

# ITALIA

at BBFW 2024



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Ministry of Foreign Affairs  
and International Cooperation

**ITCA**®  
ITALIAN TRADE AGENCY

ITA is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and mediumsized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



**ITALIAN TRADE AGENCY**

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## ALESSANDRO ANGELOZZI COUTURE

The Designer Alessandro Angelozzi, a point of reference for Italian bridal fashion, also this year anticipates the trends of “Bridal High Fashion” collection, featuring highly prized fabrics and laces that celebrate the Made in Italy and make brides from all over the world feel unique, feminine and classy.

The strong point of the “Alessandro Angelozzi Couture” brand is the tailoring designs, the craftsmanship customizing every single creation.



 Alessandro Angelozzi Couture  @alessandroangelozzicouture  @aacweddingdress  
 @AlessandroAngelozziCouture  @alessandroangelozzi

**ALESSANDRO ANGELOZZI**  
C O U T U R E

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 **P2 - STAND A161**

## AMELIA CASABLANCA

Characteristics that have always been the leitmotif of the Sicilian atelier, focusing on the quality of pure silks and lace, with flowers, embroidery, crystals, bows, which are intertwined and run through

all the widths of the rustling skirts leave room for the preciousness of seductive bodices, just look at the construction of the clothes, which seem very light living sculptures.



 @ameliacasablanca

*Amelia  
Casablanca*

### AMELIA CASABLANCA SRL

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▶ **P2 - STAND B266**

## ANNABELLA - ALTAROCCA

Anna bella offer unique and handcrafted products with a contemporary style to a demanding, curious, positive consumer, who is always looking for the perfect detail.

It is able to offer an extraordinary level of quality thanks to an unique combination of solutions and design, quality materials, original use of colors and strong attention to detail.

The emotions that take place in the product are not pure aesthetic, but express an interest in functional, smart and original solutions.



 Annabella Altarocca

*Anna Bella*

### CIERI SRL

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▶ **P2 - STAND A160**

## BARBARA BELTRAME

Each creation, made entirely in Italy with fine fabrics, is a sartorial masterpiece that perfectly reflects both the passion and expertise of the Maison's 'dream team'.

Craftsmanship is at the heart of every wedding and formal dress production, making the Maison's atelier the beating heart

where excellent, long-lasting and unique creations come to life, as sartorial perfection demands. Our garments are the result of a perfect synergy between Italian style, know-how and attention to detail, which are the hallmarks of every Barbara Beltrame wedding dress.



 @barbara.beltrame



**BARBARA BELTRAME**  
ITALIAN BRIDAL COUTURE

### BARBARA BELTRAME

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▶ **P2 - STAND A164**

## BENCIVENGA ALTA SARTORIA

Established in Naples, Italy, the Bencivenga brand originated from a tailor shop specializing in wedding attire nearly 70 years ago.

Staying true to its roots, Bencivenga remains dedicated to crafting exquisite, meticulously detailed wedding gowns that command attention on a bride's special day.

Each Bencivenga gown is meticulously crafted according to haute couture principles, utilizing entirely Italian manufacturing. From the initial sketches to the intricate embroidery, every element is handmade, ensuring a timeless and sophisticated look for the Bencivenga bride.



Instagram icon @bencivengaaltasartoria



**BENCIVENGA**  
ALTA SARTORIA

### **BENCIVENGA FASHION SRL**

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www.bencivenga.eu

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▶ **P2 - STAND A156**

## CARLA

Since 40 years CARLA has been the bridal accessory par excellence.

Made in Italy craftsmanship and innovative know-how ensure attention to detail, with innovative drive and ability to customize.

The industrialization of the processes guarantees efficiency and rapid delivery times.

Manual processing and innovative techniques for the entire range of wedding dress accessories: veils, gloves, jackets, stoles, hats, headpieces, fabric flowers, ring holders.

Among its services: Event and VIP garments, the study of collections, Prototyping, Production, Delivery and Logistics.



[f](#) Carla accessori sposa e cerimonia [@](#) @carla\_accessori\_abiti\_sposa

[p](#) @carlasposa0261 [in](#) Carla SNC [x](#) @carlasposa [v](#) @carlasnc1506



### **CARLA SNC di DI BARTOLOMEO CATERINA e FRANCESCA**

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**▶ P2 - STAND B282**

## CLAUDIO DI MARI

The reference to Sicily is a distinctive sign of Claudio Di Mari, therefore his first collection, which dates back to 2011, marks the deep connection with his motherland, titling it "My Sicily".

The idea has always been to create a new fashion proposal that redefines Sicilianness and responds to the needs of today's women, without ever forgetting the sartorial tradition.

The silhouettes are designed to emphasize and underline the femininity and elegance of the woman.

Bell sleeves, lace hoods and plunging necklines are the elements that have always distinguished the Claudio Di Mari brand.



 @claudiomari



### STUDIO MODA S.R.L

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▶ **P2 - STAND A166**

## CLEOFE FINATI

We are Archetipo, a leading company in the men's formal wear industry at an international level that presents the CLEOFE FINATI collection.

For over thirty years we have believed in the value of EXCELLENCE which is at the basis of the PRODUCT, the SERVICE and also the DIRECT RELATION WITH OUR CUSTOMERS as we do not work with sales agents, but with internal Sales Managers.

The philosophy of EXCELLENCE is what allows YOU to grow constantly and steadily

over time, to reach a collection sell-out of 80% and the great satisfaction of selling a 100% MADE IN ITALY product.

Our philosophy of EXCELLENCE is not self-referential but it is designed for you.

At Archetipo we have one rule: NOT ONLY SELL, BUT MAKE SELL because all our actions are aimed at YOUR SALES SUCCESS.

Our company is very different from the others because we don't think just about ourselves. For Archetipo, "ourselves" means US + YOU.



 Cleo Fefinati
  @cleofe\_finati
  Cleofe Finati by Archetipo
  @cleofefinati
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**CLEOFE FINATI**  
 by Archetipo

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▶ **P2 - STAND A152**

## DALIN ITALIAN ATELIER

Dalin Atelier is a company made up of people who, with passion, dedicate their lives to the creation of tailored wedding dresses, in step with times and market demands.

The first tailoring workshop was born in 1965 when Giovanni Quaranta, founder, soul and heart of the atelier decided to give every woman the opportunity to feel unique on her special day.

Giovanni has been a guide and a source of inspiration for his family and his collaborators, so that he has been able to transfer his passion for ancient art of tailoring to his sons.

Silvino, Vito and Vinni grew up taking part in the life of the atelier, covering different but complementary roles. Today Dalin gives voice to dreams and makes brides wishes tangible.



 Dalin Atelier
  dalinatelier
  @dalinatelier
  @dalinitalianatelier

**DALIN**  
ITALIAN ATELIER

### DI SILVIO QUARANTA & C. S.A.S.

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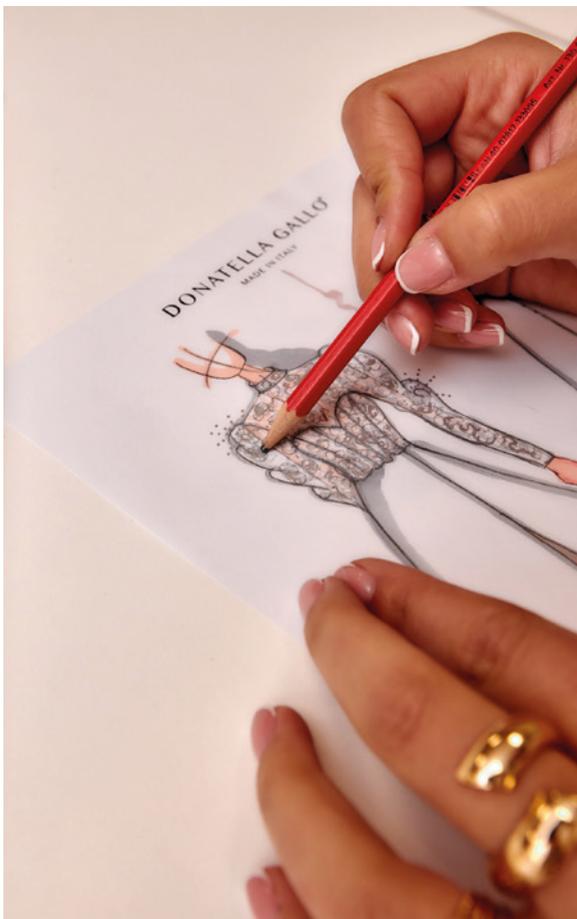
**CONTACT NAME:** Silvino Quaranta

▶ **P2 - STAND A171**

## DONATELLA GALLO

Donatella Gallo garments are made by the skilled hands of our seamstresses with the finest fabrics and lace.

The entire process, from research to design and production of Donatella Gallo dresses, is made entirely in Italy to guarantee the highest quality of the product, in line with Italian excellence.



 @donatellagallo\_

  
**DONATELLA GALLO®**  
MADE IN ITALY

### L.F.D. SNC

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▶ **P2 - STAND A154**

## ETRÈ SPOSO

ETRÈ stands out thanks to a modern and elegant formal collection, designed and cared for down to the smallest detail, for the young and refined man with a strong personality and tastes for excellence.

The suits from the ETRÈ maison come complete with waistcoat and tie, made of exclusive and innovative fabrics, with micro pinstripes and technical satins that make the suit a prestigious garment for your important occasions.

The refined quality of the garments is closely linked to the quality of the raw materials used and the technical skill of the craftsman who works them.

Strictly Made in Italy. Authentic Italian style is found in the creation of the single garment in a broad process, which starts from the selection of fabrics up to the finishing of the single detail. Our origins, our roots are an essential heritage of our know-how.



 @etresposo

**ETRÈ**  
S P O S O

### DOROTEX INDUSTRY SRL

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► **P2 - STAND B276**

## FERDINAND CONCEPT

Ferdinand's princely and luxurious dresses make women dream, who on the most beautiful days of their lives choose to be followed by a couturier who tailors the perfect dress, a real design designed for each individual client.

Ferdinand represents a case of "Made in Italy" which has transformed creativity and craftsmanship into a strong company. Passion & technique!



Instagram icon @ferdinandconcept

*Ferdinand Concept*

### **BORRELLI FERDINANDO IMPRESA INDIVIDUALE**

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▶ **P2 - STAND A162**

## FRANCESCO ITALY

Francesco Italy is a Sicilian brand that has a modern, captivating style. An artisan's laboratory that uses new techniques and tools to create products that are unique and original in style.

A combination of style and quality, all strictly Made in Italy, that has been a guarantee for those searching for comfortable, fashionable footwear made from high-quality, sought-after materials ever since 1945



📷 @francescocalzature



FRANCESCO  
ITALY

### GDA GROUP SRL

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▶ **P2 - STAND A181**

## GIANNI MOLARO

Gianni Molaro is an Italian fashion designer, creator of the brand of the same name.

The Gianni Molaro brand has been producing high fashion and bridal dresses since 1990, when it opened its first atelier in San Giuseppe Vesuviano (NA).

Already in 1993, the brand became very popular, entering the Guinness Book of Records for having created the longest wedding veil in the world, 326.70 metres.

She repeats this experience with a wedding dress twelve meters in diameter and finally reaches another record with the most precious wedding dress in the world, studded with seven thousand diamonds.

The international debut took place in Rome in 1999, presenting the Haute Couture collection in the calendar of the National Chamber of Italian Fashion, an event that was repeated until 2014.

Since 2012 the Gianni Molaro brand has been present in Rome with its second atelier in Piazza di Spagna, serving an international public.

The stylist Gianni Molaro collaborates with the Rai 2 television program "Detto Fatto" from 2014 to 2022 with a column dedicated to the bride. In 2021 the brand launches its first pret a porter - ceremony collection.



Instagram icon @maisongiannimolaro

# GIANNI MOLARO

### PLISSÉ SRL

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▶ **P2 - STAND B274**

## HELENA

Italian made in Italy bridal brand created for unconventional brides who like to make a style statement in the day of their wedding.



 @helena\_unconventionalbride

# HELENA

### **CAMILLA ELENA SRL**

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www.helenaurbanbride.com

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**▶ P2 - STAND B272**

## JILLIAN SPOSA

Jillian Sposa is a company specializing in production and distribution of wedding dresses and high-end costume jewelry, made in Italy.

We're aimed at women looking for a wedding dress or a jewel that is unique and original, offering them the authenticity of tailored and customizable models.

Our target: potential business partners, such as shop owners or distributors, interested in real handcrafted products.



@jillian\_sposa\_jewels  Jillian Sposa e Cerimonia

**JILLIAN**  
sposa e cerimonia

### JILLIAN SRL

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www.jillian.it

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► **P2 - STAND A169**

## LUIGI BIANCHI CERIMONIA

Luigi Bianchi Cerimonia is a collection dedicated specifically to weddings.

This collection shares a long sartorial tradition and the artisan roots of Luigi Bianchi outfits, where the quality of the workmanship in the Mantua tailoring workshop makes the difference.

This line is the perfect combination of exclusive style and impeccable manufacture.

These looks must ooze character and originality, but that's no reason why they must be less than perfect in design and manufacture.



📷 @luigibianchicerimonia\_official

**LUIGI BIANCHI**  
CERIMONIA

### LUBIAM MODA PER L'UOMO SPA

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www.luigi-bianchi.it

**CONTACT NAME:** Angelo Gerardini

▶ **P2 - STAND B264**

## LUIGI CONVERTINI COUTURE

Our company produces man's ceremony suits with traditional craftsmanship 100% Made in Italy.

We always search for innovative and fine materials, all the details are made by high level skill to create masterpieces for the groom.



@luigiconvertini\_official



### LMC INTERNATIONAL SRL

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CONTACT NAME: Luigi Convertini

▶ P2 - STAND A173

## LUISA SPOSA

Luisa Lotti decided to set up her own hand-made tailor's shop in 1988.

She was in love with her homeland, Puglia, and what it had to offer. She was deeply inspired by what surrounded her.

Forty years on, while Luisa Sposa's gowns have paraded down the most prestigious catwalks, from Milan to New York, this love continues unchanged.

The inspiration for each creation, as then, comes from the same territory of the Maison.

The meticulous work of tailoring, the sartorial care and the personalisation of the item are the attentions of that feeling: the love for the small things.

Thanks to all this, the Luisa Sposa Atelier, which started out as a small tailor's shop, is now a family business, where many women are employed.

The management of the company is built around them, respecting their rhythms and needs.



 @luisasposabride

*Luisa*  
SPOSA

### LUISA DI LOTTI LUISA

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**CONTACT NAME:** Francesco Iacovelli

▶ **P2 - STAND A163**

## MAESTRAMI CERIMONIA

Maestrami is a modern sartorial brand created combining traditional lines mixed with contemporary reinterpretations, with great attention to details that make the difference.

Those who want to wear an outfit out of the ordinary to feel unique, surprise and enhance not only their figure but also their character, choose Maestrami.

The Maestrami Collections are successfully distributed both nationally and internationally, a result that provides a strong boost to the development of the brand.



 @maestrami\_uomo

**MAESTRAMI**  
*Cerimonia*

### INIZIATIVE MODA ITALIANA

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▶ **P2 - STAND B280**

## MAISON SIGNORE

A Haute Couture company operating in the bridal sector. The Maison Signore brand, with its three lines Victoria, Isabella and Sofia is recognised in Italy and abroad for the craftsmanship and Made in Italy design of its garments.



 Maison Signore

MAISON  
**SIGNORE**  
— ITALIAN COUTURE —

### **SIGNORE PRODUCTION SRL**

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▶ **P2 - STAND B270**

## MARIA PIA CREAZIONI

Couture wedding dresses with  
simple but sophisticated style,  
Made in Italy.



 @mariapiacreazioni

# MARIA PIA

CREAZIONI  
MADE IN ITALY

### CREAZIONI MARIA PIA DI PRECOMA MASSIMO

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▶ **P2 - STAND B283**

## MARK INGRAM COLLECTION

Inspired by the needs of the chic, international and fashion forward brides he sees in his Atelier, Mr. Ingram focused the collection on his favorite rich fabrications and classic silhouettes.

The gowns are light of hand, floral inspired and very textural, all favorite details of Mr. Ingram's.

"After spending time in the Valentini design studio in Puglia, I was enamoured with the beautiful fabrics and embroideries Italy had to offer.

I loved using silk mikado, 4 ply silk crepe, silk satin chiffon and most especially rose gold brocade organza.

"I was like a kid in a candy store!" exclaimed Mr. Ingram.

"It has always been a dream of mine to translate the classic, iconic bridal styles of the past for the modern bride of today.

The wonderful dressmakers at Valentini have truly allowed me to do this in my own, personal way."



Instagram icon @markingramcollection



MARK INGRAM  
COLLECTION

### VALENTINI SPOSE SRL

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▶ P2 - STAND A170

## OLYMPIA SPOSA

Olympia Bride is an illustrious Italian enterprise specializing in the production and global distribution of exquisite bridal gowns. With a rich heritage deeply rooted in Italy's renowned craftsmanship and timeless elegance, we embark on a journey to redefine bridal couture on an international scale.

At the heart of our operations lies a dedication to perfection, reflected in every stitch and embellishment adorning our meticulously crafted gowns. Each piece is a harmonious fusion of traditional artistry and contemporary design, capturing the essence of romance and sophistication that defines Italian fashion.

Our commitment to quality extends beyond the finished product, encompassing every facet of our business, from sourcing premium materials to fostering lasting relationships with our esteemed clientele. Whether it's a lavish ceremony in a grand cathedral or an intimate affair on a sun-kissed beach, our diverse collection caters to every bride's unique vision, ensuring that her special day is imbued with grace and splendour.

With a global presence spanning across continents, we proudly showcase the allure of Italian bridal couture to discerning brides worldwide.

Welcome to a world where every gown tells a story, and every bride shines with unparalleled radiance. Welcome to Olympia Bride.



 @olympiasposa

# OLYMPIA

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▶ **P2 - STAND B278**

## POESIE SPOSA

Poesie Sposa was born in 1998 from Isabella Tagliaferri's passion for Haute Couture, which urges her to travel in search of the most sophisticated collections of wedding dresses.

A few years later, the encounter with Elisa Orlandini, an actress with a fine theatre career to her credit, made Poesie Sposa what it is today, a workshop of creativity that feeds on the love for beauty.

Isabella and Elisa, the Maison's creative souls, have been able to find a synthesis to voice today's trends, made unique by the Haute-Couture tailoring skills of highly specialized own staff and expression of the best Made-in-Italy.

All collections are inspired by the world of poetry and, through poetry, pay homage to love.



**1001**  
mille e una

**POESIE SPOSA**  
bridal collection

 @poesiesposa

## POESIE SPOSA

### POESIE SPOSA SNC

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**▶ P2 - STAND A165**

## RITA MODE

Present since 1967 with the Made in Italy label.



### **R.I.T.A. M.O.D.E. S.R.L.**

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▶ **P2 - STAND B284**

## ROBERTA LONGO

New different evening dresses  
proudly Made in Italy.



 @rrobertalongo

**RL**  
*Roberta Longo*

### CREAZIONI LA SPOSA DI PRECOMA ALESSANDRO

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▶ **P2 - STAND B281**

## TOSCA SPOSE

The Atelier Tosca is located in Bologna, the Italian city famous for its arcades, the oldest University in Europe and its good food, in the elegant shop of via Farini 58.

The brand was founded in 1993 by Elisabetta Garuffi, who learns the art of tailoring from her mother Tosca to whom she dedicated the name of her creations. Elisabetta was fascinated by this Atelier, with narrow corridors, light stuccoes which decorate the walls and the large windows that filter the warm light of the Bolognese arcades.

The Atelier of via Farini becomes the chosen place by Elisabetta's soul, the shop where she dresses her brides with unique sartorial models, rigorously Made in Italy.

A place where all girls may wear a dream and become perfect protagonists on their wedding day!

Tailoring and elegance are the distinguishing feature of the collections and every little detail is thought out with extreme care.

Everything is absolutely Made in Italy, from the fabrics to the making of the clothes, which are produced in Bologna in Tosca tailor's shop.



@toscaspose

TOSCA  
s p o s e

### TOSCA SRL

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► **P2 - STAND A177**

## VALENTINI

The Valentini company was created in 1966 in Apulia, in the area known for its knack in the manufacturing of lace.

Experienced tailors pass their skills down through generations, creating a tradition of expertise, coveted all over the world.

It is in this environment that the (history of the) Valentini brand comes to life and continues to thrive.

The brand has developed and commercialized its Bridal project in Italy and the rest of the world for 50 years, making the company one of the point of reference in the sector, also thanks to collaborations with well-known international designers.

Valentini's dresses are expression of high level craftsmanship.



 @valentinispose

# VALENTINI

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▶ **P2 - STAND A168**

## VICTORIA

A Haute Couture company operating in the bridal sector.

The Maison Signore brand, with its three lines Victoria, Isabella and Sofia is recognised in Italy and abroad for the craftsmanship and Made in Italy design of its garments.



 Atelier Signore

ATELIER  
**SIGNORE**

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