

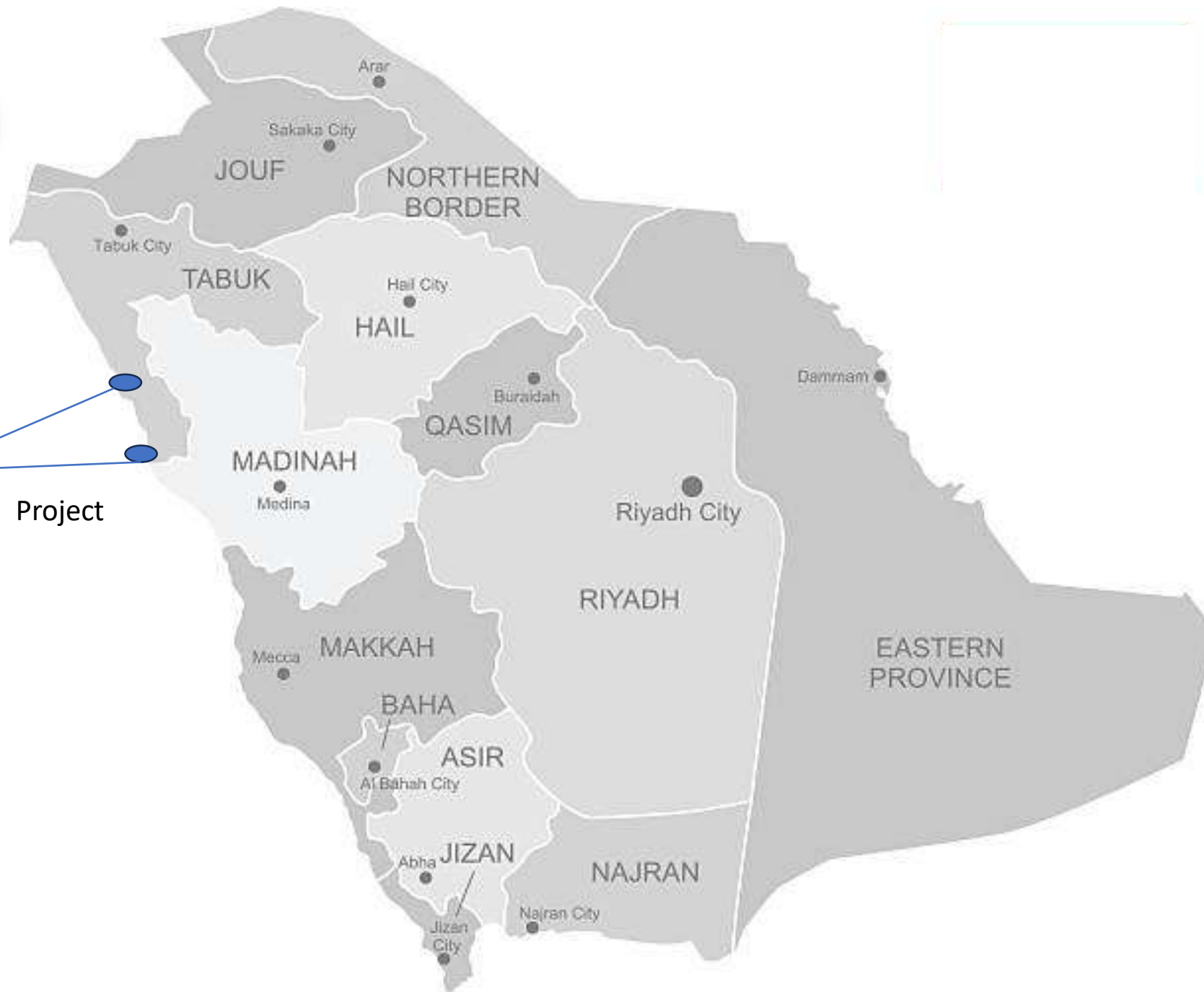


ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

The background of the slide is composed of several large, overlapping, semi-transparent spheres in vibrant shades of red, pink, magenta, and purple. These spheres are arranged in a way that creates a sense of depth and movement, with some appearing to be in the foreground and others receding into the background. The overall effect is a dynamic and modern aesthetic.

AMAAALA



Red Sea Global
AMAALA
Luxury Coastal Resort Project

ITA



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



Discover
AMAALA

Amaala is one of the ultra-luxury tourism projects coming up in Saudi Arabia, as part of its Vision 2030 strategy that seeks to diversify the economy away from the oil dependence of the kingdom.

The project is set in the Prince Mohammad bin Salman Natural Reserve along Saudi Arabia's northwestern coast spanning 4,155 sq. km.

The destination combines a pristine landscape and diverse natural ecosystems, the purity of the Red Sea, and adds to it a unique and intriguing heritage and local culture.

Amaala is being built with an estimated budget of more than \$6bn.

**Amaala will aim to provide
year-round events
covering sea and sun to
sports, arts, and cultural
experiences encapsulating
what is being said as the**

**‘first global integrated
family wellness
destination, set to curate
transformative personal
journeys.’**

The project was initially being planned and developed by the company named Amaala. In October 2022, Amaala was merged with another company, the Red Sea, to form a new company named Red Sea Global to implement the project.

First founded in 2018 under the name The Red Sea Development Company (TRSDC), it is a closed joint stock company wholly owned by the Public Investment Fund (PIF).



Construction on the project started in 2020 and the entire project will be developed in phases.



It comprises three elements: Triple Bay, the Coastal Development and the Island.



Each will include several residential, hospitality and retail components.

As of mid-March 2023, the first phase of the project – The Triple Bay – is under construction with 42 per cent having been completed.

Mar. 2023

end of 2024

This phase is expected to be completed by the end of 2024. The Triple Bay will encompass eight resorts and over 1,300 hotel keys.

- When all the phases are complete and operational, the Amaala will boast of more than 3,000 hotel rooms across 25 hotels, and approximately 900 luxury residential villas, apartments, and estate homes, alongside high-end retail establishments, fine dining, wellness, and recreational facilities, hosting not more than 500,000 visitors a year.



- **Amaala is being built as an environmentally sustainable project, fully powered by renewable energy sources. The destination will not be connected to the national grid. It is planned to have a zero-carbon footprint with zero waste to landfill once fully operational.**



- **Due to this, one of the most challenging and expensive sub-projects of Amaala is the Utilities Package.**

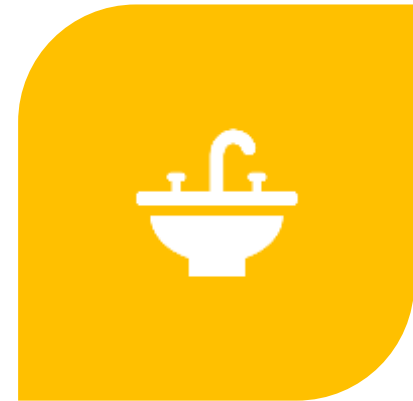
This package will involve the construction of:



146MW SOLAR POWER PLANT.

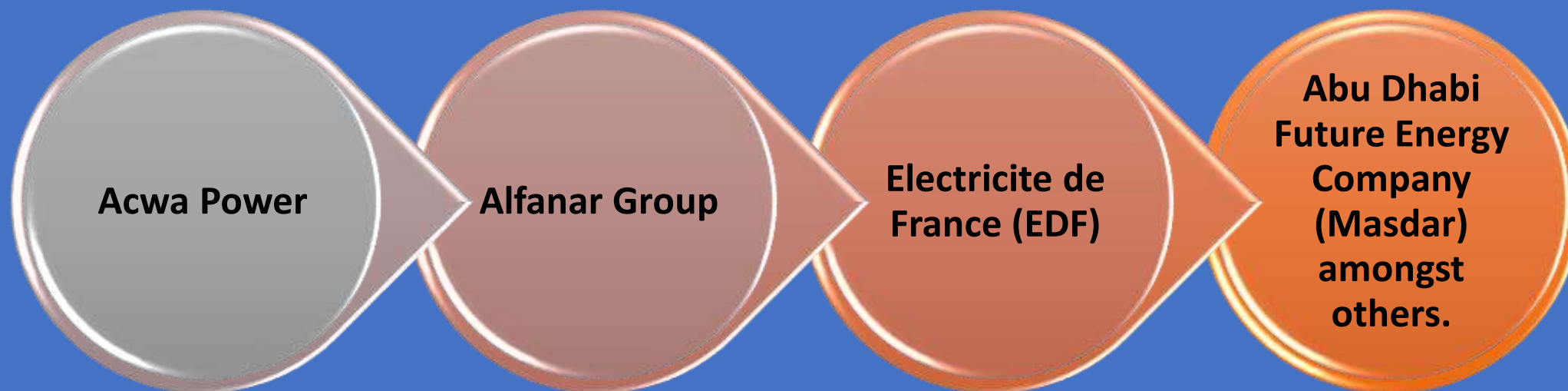


**A SEAWATER REVERSE OSMOSIS
(RO) PLANT WITH A PEAK
CAPACITY OF 58,000 CUBIC
METERS A DAY (CM/D)**



**A SEWAGE TREATMENT PLANT
(STP) WITH A CAPACITY OF
7,250CM/D.**

Bids for this estimated \$1.2bn package have been submitted by:



As of mid-March 2023, the bids are under evaluation.

**A total of \$698m
worth of Amaala
contracts have
been awarded so
far with more than
\$4bn in the
pipeline.**



**About \$1.8bn
worth of contracts
are in the
advanced stages of
bidding.**



**US-based HKS and Malaysia-based
Denniston International Architects &
Planners are the architects for the project**



**UK-based Foster + Partners and
Dubai-based U+A Architects have
been appointed as consultants.**



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



Amaala

Phase 1 of development is on track for completion in 2024, specifically, 8 resorts and 1,300 hotel keys. Phase 1 is focused on Triple Bay.

3

The Island – comprises:

- Artists' Village
- Private Estate Villas
- 200 Villas and Condominiums
- 7 Hotels
- 400 Guest Accommodations
- Arabian-inspired Botanical Gardens

Denniston is the master planner



Amaala.com



2

Coastal Development – comprises:

- Cultural Village
- World-Class Golf Course
- Golf Villas
- 7 Hotels
- 400 Guest Accommodations
- 200 Villas and Condominiums



1

Triple Bay – comprises:

- Wellness Core
- Marine Life Institute (Foster + Partners)
- 16 Hotels
- Rock Hotel
- 1,325 Guest Accommodations
- 125 Villas and Condos



Amaala

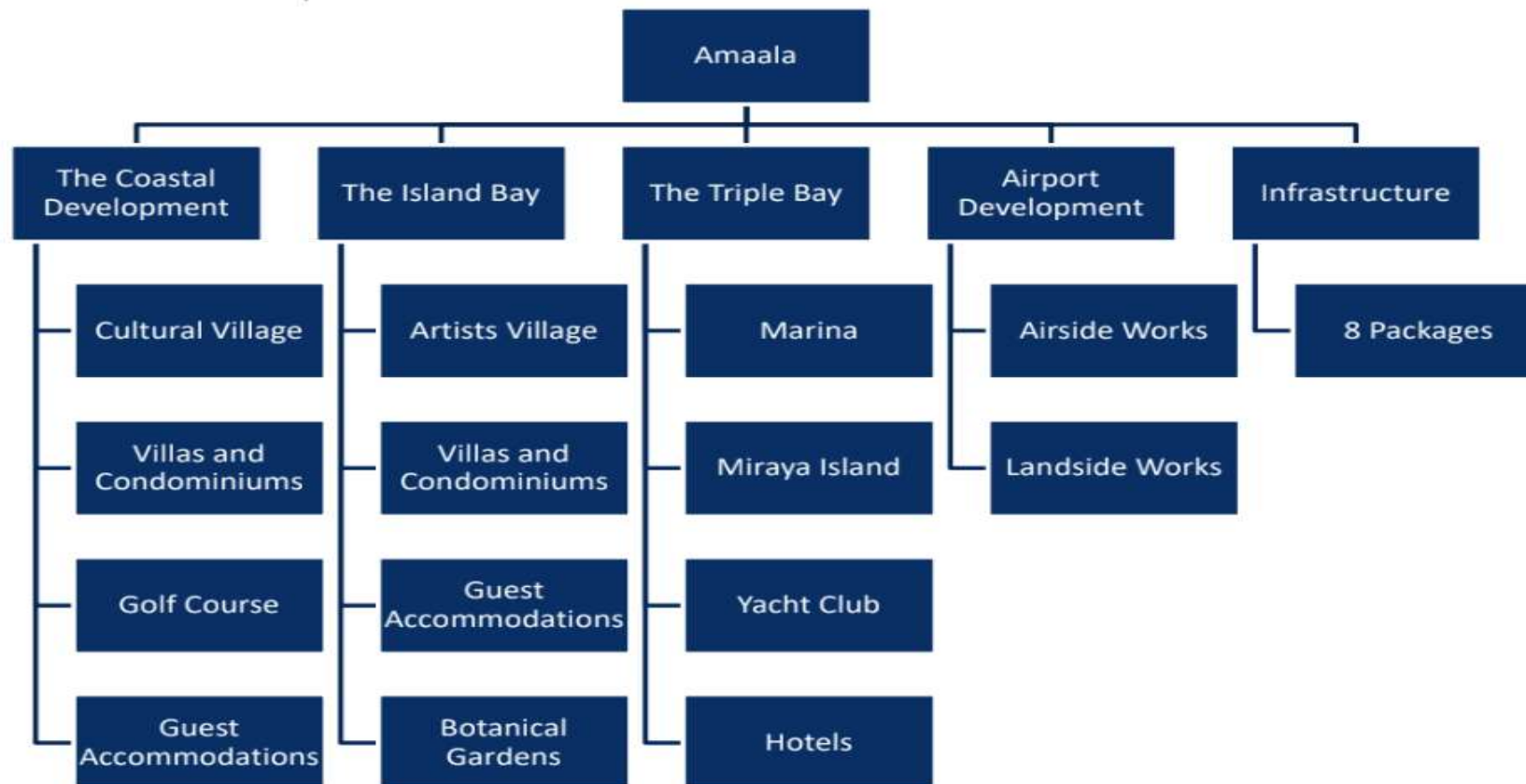


Masterplanned by HKS and Denniston, the project will provide a year-round destination with a unique heritage and landscape, pristine ecosystems and world-class yachting opportunities. With proximity to regional destinations including Marrakech, Petra, Cairo, Beirut, Dubai and Istanbul, Amaala aims to become the heart of a new Middle East Riviera.



Amaala – Package Breakdown

Phase 1 focuses on the development of Triple Bay. As of March 2023, 48 per cent of Triple Bay is completed. Construction on Secondary Infrastructure package is expected to be complete by the end of 2024. Other elements of the giga project will be developed in the second and third phases.



Amaala

Phase 1 of development is on track for completion in 2024, specifically, 8 resorts and 1,300 hotel keys. Phase 1 is focused on Triple Bay.

The Island – comprises:

- Artists' Village
- Private Estate Villas
- 200 Villas and Condominiums
- 7 Hotels
- 400 Guest Accommodations
- Arabian-inspired Botanical Gardens

Denniston is the master planner



Amaala.com



2

Coastal Development – comprises:

- Cultural Village
- World-Class Golf Course
- Golf Villas
- 7 Hotels
- 400 Guest Accommodations
- 200 Villas and Condominiums



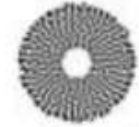
1

Triple Bay – comprises:

- Wellness Core
- Marine Life Institute (Foster + Partners)
- 16 Hotels
- Rock Hotel
- 1,325 Guest Accommodations
- 435 Villas and Condos



- FOR MORE INFORMATION:
- <https://www.amaala.com/en/home>
- FOR REGISTRATION AS SUPPLIER:
- <https://www.redseaglobal.com/en/vendor-registration>



Vendor Registration Process

As with all the giga projects, suppliers and contractors must register with the client separately on its website. Tenders are not public, and companies will only be able to bid following a direct invitation from Amaala.

Registered Vendor /
Vendor Logon
[click here]

**New
Vendor**

**Registering a
Company**

**Required Fields to
Register a User**

**Creation of
Application**

**Application
Submission**

Amaala has a detailed manual for vendor registration