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Ministry of Foreign Affairs and International Cooperation

ITA ITALIAN TRADE AGENCY

ITALIAN TRADE AGENCY AT MOBILE WORLD CONGRESS 2025

3 -6 MARCH 2025

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ITA
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ITALIAN TRADE AGENCY

TRADE AND INVESTMENT

OPEN DOORS TO A WORLD OF OPPORTUNITIES

ITA - Italian Trade Agency is the government agency, part of the Ministry of Foreign Affairs and International Cooperation, that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and an extensive network of 87 offices in 74 countries, ITA provides information to foreign companies wishing to establish business relations with Italian partners.

The Italian Trade Agency has always supported the internationalization of Italian companies, organizing Italian pavilions at the most important international trade fairs, business visits to Italy, workshops and seminars abroad to present Italian technologies and ideas.

ITA also provides support, advice, promotion and training to Italian small and medium-sized enterprises. Using the most advanced multi-channel promotional and communication tools, it works to promote the excellence of Made in Italy throughout the world. Our office in Madrid is the ideal gateway to the Spanish and Portuguese markets.

At Mobile World Congress 2025, Italy will be represented by a large group of 50 innovative startups developing new technologies in high value- added areas such as Artificial Intelligence and Big Data, Business Tools, Sustainability, Wearables, Healthcare, Security and many others.

On this occasion, we wish you a fruitful visit to our pavilion, confident that MWC 2025 will be the best opportunity to further develop and strengthen the relationship between you and Italian companies in the high-tech sector.

Giovanni Bifulco
Director of ICE Madrid Office

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221e srl is a leading global supplier of intelligent precision sensing solutions for smart devices. Our AI-powered sensor fusion algorithms provide exceptional accuracy and consistent results alongside significant cost advantages. Since 2012, we have delivered innovative sensing solutions to power a wide variety of products, including wearable devices, sports equipment and smart PPE.

For over a decade of field testing and scientific research, 221e's advanced sensing technologies have been continuously refined to meet the accuracy requirements of the most demanding applications. Our renowned interdisciplinary support team helps our customers to gain real value right away following a plug and play installation.
Visit us at www.221e.com and follow us on LinkedIn, YouTube and Facebook.

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ADAPTA Studio develops an innovative platform for 3D asset management and optimization, powered by cutting-edge patented algorithms. The solution simplifies the process of managing and optimizing 3D models, making it intuitive and suitable for various applications, including augmented and virtual reality.

With a team of highly skilled mathematical engineers, ADAPTA Studio excels in designing and implementing custom algorithms tailored to diverse needs. The platform provides advanced tools to enhance the performance and quality of 3D models, ensuring optimal results in terms of speed and precision. By focusing on innovation and automation, ADAPTA Studio offers a unique solution for companies seeking to optimize and maximize the value of their digital assets.

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WhoTeach is a B2B intelligent Digital Learning platform that helps training institutions and companies to create and deliver high-quality online courses. The platform enables an easy management of synchronous and asynchronous training activities through the synergy between its components, their modularity and adaptability to various training contexts. It is equipped with two AI systems that support trainers and experts in creating and managing training paths. The AI features support trainers in creating full and customizable learning paths as well as learning materials. Our double Recommender System suggests the most suitable resources based on the teachers' preferences. Our Generative AI system creates script, slides, conceptual maps and assessment activities. Thanks to the innovative features the user can save time and money during the time consuming process of course creation.

We are also part of AI Magister, the European Digital Innovation Hub with a focus in Italy, specialized in applied Artificial Intelligence and offering advanced solutions for intelligent Digital Transformation.

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BdSound, headquartered in Milano area, Italy, with a subsidiary office in Shanghai, China, has been a leading provider of voice technology since 2009.

Specializing in audio and speech processing, BdSound develops innovative technologies and offers comprehensive consultancy services aimed at enhancing voice communication and interaction. BdSound technology is integrated into millions of devices across various markets, including automotive, videoconferencing, consumer electronics, and smart devices.

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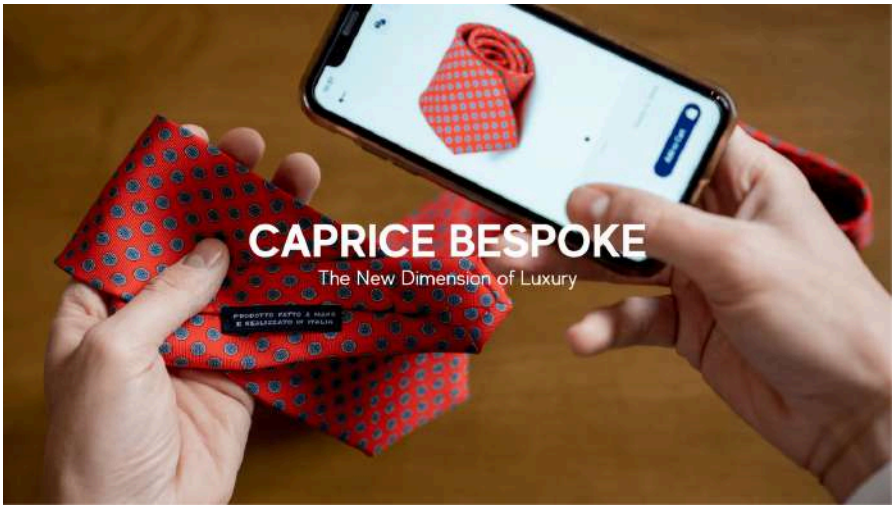
CAPRICE BESPOKE

Caprice Bespoke is redefining luxury retail with a customer-centric marketplace that sets a new global standard. By blending exceptional craftsmanship with advanced technology, we enable real-time customization, ensuring garments are tailored to customer demand and precise measurements rather than mass-produced.

Through data-driven insights and direct consumer engagement, we optimize production, enhance personalization, and elevate the shopping experience—both online and in exclusive, curated spaces designed for luxury and individuality.

Caprice Bespoke goes beyond traditional fashion marketplaces: we are building a scalable, sustainable ecosystem that connects brands, manufacturers, designers, and consumers in real time. By eliminating chronic inefficiencies that lead to overproduction, pollution, and lost profitability, we are shaping the future of fashion—one tailored experience at a time.



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Crono is the All-in-One Sales Automation Platform for B2B sales teams to find qualified leads, automate quality outreach and hit sales targets faster with AI. Leveraging accurate data, signals, AI and intelligent automations, Crono drives better results faster

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Domethics Srl is an innovative Italian SME, honored with the "Innovation Awards 2022" and "Innovation Awards 2024" at CES in Las Vegas.
We develop products and services in the Internet of Things (IoT) sector, focusing on smart homes, telemedicine, energy efficiency, and overall well-being. Our mission is to create innovative IoT solutions that enhance daily life while promoting social and environmental sustainability.
Domethics offers products such as smartwatches, home automation gateways, and smart pet care devices.
Domethics is also developing an online gaming platform.

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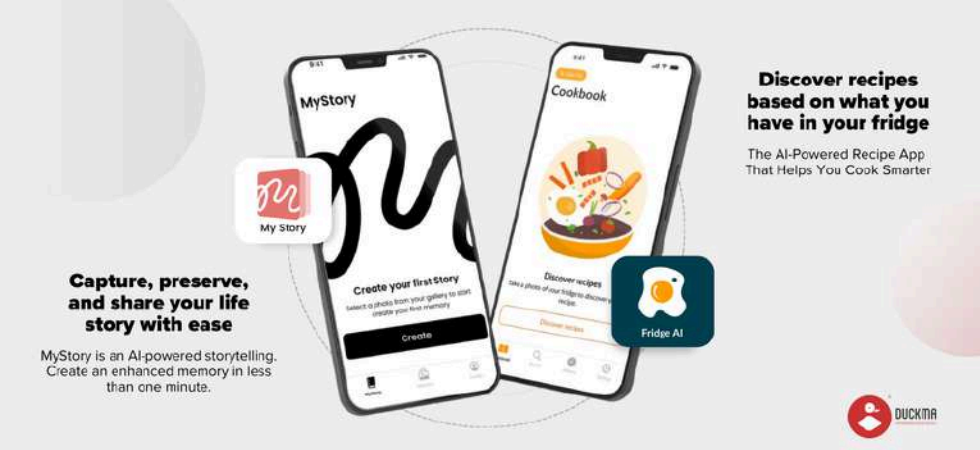
DuckMa, a digital innovator with over a decade of experience, unveils two groundbreaking AI-powered apps at MWC: **Fridge AI** and **MyStory**.

Fridge AI revolutionizes meal planning. Snap a photo of your fridge, and its advanced AI identifies your ingredients, suggesting personalized recipes tailored to your dietary needs and preferences. Reduce food waste, discover new dishes, and simplify cooking with step-by-step instructions.

MyStory is an AI-powered visual journal for preserving life's precious moments. Transform photos and videos into rich, immersive stories. Its intuitive interface helps you capture memories, create journal entries, and organize your life's timeline. AI-powered prompts enhance storytelling, helping you recall details and craft compelling narratives. Share your stories with loved ones, preserving your legacy for future generations.



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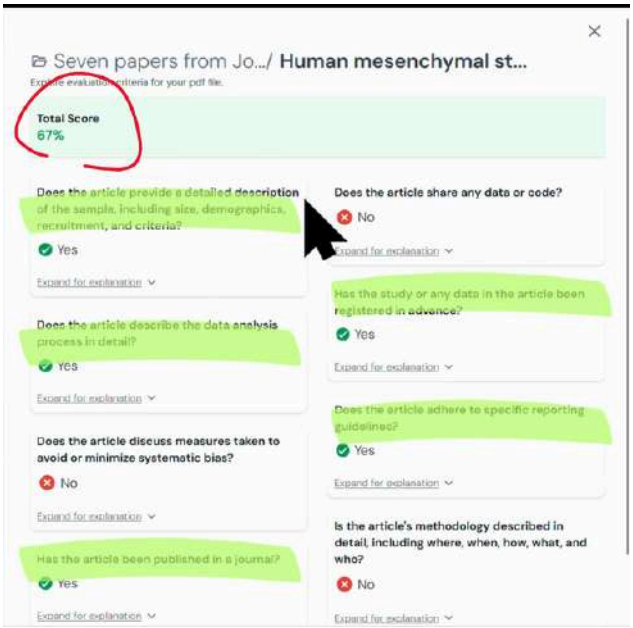
Library Med is an AI-powered platform revolutionizing how medical research is reviewed. It deconstructs scientific papers into components, evaluates them against rigorous methodological standards, and provides detailed, transparent scores.

Designed for researchers, doctors, and medical professionals, Library Med accelerates literature reviews, enabling swift access to robust data and informed decision-making. With applications from medical startups to academic institutions, it's a game-changer for validating research, improving outcomes, and fostering innovation in healthcare.



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ERMETIX

Ermetix , named in the Gartner's Unified Endpoint Security Hype Cycle report as one of the ten sample Vendors, is a solution which is the only mdm and mtd all in one worldwide platform for manage and protect iOS , Android and Windows Endpoints.

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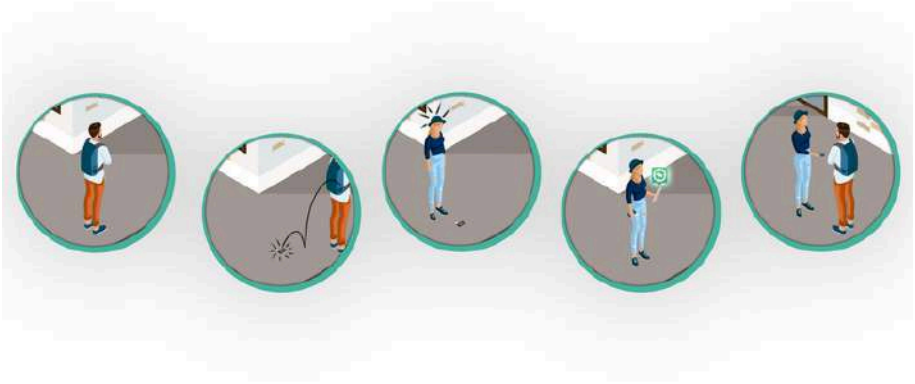
FindMyLost is the first AI-powered digital Lost Property platform designed to help businesses efficiently manage and return Lost & Found items. By digitizing the entire Lost & Found process, companies can streamline operations, reduce manual handling, and improve customer satisfaction. The platform integrates value-added services such as payments and shipping, offering customers a seamless experience to search, claim, and recover their lost belongings.

As a white-label solution, FindMyLost fully adapts to a company's brand identity, enhancing trust and loyalty. Ideal for industries like aviation, mobility, smart cities, hospitality, tourism and events, it easily integrates with existing systems for a smooth transition to smarter lost property management. By leveraging artificial intelligence and integrated services, businesses can boost operational efficiency, deliver exceptional customer service, and unlock new revenue opportunities through innovative and user-friendly technology.



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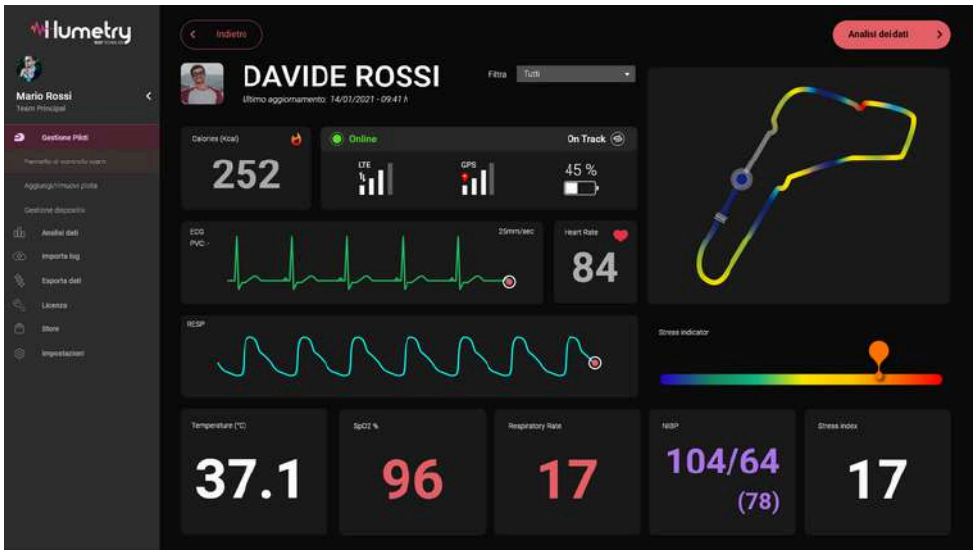
Humetry is a cutting-edge wearable device designed to provide real-time human telemetry. It tracks vital signs such as heart rate, oxygen saturation, and respiratory rate, while also monitoring movement and physical performance with high precision. Originally developed for motorsport athletes, Humetry ensures peak performance and safety under extreme conditions. It's now expanding into healthcare with HumetryMED, offering predictive analytics and FDA-certified algorithms for early detection of critical health issues like arrhythmias. Humetry's applications are limitless, from enhancing athlete performance to improving patient outcomes in hospitals.

The device integrates seamlessly with a user-friendly platform for data visualization, analysis, and export. Built with state-of-the-art technology, it's reliable, adaptable, and designed to meet the needs of both professional athletes and healthcare providers, setting new standards in human telemetry innovation.



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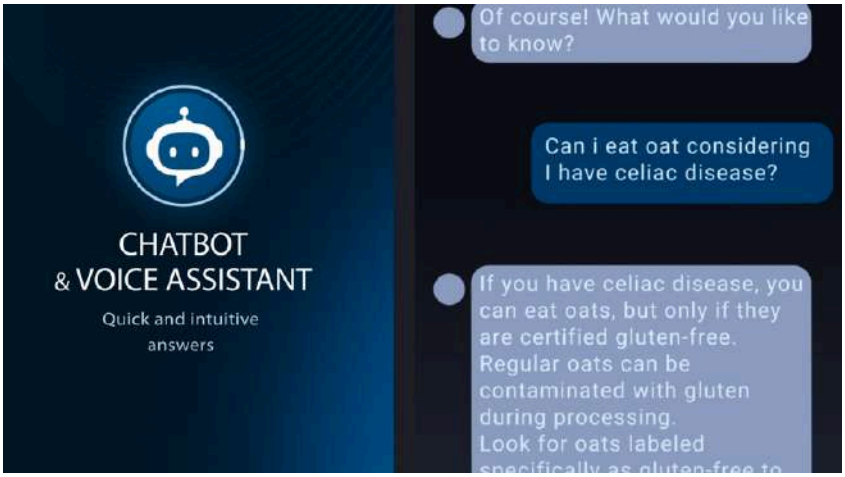
Icarus is an innovative Italian startup revolutionizing patient care through artificial intelligence. Combining advanced AI technology with medical expertise, we provide certified, 24/7 medical assistance to support patients managing chronic diseases and post-operative recovery.

Our mission is to bridge the gap between clinical diagnosis and patient autonomy, ensuring accurate, validated medical information while empowering healthcare providers with efficient tools for improved patient management.



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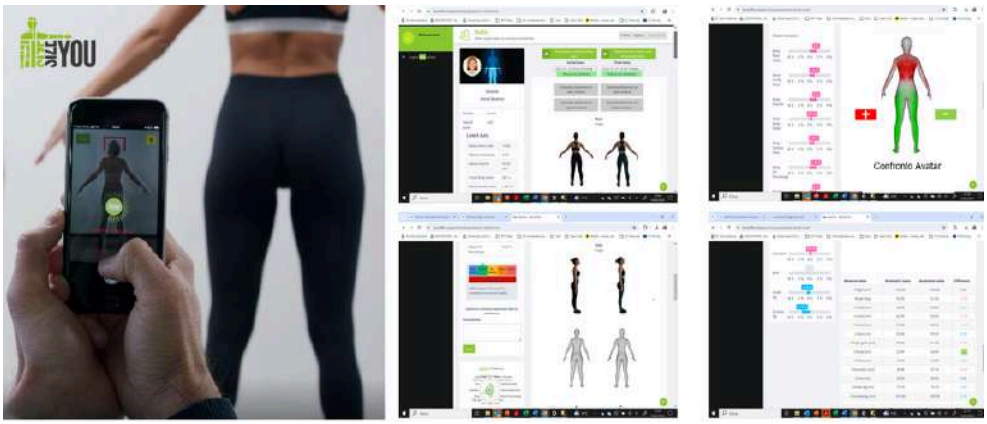
SizeYou provides an innovative smartphone-based solution for precise, reliable body measurement, eliminating the need for expensive equipment. Its AI-driven technology uses two anonymized photos (back and side) to generate anthropometric data and 3D avatars, ensuring GDPR compliance.

Patented and internationally recognized, SizeYou serves healthcare, telemedicine, aesthetic treatments, fitness, e-commerce, and protective clothing sectors, enhancing size-matching and remote monitoring. Offering B2B subscription and pay-per-use models, it integrates seamlessly into client systems also via SDK. Backed by €2.7M invested, funded by industrial partners, self financing, EU research programmes and financial institutions, SizeYou combines sustainability and scalability, supporting global trends in personalized services and remote care.



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ISCLEANAIR®

BREATHE YOUR LIFE

ISCLEANAIR was launched in rollout in 2017, building on several years of research, development, and advanced experimentation to improve its groundbreaking Air Pollution Abatement (APA) technology and related solutions. This technology supports efforts to combat climate change and clean the air through unique, integrated, entirely filterless, nature-based activities that utilize only simple water.

With hundreds of real-world APA installations, we have confirmed an impressive performance of over 99% in simultaneously trapping toxic ambient air pollutants, chemicals, and greenhouse gases, including ammonia and CO2. This capability enables swift and systematic prevention and protection of human health and ecosystems, resulting in significant cost savings and earning biodiversity and carbon credits.

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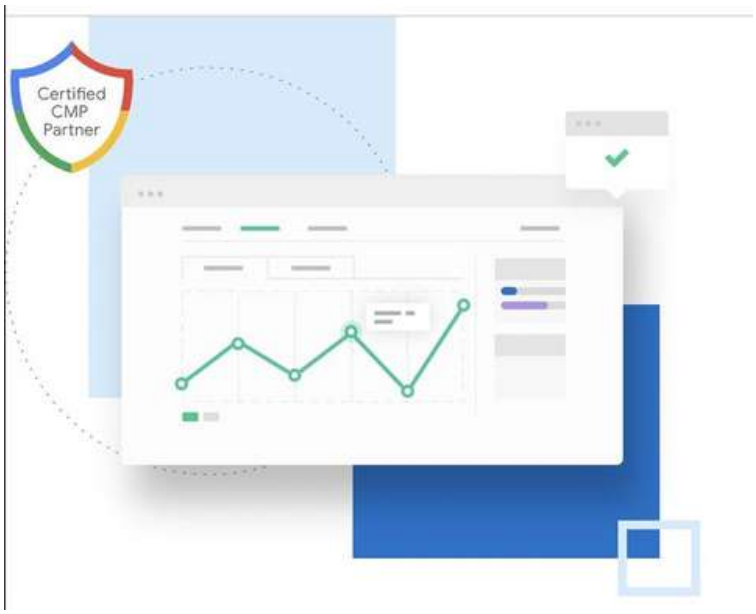
A pioneer in global compliance for a decade — with reliability, global expertise, and innovative technology, iubenda takes a unique international approach to data privacy. Our 360° solution for an ever-changing mobile world includes privacy policies, T&Cs, GDPR compliance and more, all in one place.



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JotURL helps Businesses to achieve flawless mobile linking and attribution & monetise their mobile content, in the nowadays omnichannel environment.
Increase mobile conversions and discover which channels and content generate value. Brand, Track & Grow your Business in one easy-to-use platform.

Among our customers: Amplifon Spa, AppSumo, Aruba Spa, Dr.Reddy's Laboratories, Eni Plenitude, Kena Mobile, Publicis Sapient, Reply, Rockwool International - Rockfon, Philip Morris International, Sony Music, Swedish Match, TIM, TIM Business, Vodafone Italy, Vodafone Global, Wise, WIX, Zanichelli... as well as many digital agencies, Sellers/resellers, and top-notch Creators and Influencers.

JotURL is
- ISO 9001:2015, ISO 27001:2022 and CSA Star certified
- a Verified Amazon partner

With +1 billion visits/year and +100M links under its belt JotURL helps corporate brands, digital agencies, affiliates, top-notch creators and influencers, Sellers, and Retailers everywhere step up their online marketing game.

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LetzFair

Letzfair is the AI-powered Networking and Matchmaking app and platform.
A flexible and intuitive tool created to support, simplify and speed up the work of event organizers and community managers of any kind. LetzFair, thanks to its integrated system and numerous selectable features, adapts to the needs and requirements of individual customers to accompany them from the first stages of the organization up to the follow-ups.

The Networking and Matchmaking app, which can be used for in-person, hybrid or digital formats, becomes the fundamental tool for managers and organizers who wish to increase the satisfaction of their members or attendees, make the most of the potential of sponsorships and multiply the ROI.
The artificial intelligence underlying LetzFair allows a high level of process automation, which determines shortening times both for set-up and delivery of the tool.

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manet®
Upgrading travel experiences

Manet Mobile Solutions, an Italian travel tech company, provides digital solutions enhancing travel experiences globally. Operating across 10 countries, it serves hospitality, car rentals, and travel operators, enabling customer engagement, operational efficiency, and revenue generation.

Founded in 2015, Manet innovated with a smartphone tailored for hotel guests, evolving into a digital assistant for car rentals in 2018, and launching the Manet App in 2020. The technological advancements lead the company to rethink the original concept to develop a new innovative product.

In 2022, the company started rolling out Manet Travel, a connectivity solution based on eSIM (virtual SIM) technology that can bring via an App all the content and services offered on board Manet smartphones directly to the traveler's personal device. The company has raised over €2.4 million, cementing its role as a leader in tourism connectivity and digital solutions.

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MLR presents WuvDay, the platform that certifies photos and videos in real time, ensuring authenticity and transparency. Designed for individuals and media professionals, WuvDay combats misinformation while empowering users to create and share verified content.
Discover how WuvDay is shaping the future of trustworthy information at MWC Barcelona.

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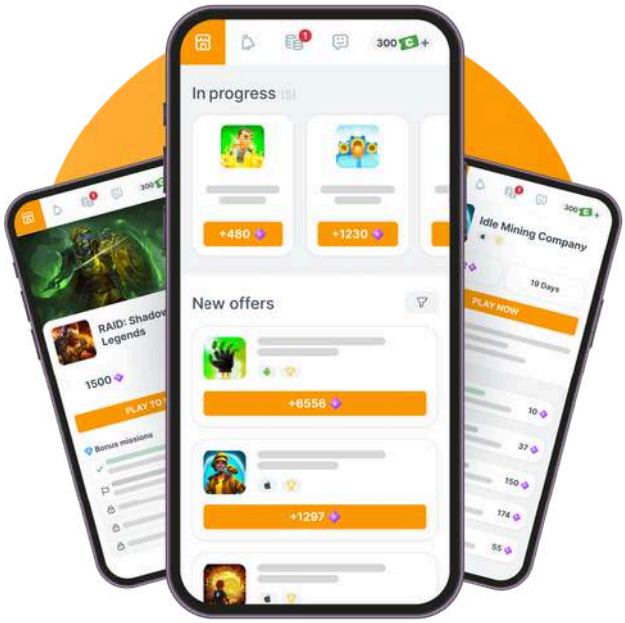
Founded in 2016, MAF is at the forefront of the rewarded advertising industry.
Through our flagship product, MyChips offerwall, we provide non-intrusive advertising and monetization solutions for mobile app developers.

MyChips stands out for its ability to reach high-quality audiences and unlock new revenue streams, delivering up to 20% higher eCPMs than traditional methods.
With offices in Italy and Japan, MAF operates globally, partnering with advertisers, publishers, and developers to redefine the mobile advertising experience, transforming advertising into discovery.



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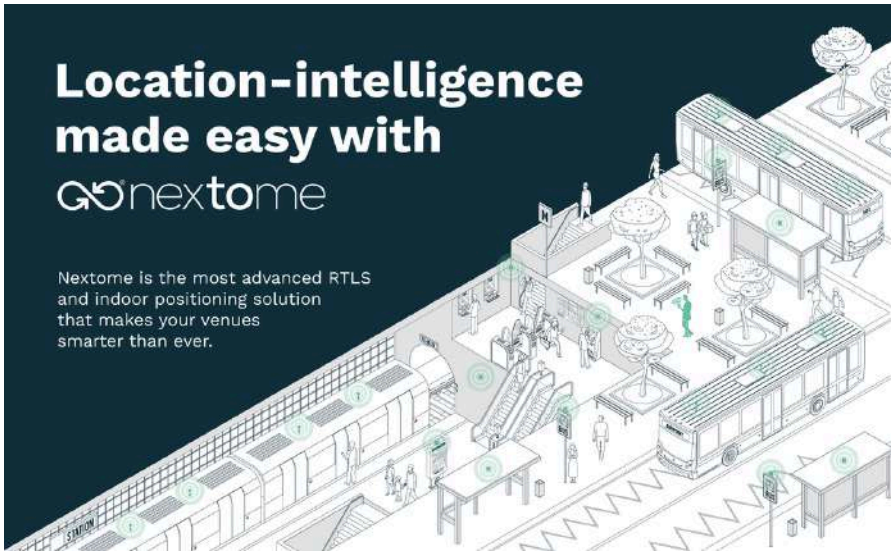
Nextome is an innovative SME specializing in advanced locating, monitoring and real-time tracking solutions for the safety, productivity and efficiency of production and logistics processes of complex companies and organizations.

Active on the market since 2014, it is among the leading players in the RTLS market thanks to an expertise and an offering made up of a mix of off the shelf technologies and internationally patented proprietary systems capable of satisfying the most challenging needs of companies of the caliber of ESA, Stellantis, Hitachi and others.



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Finanz is the first financial super app designed to empower users to learn, save, and invest—all within a single platform.

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Questit is a company specializing in the development of Artificial Intelligence, particularly AI Agents, with the aim of enhancing human-machine interaction through conversation.
Its proprietary technologies are tailored to specific industries, leveraging specialized Large Language Models (LLMs) to deliver 100% accurate and contextually appropriate responses

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With over thirty-five years as a technology partner to leading Service Providers, RESI excels in tailored solutions driven by continuous innovation. Specializing in 5G/4G packet core and fixed mobile convergent network, our company leverages robust engineering expertise and ongoing R&D investments.

We deliver cutting-edge Service Assurance solutions with proprietary Deep Packet Inspection technology for both private and public enterprises, ensuring a superior level of user experience for domestic public network and international roaming.

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Social Things Srl is a consulting company and a Technology Transfer Center that helps enterprises stay competitive in the market and improve the performance of various business activities through innovative technologies, particularly Artificial Intelligence, Machine Learning, and advanced Data Analytics. For this reason, we also engage in Research and Development activities, both for internal projects and for clients, in collaboration with several universities. We are one of the 42 Industry 4.0 Technology Transfer Centers accredited by the Italian Ministry of Economic Development (MISE), as well as one of the 100 most innovative startups in Europe. We are also part of AI Magister, the European Digital Innovation Hub with a focus in Italy, specialized in applied Artificial Intelligence and offering advanced solutions for intelligent Digital Transformation.

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ELIoT by GardenStuff: Empowering Smart Data Solutions
ELIoT is the flagship IoT multi-sensor device from GardenStuff, designed to simplify real-time data collection and automation across industries such as smart cities, agriculture, and environmental monitoring.

Backed by years of expertise, GardenStuff combines its innovative spirit with a newly launched division, TechCrafters, which specializes in customized IoT hardware and sensor solutions, ensuring seamless integration and scalability. From prototyping to industrialization, we provide tailored, sustainable solutions that drive efficiency and empower data-driven decision-making.

At Mobile World Congress 2025, we aim to showcase ELIoT's capabilities and connect with partners seeking state-of-the-art IoT devices and collaborative opportunities to shape the future of connectivity.

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CEO

Tecnojest, an innovative SME since 2001, excels in R&D of hardware and software for Unified Communication (telephony, collaboration, chat) and IoT solutions (building automation, energy, remote management). With over 30 NDAs signed with national and international companies, Tecnojest boasts advanced integration capabilities and a strong market presence, offering commercial-ready projects for over a decade.
Guided by its motto, "Digital Life Simplifier," Tecnojest envisions seamlessly connecting human life with the "World of Things."

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Marketing Manager

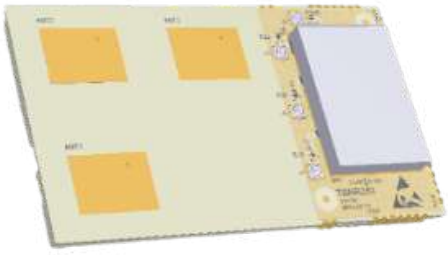
DISRUPTIVE AI UWB RADAR & RANGING PLATFORM

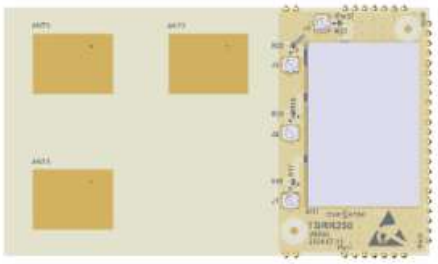
TrueSense is a leader in providing platforms focused on Ultra Wideband (UWB) Ranging & Radar applications, Edge AI and IoT innovative software.

Unique in the development of TinyML SW and thanks to the collaboration with partners such as NXP and the Politecnico di Milano, we transform complex technologies into concrete solutions for our customers.

Products and Applications ranging from Smart Home & Industry related to the security, localization and tracking of people and goods (RTLS), to Healthcare with Radar platforms for monitoring the well-being and health of the elderly.
Presenting a world premiere at the **MWC 2025**: **The TSRR 250 UWB module Ranging & Radar all in One.**

The First UWB module meshing Radar and ranging capabilities.





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Contact
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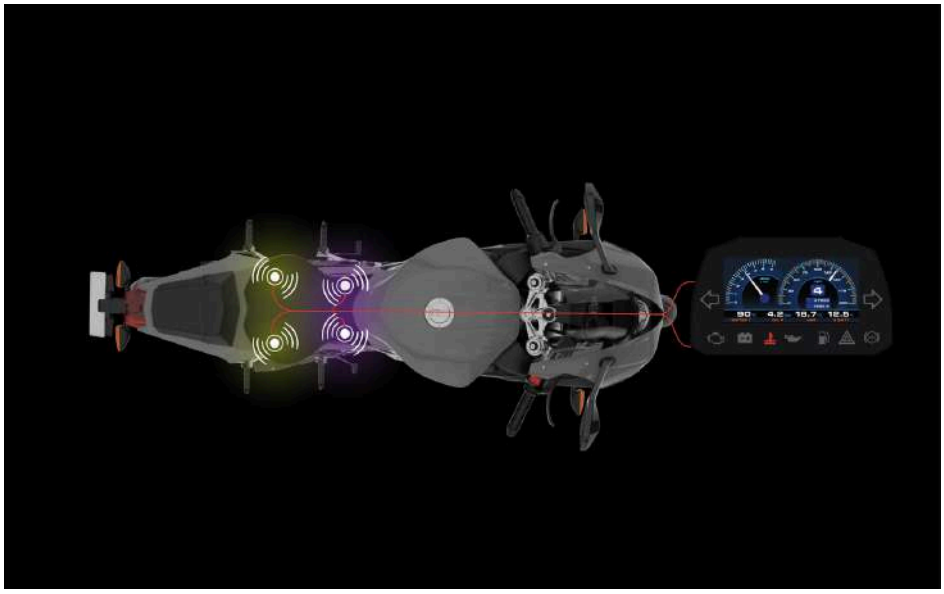
CEO

Viber Alert

Viber Alert develops an innovative motorcycle safety system that uses real-time tactile feedback to alert riders of potential hazards, helping them stay focused and reduce accidents. Designed for both OEMs and aftermarket applications, it aims to set a global safety standard for motorcycles, saving lives and costs.



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Contact
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CEO

TIMELAPSELAB

MONITOR YOUR CONSTRUCTION SITE

TimelapseLab produces smart industrial plug and play devices for remote construction site monitoring through images, paired with an innovative software that allows access to multiple construction sites from a single link. The software is based on neural networks and artificial intelligence that detects sensitive data in the images (faces, bodies, vehicles, number plates, outdoor areas) and blur them as needed for full privacy compliance. In addition, there is an alert system for immediate notification of irregularities on the construction site, such as lack of safety helmets for workers' security. The images can be compared, downloaded and sent to professionals involved on the construction site. We can send automatic timelapse videos monthly/weekly to users for work progress visualization. We create also professional timelapse videos at the end of the project for marketing and internal communication purposes. TimelapseLab provide a solution for each business area: project management, construction site assistance to companies and HSE, client and work control, architects, engineers, surveyors, marketing and communication.

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Contact
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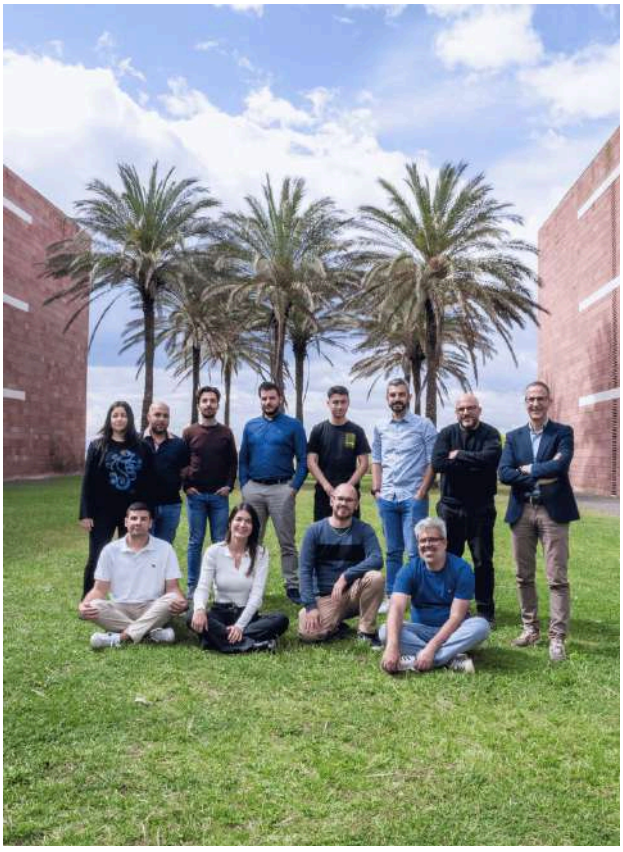
Founder & CEO

WiData transforms cities into smart cities by providing real-time data for smarter urban management



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https://widata.cloud/

Contact
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Technical Manager

Witty C is a charger accessory designed to prevent your batteries' performance from aging over time thanks to a patented technology in Europe, America, and Japan. Insert Witty C between the charger and charging cable and it will easily take care of your batteries.
It automatically disconnects the device from the power supply once it reaches 100%, avoiding the harmful end-of-charge tension. Witty is compatible with PCs, smartphones, tablets, drones, headphones, and Bluetooth speakers rechargeable via USB Type-C up to 100W Power Delivery. It works with both Apple, Microsoft and Android.
The previous version of Witty C was chosen by more than 25,000 customers worldwide thanks to online sales and distribution agreements in Italy, Germany, Spain and Japan.

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Contact
Andrea Tognoli
CEO & Co-founder
Lorenzo Craia
COO & Co-Founder

Youbiquo is a leader in wearable devices for B2B market, specializing in Augmented Reality (AR) and Artificial Intelligence (AI). Since launching its “Talens” Smart Glasses in 2015 and the advanced “Holo Industry+” in 2021, the company has delivered cutting-edge solutions for industrial maintenance.

Recognized for innovation, Youbiquo earned two “Seal of Excellence” awards from the European Commission in 2018 and 2020 and were granted by EU through Horizon 2020 projects in partnership with Airbus, Thales, and several Research Centres across Europe where Youbiquo addresses Smart Manufacturing, Public Safety, and Machine Learning sectors.

The company also designs IoT devices, integrating AR and AI for natural language processing, object detection, and tracking. With a team of 15 specialists in software, electronics, and design, Youbiquo is driven by an experienced and visionary leadership team.

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Legal Representative

YouCo is YOUr COmpany for innovation, it is a Mobile Solution Provider: the System Integrator for companies and public institutions.
We stand alongside the customer in the digital transformation process and, through proprietary application modules, professional services and integrated solutions, we accompany him towards technological innovation.
Concerning Innovation for Workers, we provide mobile solutions for smart and organized workforce
management.
As Design & Strategy, we are professionals expert in web and mobile development, design and UX, who - with a user-centered approach - create web portals and mobile apps for iOS and Android systems.
YouCo also provides Managed Mobility Services, which regardless of the size of the company, guarantee IT assistance and consultancy, as well as Security and data protection.
Our goal is to enable our customers to accelerate their business, through innovative technological solutions that improve processes, streamline daily activities and guarantee IT security. At the center of everything, the user.

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Contact
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CEO

The companies participating with

Houses of Emerging Technologies

The Houses of Emerging Technologies are research, experimentation, and technology transfer hubs focusing on projects aimed at leveraging emerging technologies to support next-generation networks funded by the Italian Ministry of Enterprises and Made in Italy. These hubs specialize in technologies including Blockchain, IoT, AI, Augmented and Virtual Reality, and Quantum Technology.

Each House comprises a multistakeholder partnership involving the lead municipality, public and private research institution and industrial partners.

Bari

Bologna

Cagliari

Campobasso

Genova

L'Aquila

Matera

Napoli

Pesaro

Prato

Roma

Taranto

Torino

portalecte@mimit.gov.it
www.portalecte.mimit.gov.it

Billd is a green fintech startup that provides a disruptive HaaS for digital receipts collecting and analysing Offline Market Big Data through in-house AI model

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Contact
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CEO & Co-founder

Bongiz creates edutainment formats with cartoons at Unesco sites to turn culture into a team game. We value uniqueness, cooperation and problem solving. We want children to fall in love with art and beauty so that they become its active guardians.

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Marialuisa Roncaroli
CEO

CERBEYRA
your safe digital future

Our unique synthesis of cybersecurity culture and threat intelligence operations is powered by a cloud platform that resides in the Vianova Holding data center, Italy. With our finger on the pulse of the latest threats and vulnerabilities, we're always one step ahead of the game. So why not join us on the cutting edge of security? Let's build your safer future together.

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Contact
Carlo Pietro Olivieri
Head of Sales

DEEPLEEY

Founded in 2022 in Genoa, Deepleey is an innovative startup at the forefront of integrating Artificial Intelligence (AI), Computer Vision, and Remote Sensing in the business world. With a focus on Environmental, Social, and Governance (ESG) governance, Deepleey embodies the growing trend of using AI to tackle complex corporate responsibility and sustainability challenges.

The company's commitment to employing AI in ESG governance is timely and vital. In an era where corporate sustainability and ethical considerations are increasingly paramount, AI presents a powerful tool to navigate and address these intricate issues. Deepleey's dedication in this area aligns with the global movement towards sustainable business practices.

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Behaveme is a SaaS platform made by Emaze Gaming that allows companies to speed up and automate skills assessment processes through video games

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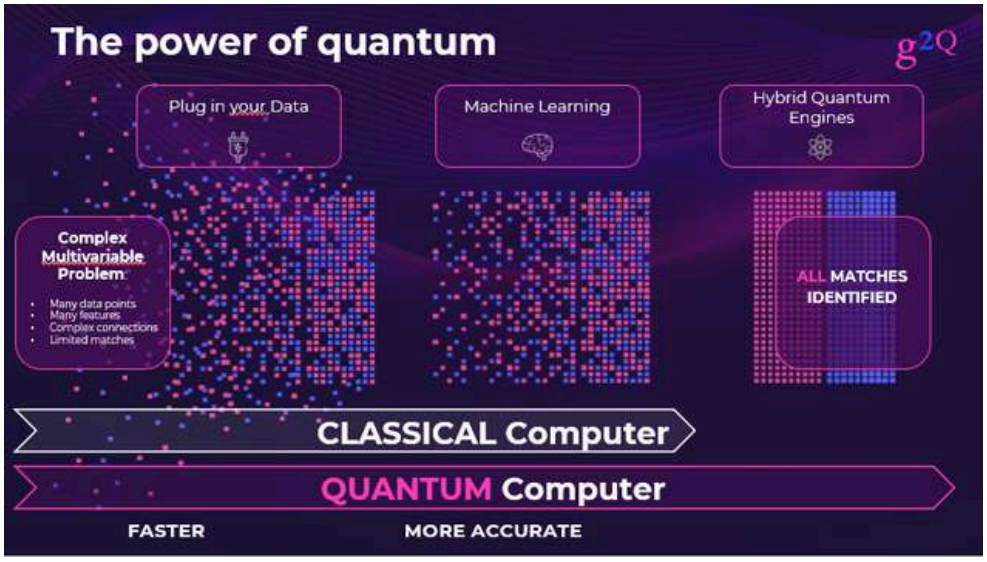
Luigi Caputo
CEO

G2Q is a deep tech company specializing in the development of quantum-enabled software solutions to help companies reduce costs, time and get better results.
By harnessing the power of quantum computing, we provide innovative tools to tackle real-world challenges across a wide array of industries. In an era where traditional computing faces limitations with complex problem-solving, our expertise in quantum algorithms redefines efficiency in optimization, simulation, and machine learning.



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Contact
Ekaterina Polyakova
CEO

girasole.farm

Hardware, Neuro, Smart Agriculture Company

Girasole is a predictive Decision Support System that provides farmers with a simple and intuitive indication. The system comprises sensors placed in the field to monitor the microclimate and soil conditions. The data collected from these sensors, together with weather forecasts and satellite imagery, are processed by our cloud-based decision support software to deliver a simple and intuitive forecast—up to ten days—indicating three levels of risk: low (no risk), medium (caution), and high (infestation risk).
Currently in Italy, we are present in ten regions and are monitoring over 200,000 (two hundred thousand) olive trees.

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Mario Soranno
CEO

Neosyn is a Digital Solution Consulting firm specializing in digital innovation and marketing. We excel in developing web platforms with modern, innovative technologies and programming languages, as well as enterprise solutions leveraging ML, AI and IoT.
Among its innovations is Kunst, a platform dedicated to digitizing, enhancing, and managing cultural heritage with cutting-edge technologies. Kunst transforms museums and historical sites into engaging, accessible, and sustainable experiences, making culture more inclusive and approachable.

Through technologies like VR, AR, IoT, and AI, Kunst empowers museums and public institutions to effectively promote and manage their artistic treasures, improving both visitor experiences and operational efficiency. Visitors gain enriched, interactive access to cultural content, while institutions benefit from streamlined management processes. Kunst highlights the importance of emerging technologies in revolutionizing cultural tourism, fostering accessibility, innovation, and sustainability.

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Maria Constanza Valenzuela
Marketing Manager

Pineapp Srl is a pioneering Italian company in the AI industry, specializing in the development of cutting-edge knowledge retrieval systems for businesses and enterprises. We pride ourselves on a relentless commitment to innovation and privacy, achieved through our proprietary IntelligenceBox. This advanced edge system empowers companies to harness the power of AI locally, providing secure, efficient, and robust solutions tailored to their specific needs.

By integrating AI technologies seamlessly into existing infrastructures, we help businesses enhance decision-making processes, streamline operations, and maintain data integrity. Choose Pineapp Srl for a future where innovation meets privacy, ensuring your enterprise thrives in the digital age with confidence and control over your data assets.

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Contact
Nicolò Franceschi
CTO

PlantVoice®
Listen, Grow, Harvest

Plantvoice is an innovative startup revolutionizing agriculture with cutting-edge technology. Our patented biosensors monitor plant sap in real-time, providing precise data on plant health and stress. By integrating AI-driven insights, we help farmers optimize water usage, reduce chemical inputs, and enhance crop yields sustainably.

Unlike traditional solutions, Plantvoice focuses on internal plant data, enabling faster and more accurate decision-making. Our eco-friendly, compostable sensors align with global sustainability goals while offering seamless integration with existing digital farming platforms.

With applications ranging from water efficiency in vineyards to preventing aflatoxins in maize, Plantvoice empowers farmers to achieve higher productivity and resilience against climate challenges. Backed by scientific validation and global collaborations, we're transforming agriculture into a sustainable, data-driven system for the future. Plantvoice: giving plants a voice for a greener planet.

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Contact
Gerolamo Dal Lago
Business Developer e Sales

ROMBO.AI

Rombo AI is a cutting-edge startup revolutionizing chemical analysis through advanced artificial intelligence (AI) and Nuclear Magnetic Resonance (NMR) spectroscopy.

Our flagship product, SpectraML, provides an innovative solution for sample analysis. By leveraging benchtop NMR hardware integrated with AI models, we deliver precise, real-time analyses of various materials. This technology reduces laboratory testing times from weeks to minutes, significantly lowering costs and optimizing operations.

While primarily targeting the energy sector, our solution also addresses critical challenges in other industries, including pharmaceuticals, medical, recycling, mining, and food and beverage.

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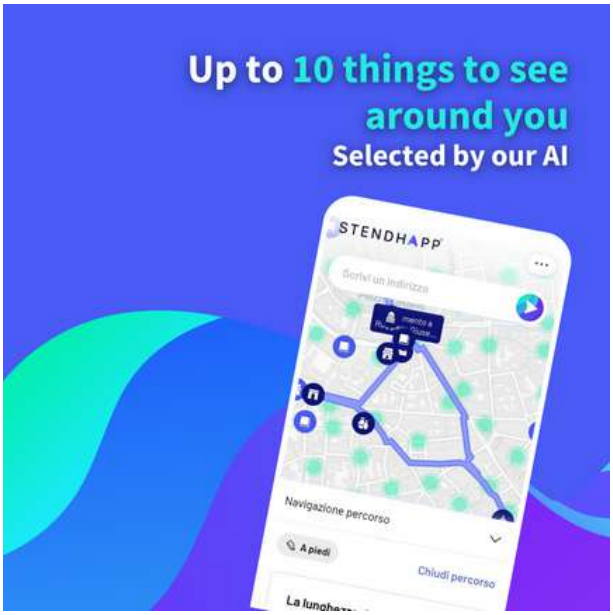
Contact
Andrea Zanda
Executive

Everything we do is dedicated to cultural tourism. The purpose of Stendhapp - a women's company inspired by the Stendhal syndrome - is to leverage digital to increase the awareness and the fruition of the cultural heritage, especially the lesser-known places and events.

Stendhapp creates engaging digital storytelling leveraging Image Recognition and Augmented Reality that reaches to the right target thanks to our AI powered users profiling, and in the right moment, thanks to our geolocated native app.

Stendhapp was born in Italy as it's the land of Beauty, but the internally developed digital platform, the app, the structured approach to data collection and the business model can be all easily extended to any Country or category, the business is fully scalable.



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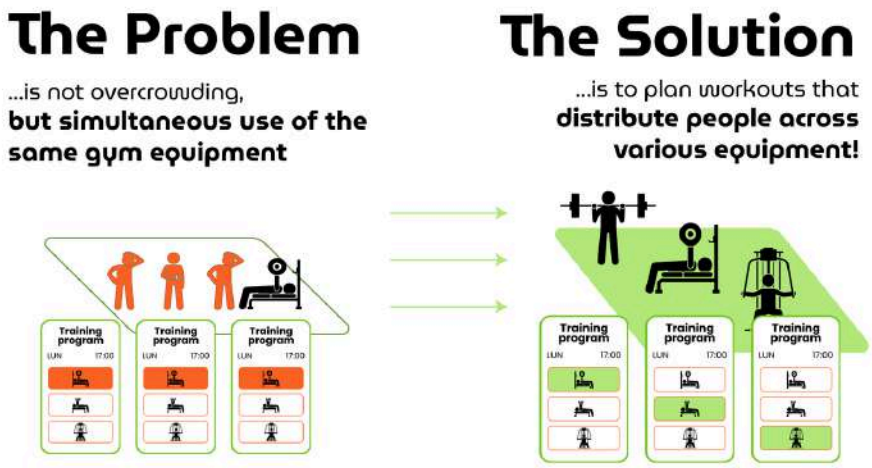
Contact
Francesca De Finis
CEO and Legal Representative

The biggest issue with gyms is overcrowding, both for users and owners.
SweetScience has developed a solution for both: Dynamis.

For users, Dynamis is an app that organizes their workouts so that they don't overlap with other people's workouts and so that there are no more queues at the machines.

For owners, Dynamis is the tool that allows them to know exactly what their space and equipment utilization data are, so they can manage the gym in the best way possible.



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Contact
Pier Luigi Riet
Cofounder e CEO

Universe Srl is an innovative startup specializing in AI-powered adaptive learning solutions. Its platform personalizes training paths based on individual learning styles—visual, auditory, or kinesthetic—enhancing engagement and retention. Universe collaborates with leading universities, including La Sapienza and the University of Salerno, and is expanding its research with Oxford University.

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Contact
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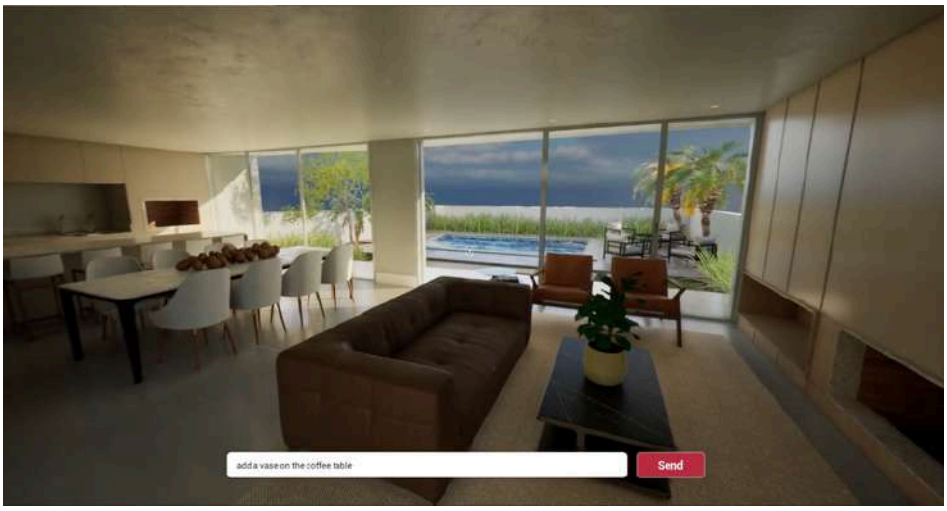
Executive

Selling off-plan properties is a challenge: traditional methods (blueprints, static renderings, physical models) rarely convey a project's true potential. Buyers need to "experience" the space before it's even built.

Versy offers a powerful solution: immersive virtual tours that let clients explore every room, customize finishes, and rearrange furnishings—all within seconds with AI. Our technology transforms simple floor plans into interactive 3D environments, boosting buyer confidence and speeding up decision-making. Accessible, scalable, and seamless, Versy helps developers stand out, fosters trust, and ultimately drives more sales—faster.



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