO

THE ITALIAN SILVER TRADITION



LUXURY WINDOWS ITALIA



🏠 Via Flavio Domiziano 40 | 00145 Roma (RM)

☎ +39 06 5411815

✉ giuseppe@luxurywindowsitalia.com

🌐 <https://www.luxurywindowsitalia.com/>

Luxury Windows Italia specialises in designing and manufacturing high-end windows, blending minimalist design with premium materials such as steel, bronze, wood, and aluminium. We offer customised solutions for private clients, architects, and retailers, ensuring quality, innovation, and luxury. Based in Rome, our expert team provides personalised consultations, comprehensive support, and professional installations to bring every project to life.



MODENESE LUXURY INTERIORS

🏠 Via Roma 106/92 | 35040 Casale di Scodosia (PD)

☎ +39 3899046883

✉ gjulia@modeneseinteriors.com

🌐 www.modeneseinteriors.com

Modenese Luxury Interiors is one of the most important Italian companies leading in the production of Classic & Contemporary Luxury Furniture.

We specialize in furnishing Private Villas, Presidential Palaces, Offices, and Hospitality Projects, always delivering bespoke luxury solutions. From tailor-made furniture to turnkey realizations, we provide complete support in creating fully coordinated interiors, including loose furniture, joinery, accessories, rugs, curtains, and lighting.



NARDI

🏠 Via delle stangà 14 | 36072 Chiampo (VI)

☎ +39 0444422100

✉ davide.marchetto@nardioutdoor.com

🌐 www.nardioutdoor.com

Founded in 1990 by Giampietro Nardi, our company is specialised in the production of outdoor furniture in resin and aluminium. With several facilities in Chiampo and a local production chain, Nardi currently ranks as the leading operator in Italy in terms of turnover in the outdoor furniture sector and is a major player internationally. The brand is present in 132 countries worldwide.



OTC DOORS

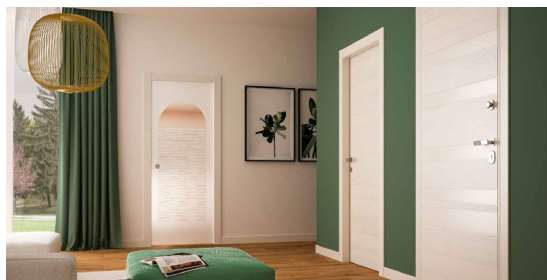
🏠 Via Vecchia Prov.le Lucchese 55 | 51034 Serravalle P.se (PT)

☎ +39 0573 9154

✉ franco.ricci@itpdoors.com

🌐 www.otcdoors.com

ITP Srl was established as an acronym for Industria Toscana Porte, which manufactures and distributes OTC DOORS brand products. The new Company marks a generational shift from the founder to his sons and new partners, who hold and directly follow the main features of the design, production, trade and financial processes. From design to assembly, from quality control to shipping all over the world, representing the excellence Made in Italy.



OTC
DOORS
INDUSTRIA TOSCANA PORTE

TALENTI

🏠 Strada Amerina km 4,5 snc | 05022 Amelia (TR)

☎ +39 0744 930747

✉ customerservice@talentispa.com

🌐 www.talentispa.com

Talenti is an Italian company known internationally as a company specialized in design and production of outdoor furniture. Founded in 2004 by Fabrizio Cameli, it is a company that since its origins had the ability to design and create outdoor furniture that can interpret contemporary trends and respond to market developments. Talenti furniture anticipates design trends, experiments with innovative technologies and materials, and it usually breaks the fine line between outdoor and indoor.



Talenti®

OUTDOOR LIVING



TARGET POINT

🏠 Via Basse 13 H | 36056 Tezze sul Brenta (VI)

☎ +39 340 7125426 | +39 0424 219797

✉ export@targetpoint.it

🌐 www.targetpoint.it



Target Point is an Italian furniture company founded in 1995 in Tezze sul Brenta, in the heart of Veneto. We design 100% of our collections in-house, offering tables, chairs and home complements that combine contemporary Italian style, quality and functionality at an accessible price. Our passion for design turns everyday living into an experience of comfort and elegance www.targetpoint.it.



TOMASELLA

🏠 Via Ungaresca 16 | 33070 Brugnera (PN)

☎ +393401582530

✉ massimo.bortolus@tomasella.it

🌐 www.tomasella.it

We are one of the biggest Italian Furniture Company, based on Venice area, specialized on design Furniture manufacturer and Millworks for High End residential and Hotel: we have 70 years of experience on the production and we work worldwide on retail and Residential Contract. Tomasella dedicates to Contract its creative and productive resources with the aim of improving its technological know-how. The experience gained allows the company an exceptional versatility: from medium to small supplies to large housing centers, where each individual core can be characterized by a customized solution. Since 2001 we started to work in worldwide market.



TOMASELLA



NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

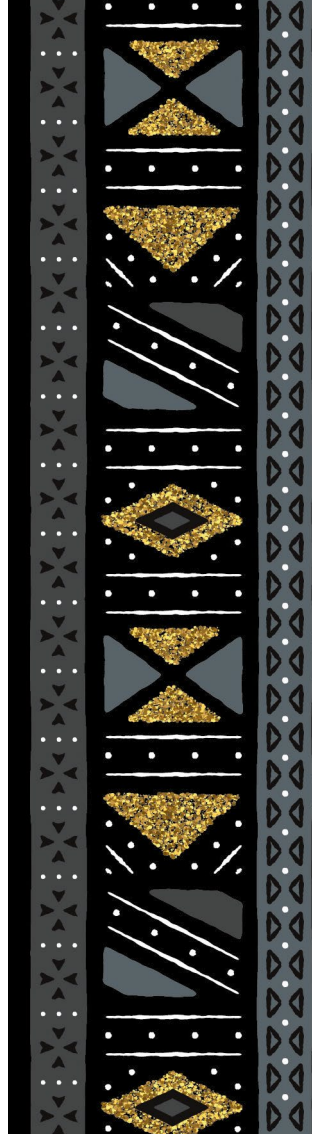
.....

.....

.....

.....

.....



NOTES

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



grafica@ice.it
September 2025



www.ice.it

Italian Trade Agency



@ITAttradeagency



ITA - Italian Trade Agency



@itatradeagency

